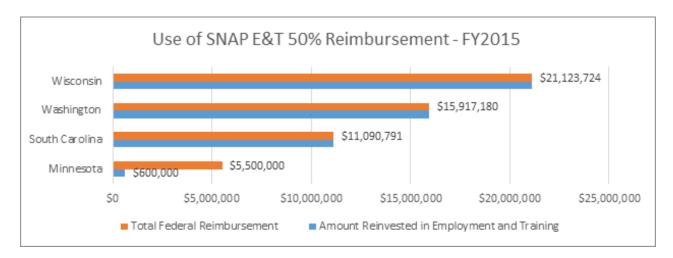
Maximizing Minnesota's SNAP Investments – HF 3277 (Zerwas)

Minnesota is missing out on millions of federal dollars to help train low-income, low-skilled workers & shrink the skills gap. We must maximize existing state & local training investments to leverage uncapped federal reimbursement dollars.



- SNAP Employment & Training (E&T) 50/50 funds is a flexible reimbursement
 option that allows States to seek reimbursement on 50% of the local costs to
 serving food stamp recipients in quality employment and training programs and
 post-secondary education.
- Minnesota employers increasingly report a shortage of skilled workers and need for candidates with post-secondary training. The growing skills gap impacts Minnesota's competitiveness and economic stability, particularly in low-income communities.
- Increased skill requirements leave many potential workers at the margins, unable to secure the training they need to compete for jobs, increasing need for public subsidies to meet basic needs.
- Minnesota is currently leaving millions of federal match dollars on the table that could benefit skill needs of both employers & job seekers alike. Other states have taken advantage of this uncapped federal option and exponentially grown their investments – Wisconsin received \$21 million in 2015, Minnesota only \$5.8 million
- NO NEW STATE MONEY would be required to leverage these dollars –
 investments are already being made by counties, colleges, community
 organizations, adult basic education, foundations and other community partners
 in every corner of the state. Federal 50/50 reimbursement funds would largely
 go directly back into employment & training solutions at the local level.

SF 2684 Does Two Things:

- Stops the transfer of SNAP E&T dollars to the general fund (\$4.4 M) and requires these funds to be used for their intended purpose - to supplement the state and its community partners' investments in education and training for SNAP participants. Sending this money to the general fund does not help participants or our local communities.
- 2. Instructs DHS to work to capture Minnesota's fair share of additional federal 50/50 reimbursement dollars. We know significant investments are being made in every community in Minnesota to assist SNAP recipients attain skills needed to get good jobs. Minnesota is well positioned to improve our SNAP E&T program investments by capitalizing on the dollars already being spent. This, combined with Minnesota's recent selection by USDA Food Nutritional Services for SNAP E&T technical assistance, positions us for rapid expansion that requires NO new State money.

SUPPORTERS

Ameriprise Financial CAPI Citizen's League **CLUES (Comunidades Latinas Unidas** En Servicio) **CommonBond Communities EMERGE** Goodwill-Easter Seals Minnesota **Greater Twin Cities United Way Growth & Justice Hennepin County HIRED Hmong American Partnership International Institute** Jewish Family & Children's Service of **Minneapolis** JPMorgan Chase **Latino Economic Development** Corporation

Lifetrack **Literacy Action Network** The Minneapolis Foundation Minnesota Council of Foundations Minnesota Workforce Council Assn **MSPWin Project for Pride in Living** RESOURCE, Inc. Saint Paul Community Literacy Consortium The Saint Paul Foundation **SOAR Career Solutions** Somali Education and Social Action Center Summit Academy OIC The Urban League of Minneapolis

Minnesota has underutilized this reimbursement option, and the little funds we do receive are not being fully used for their intended purpose – to help low-income Minnesotans secure sustainable employment.

This needs to change.