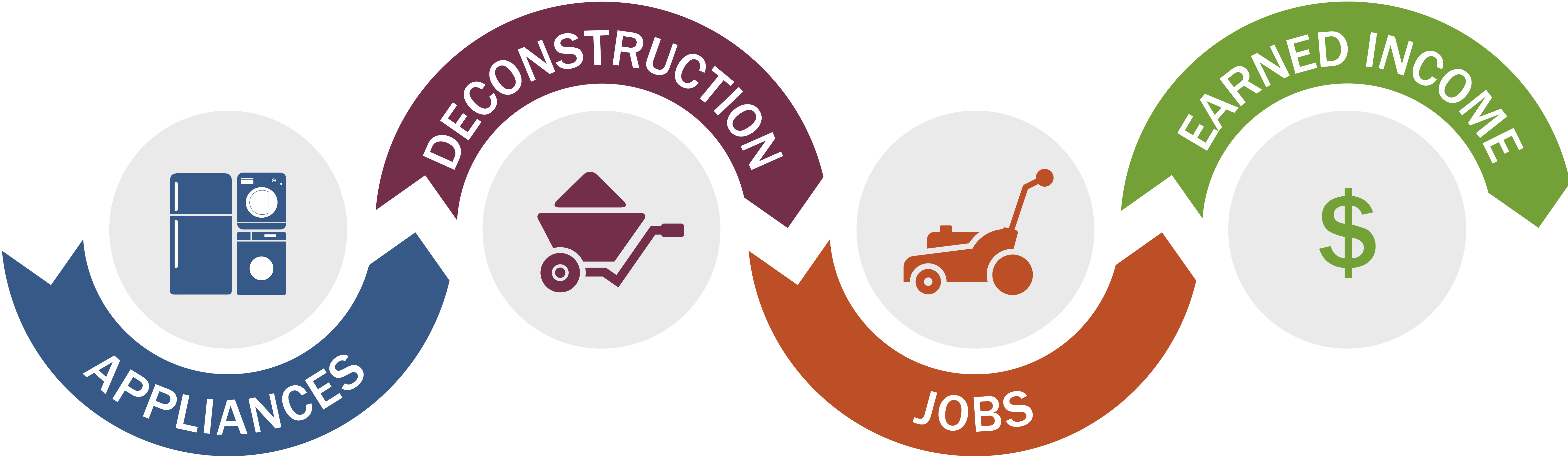


Transforming Lives

Creating employment opportunities while working to protect Minnesota’s environment is central to our mission. Our enterprises—deconstruction, appliance recycling, property maintenance, and our ReUse Warehouse—provide the training, income, and certifications men need to build their own success stories. In addition, our business services keep millions of pounds of materials out of Minnesota’s waste stream and help reduce greenhouse gas emissions.



BUSINESS SERVICES SUPPORT MEN AND THE ENVIRONMENT



10,259 appliances were recycled, resulting in **395 tons** of electronic and metal recycling.

282 pounds of Freon was captured and kept from being released into the atmosphere.

186 tons of building materials were reclaimed or recycled during building deconstruction.

56 metric tons of greenhouse gas emissions were avoided through deconstruction and reuse instead of landfilling.

88 men were employed through Better Futures enterprises.

105 men received coaching and **job placement support.**

288 certifications were earned in deconstruction, materials preparation, and more.

More than \$530,000 in wages paid directly to the men at Better Futures Minnesota.

How Can You Make a Difference?

Help us change the costly, ineffective systems that lock men out of opportunities to be productive citizens. Hire a crew. Shop our ReUse Warehouse. Donate building materials. And support men who want to build a better future for themselves, their children, and their communities. Learn more at www.BetterFuturesMinnesota.com.



SUCCESS WORKS HERE.

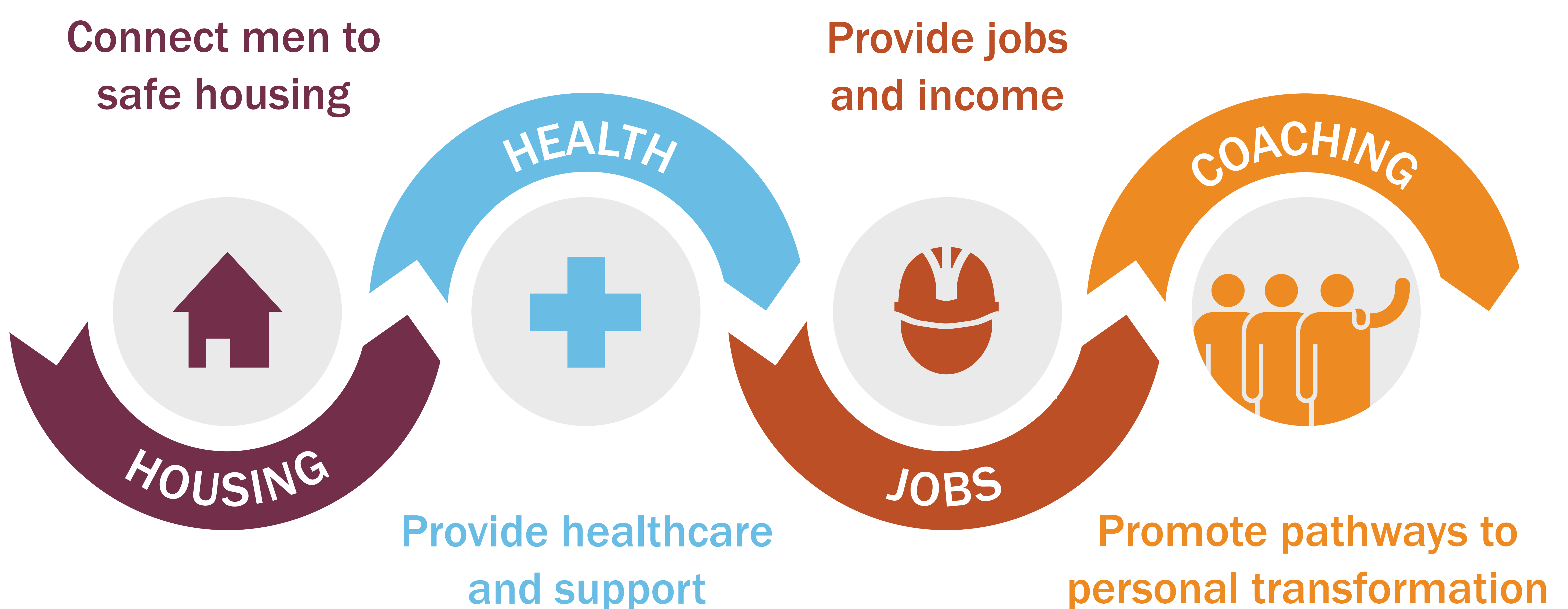
Creating Success Stories

Building a Movement

Better Futures Minnesota is more ambitious than a single social program. We aim to build a movement that supports the personal transformation of men who have had multiple barriers to success. Through housing stability, health and wellness engagement, workforce development, and advocacy, we can help men build a better future for themselves and their community. Join us in this endeavor to help men walk on a positive path to success!

- **198** men received outreach services
- **105** men received housing, coaching, and job support
- **88** men were employed through Better Futures enterprises
- **92%** of men remained in community as productive citizens
- **14** men obtained their own permanent housing for the first time

OUR INTEGRATED-CARE MODEL



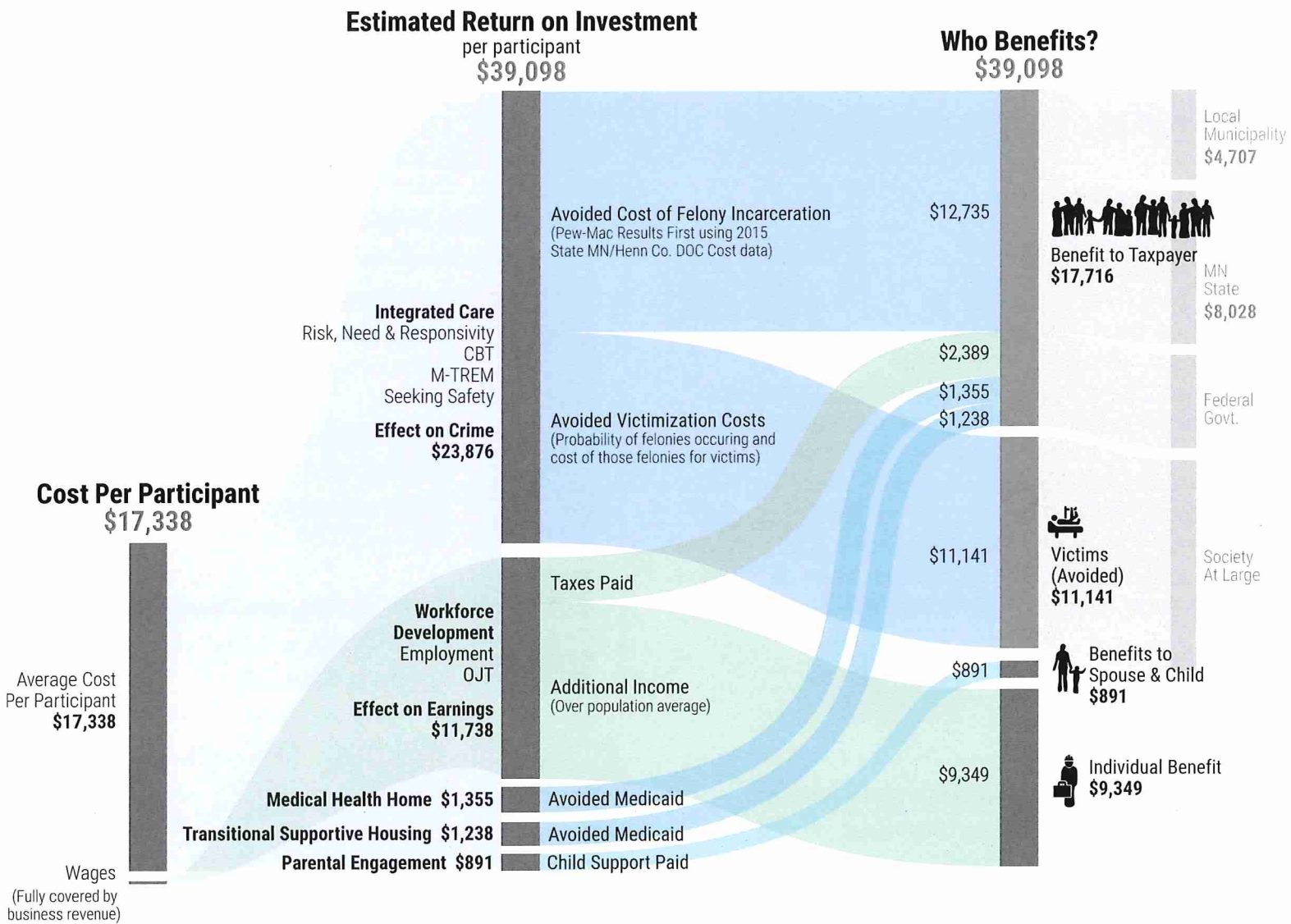
How Can You Make a Difference?

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Ecotone Impact Value Map

This diagram highlights the organization's value created for society and to whom those benefits accrued.

\$1 → \$2.26 Social Impact Ratio



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Disclaimer: For these purposes investment refers to an opportunity to make a difference to society generally or to a particular community or area of social need by supporting the vision and work of the social enterprise featured in its prospectus. You are invited to read this document and make an independent decision about investing in the work of All Square. You should consider seeking professional advice in relation to the investment before making any decision. This document has been prepared in good faith, but has not been tailored for the circumstances of any individual investor.

Better Futures MN | Impact Value Summary

This prospectus outlines the social value created by Better Futures Minnesota. The goal of this document is to communicate the cost-benefit ratio of this organization's programming that goes above and beyond traditional financial returns.



ECDTDNE

THE SOCIAL PROBLEM

One in four Minnesotans have a criminal record. The existence of such a record, regardless of its age, relevance, or accuracy, prevents individuals from accessing the fundamental aspects of a productive life: employment, housing, credit, and education. The widespread exclusion of individuals with records undermines the notion of rehabilitation; drains local economies; generates unprecedented recidivism rates; and disproportionately impacts nonwhite communities.

THE IMPACT OF THIS ORGANIZATION

Better Futures Minnesota

The mission of Better Futures Minnesota (BFM) is to fuel and guide its workers' desires to turn their lives around toward better health and success. In 2006, a team of prominent public leaders conceived and launched an endeavor to tackle a seemingly intractable problem: significant numbers of adults with multiple-barriers, overwhelmingly African American men, locked out of the community and locked into costly, debilitating cycles of homelessness, incarceration, and chronic illness. They envisioned a better future for this population, and began The NetWork for Better Futures (now BFM) in 2007.



The Focus of This Organization's Social Impact

BFM's Integrated-Care Model is designed to break the cycle of incarceration, homelessness, chronic illness, and unemployment by responding immediately to participants' two most basic needs: safe, decent, affordable housing, and a job. Once these basic needs are met, the value and impact of other support services are amplified. Over time, the focus on employment, housing, and seamless access to essential support services promotes healing, recovery, and fundamental changes in behavior, and ultimately increased success both personally and professionally. The model's four fundamentals: jobs, housing, health, and life coaching are anchored by meaningful relationships, and a vibrant community. This community offers an alternative culture and allows men with multiple barriers to forge new attitudes and behaviors.

UN Sustainable Development Goals (SDGs)

This opportunity addresses the following UN SDGs.



No Poverty

Above poverty line living wage (Target: 1.2; Indicators: 1.2.1, 1.2.2)



Decent Work and Economic Growth

Job creation (Target: 8.3; Indicators: 8.3.1)
Living wage, Unemployment (Target: 8.5; Indicators 8.5.1, 8.5.2)



Peace, Justice, and Strong Institutions

Homicide (Target: 16.1; Indicators: 16.1.1)
Victimization (16.1.4)

Initial
Investment
\$1



Social ROI
\$2.26



(see reverse)

Environmental
ROI
\$1.75



Reginal Economic
Multiplier
\$5.03



Performance Indicators



**Percent of Jobs with Living Wage
Minimum Wage Multiple (016176)**

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