



February 15, 2021

Sen. Kari Dziedzic  
Minnesota Senate  
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Rep. Jim Davnie  
Minnesota House of Representatives  
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Sen. Dziedzic and Rep. Davnie:

The Minnesota Association of Convention and Visitors Bureaus (MACVB) supports efforts to pass House File #1066/Senate File #968 legislation authorizing local governments to create a “Tourism Improvement District (TID)” through a local ordinance process.

The tourism and hospitality industry has been one of the hardest hit industries during the COVID-19 pandemic and will likely be one of the last to recover. This legislation is crucial to the economic recovery of our industry. Tourism Improvement Districts have been established by approximately 200 cities in 18 states across the country.

This is a self-funded initiative that would not require any government dollars and would generate significant revenue to aid in expediting the recovery of this economic driving industry. The service charge implemented with a TID would be supplemental to existing funding provided to Convention and Visitor Bureaus (CVBs) through the local option lodging tax and private revenue **which may not supplant other funding.**

We ask for your support of this bill so that communities across Minnesota can accelerate the much-needed recovery of the state’s tourism and hospitality industry.

Sincerely,

Anna Thill, Chair of the Board  
Minnesota Association of CVBs