

# An investment in our youngest learners

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## Reach Out and Read Minnesota

We partner with pediatric care providers to share books and brain-building guidance to the families of young children across the state. Through the power of reading we can build a foundation for every child in Minnesota to succeed.



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“Reach Out and Read is the most studied and scaled primary prevention program... [which seeks] to prevent gaps in readiness before they emerge.”

- *School Readiness Technical Report*, The American Academy of Pediatrics.

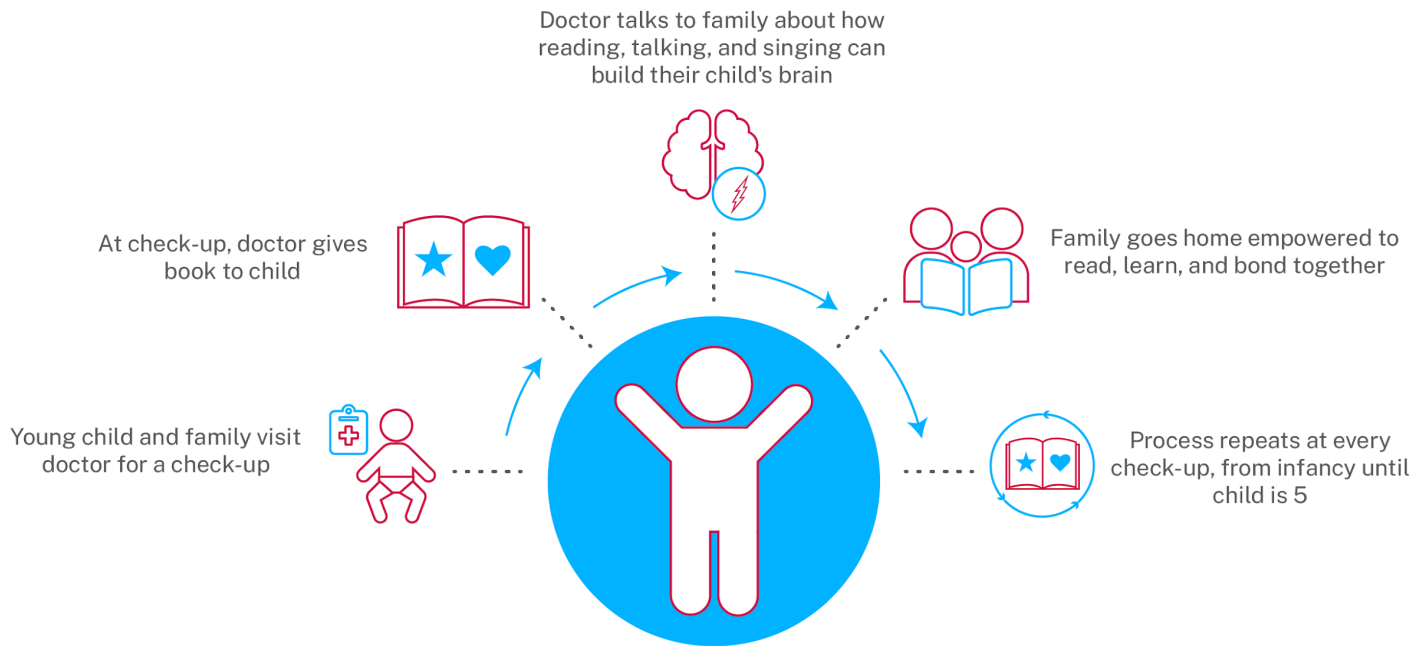
## OUR PROGRAM IS PROVEN TO WORK

- At every check-up from infancy through 5 years, clinicians will give a child a book and give developmental guidance to families.
- Our program has been proven to **significantly raise children’s language scores** and **increase reading in the home**.
- Our program has been shown to **improve relationships between pediatric care providers and their patients**.
- We’re currently the only program with the capacity and scalability to **reach nearly every child in Minnesota before they enter kindergarten**.



## WHAT STATE SUPPORT CAN DO

- Bring **high-quality books and expert learning guidance** to families statewide
- Expand our program’s reach in the **state’s highest needs communities**
- Help **reduce major gaps in literacy scores** statewide



"I've seen parents that were not getting their kids in for regular vaccinations or well visits start coming regularly to their scheduled well visits because there is something to look forward to: to learn about, to improve their child's life and education, to be involved, especially as Spanish-speaking parents, with reading to their child from a book in their own language. It's so exciting."

**- Dr. Rachel Rapacz, Pediatrician, Hennepin Healthcare**

"Giving books never gets old. Seeing a child's face when we give a book is always wonderful. It often feels like they are getting their first book ever."

**-Dr. Julie Amsberry, Pediatrician, Centracare St. Cloud**

Reach Out and Read is endorsed by the American Academy of Pediatrics



**MINNESOTA**