



**MUCA, WSB and TCI Solutions Present**  
***Opening Doors: Workforce Development Seminar***  
***Wednesday, February 17, 2016***  
***WSB University, 701 Xenia Ave South, Minneapolis***  
***Suite 200 - 1-4 PM***

This workshop will be facilitated by Deon Clark from TCI Solutions. He will provide insights and strategies on developing a diverse and local candidate pool for the Construction and Skilled Trades workforce in Minnesota



***Presentation Topics:***

- Changing the narrative of diversity from “numbers” to “quality”
- Understanding the root causes for lack of female and minority participation
- Effective approaches to attracting more women and minorities to industry educational programs
- An overview of the Legacy I-3 Workforce and Economic Development Program Model

**Who Should Attend:**

- Government leaders seeking solutions
- Construction Trade Association professionals
- Contractor representatives interested in attracting, training and retaining qualified diverse workers.
- Community Based Organization service providers
- Construction Trade Union Representatives
- Vocational/Technical School educators



**The seminar is free and seating is limited! To reserve your spot, visit MUCA's website at [www.muca.org](http://www.muca.org) and click on the Events tab. Questions? Call Stephanie Menning at (651) 735-3908**