





















## Year One Projections

**200,000 visitors** served from across MN and the rest of the country

**90,000 guests** in the Whitney and Elizabeth MacMillan Planetarium

**25,000 students** on K-12 field trips

**5,800 new households** join the Bell's membership program





#### Minnesota's Planetarium

Returning a dedicated public planetarium to the state after a 16-year absence

We provide technical assistance and content to a regional network of planetariums in Minnesota and beyond

Our portable planetarium travels to communities across the state





### Our Request

An investment of \$300,000 annually in the FY20/21 biennium through the Arts and Cultural Heritage Fund will expand access to the Bell Museum and its resources, with special consideration of the increasingly diverse population of our state.



### **Equal Access**

Audio described tours for visitors who are blind or have low vision

Tactile guides and modules for exhibits

Informational materials to highlight available resources

Innovative solutions for planetarium access challenges



# **Cultural Equity**

Audio tours in the languages most commonly spoken in Minnesota

Culturally relevant experiences about Minnesota's cultural heritage

Cultural competency trainings for museum staff and volunteers

Multicultural marketing



