



CITY OF BLOOMINGTON | LOCAL OPTION SALES TAX REQUEST

BLOOMINGTON ICE GARDEN

Bloomington Ice Garden (BIG) is a regionally and nationally significant skating facility that opened with one sheet of ice in 1970. A second rink was added in 1975, and a third in 1993. Over the years, the facility has hosted skating luminaries including Dorothy Hamill, Wayne Gretzky, the 1980 U.S. men's Olympic hockey team, and the U.S. Figure Skating Championships.

WHO WE SERVE

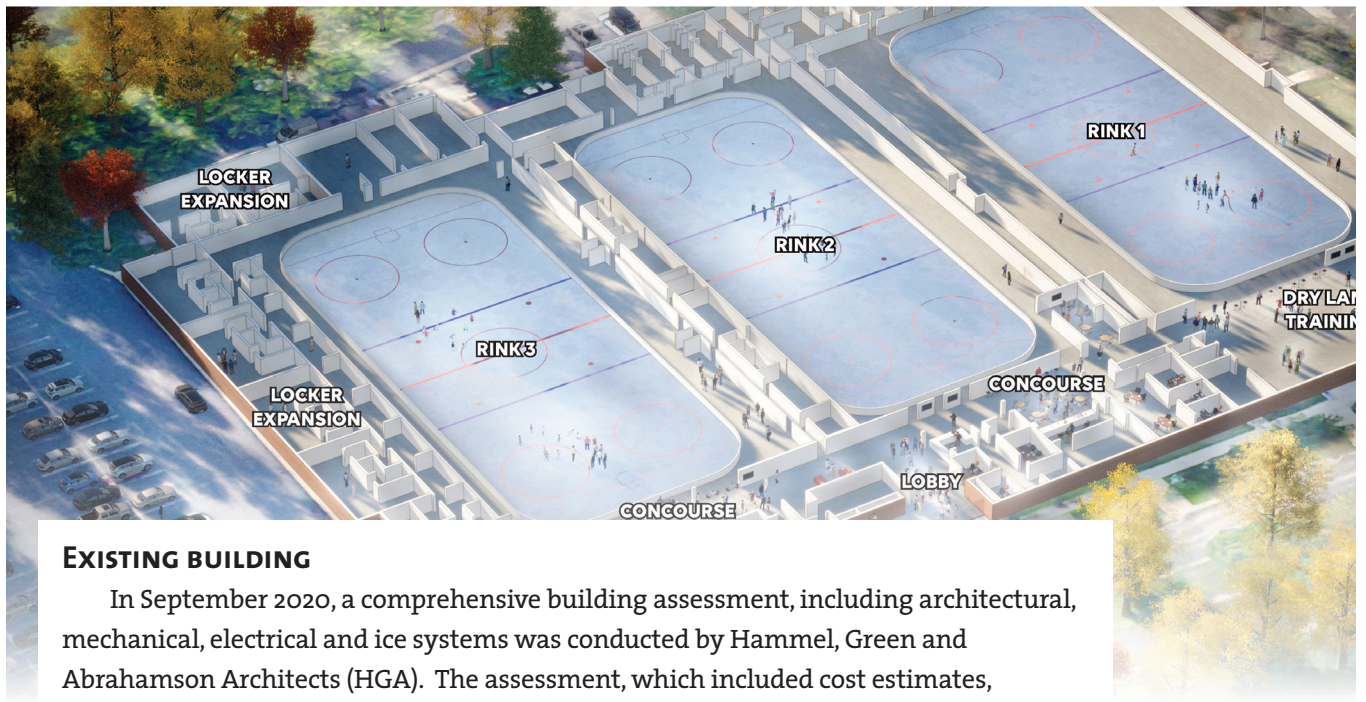
Annually, BIG rents over 9,000 ice hours and hosts more than 24 tournaments and figure skating events with skaters from Minnesota, all over the United States and Canada. In addition, it is the home arena for Bloomington Jefferson and Kennedy high school hockey teams, the Figure Skating Club of Bloomington, and the Bloomington Amateur Hockey Association, making it one of the busiest facilities in the state.

REGIONAL IMPACT

- 60% - 70% of ice rented during the summer is from groups outside of Bloomington.
- 15% of players in the Youth Hockey Hub tournament come from outside the Twin Cities.
- 89% of teams in the Bloomington Amateur Hockey Association's five annual tournaments come from outside of Bloomington.
- More than 90% of OS Hockey's 1,400 summer camp participants live outside of Bloomington.
- 25% of Skate School registrants live outside of Bloomington.



THE CITY OF BLOOMINGTON IS SEEKING LEGISLATIVE APPROVAL TO ENACT A 0.50% LOCAL OPTION SALES TAX FOR 20 YEARS TO HELP FUND RENOVATION OF THE BLOOMINGTON ICE GARDEN AT AN ESTIMATED COST OF \$32 MILLION PLUS INTEREST AND FINANCING COSTS.



EXISTING BUILDING

In September 2020, a comprehensive building assessment, including architectural, mechanical, electrical and ice systems was conducted by Hammel, Green and Abrahamson Architects (HGA). The assessment, which included cost estimates, identified a number of functional and operational challenges that need to be addressed. Of critical importance is replacement of the refrigeration system powered by ozone-depleting and nationally phased-out R-22 refrigerant. Existing systems may still be serviced by recovered, recycled or reclaimed refrigerant, but as of 2019, production and importing of R-22 is banned, ensuring the cost will not only continue to increase but will eventually become prohibitive. The ice system serving rinks 2 and 3 has reached the end of its expected life and all three sheets use R22 refrigerant.

GOALS FOR THE IMPROVEMENTS

This project provides an opportunity to modernize one of Minnesota's most historic ice arenas. Improvements under consideration include:

- Updates to many major mechanical and roof systems.
- Improvements to ADA accessibility including adding elevators to allow guest access to viewing areas on all three rinks and renovating older locker rooms and restrooms between rinks 2 and 3.
- Downsizing rink 3 ice sheet from Olympic to standard NHL size.
- New high school locker rooms.
- Dedicated dryland training area.
- Improved guest experience, including building flow, ticketing, security, offices and concessions.

QUESTIONS

For more information, contact Susan Faus, Deputy Director of Parks and Recreation at 952-563- 8899 or sfaus@BloomingtonMN.gov.



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COMMUNITY HEALTH AND WELLNESS CENTER

The Community Health and Wellness Center would provide an integrated approach to health and wellness by combining and enhancing the services provided by Bloomington Public Health and Creekside Community Center.

The center would offer a range of public health and recreational opportunities, with a goal of supporting the health and well-being of the community and the region. It would also target health equity by addressing barriers to wellness and fitness.

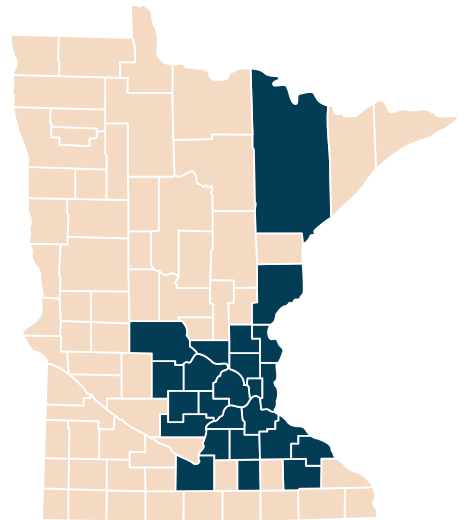
REGIONAL IMPACT

Bloomington Public Health provides health services to a population of nearly 180,000 people across Bloomington, Edina and Richfield. Public Health serves additional people across the region who work in the three cities when they seek health services such as regular immunizations. This demand has been amplified during COVID-19 as people seek testing and vaccination (see sidebar).

Public Health focuses on individuals with less resources and who have experienced health disparities due to structural racism. For example, 86% of the clients of the Bloomington Women, Infants and Children (WIC) clinic in 2020 were from BIPOC communities.

Creekside Community Center offers a variety of programming from recreation to arts and crafts. The center received approximately 110,000 visits annually prior to the pandemic. Creekside is undersized to accommodate current community center program demands in Bloomington

THE CITY OF BLOOMINGTON IS SEEKING LEGISLATIVE APPROVAL TO ENACT A 0.50% LOCAL OPTION SALES TAX FOR 20 YEARS TO HELP FUND CONSTRUCTION OF A COMMUNITY HEALTH AND WELLNESS CENTER AT AN ESTIMATED COST OF \$70 MILLION PLUS INTEREST AND FINANCING COSTS.



SERVING RESIDENTS ACROSS THE TWIN CITIES REGION AND BEYOND

In the last three years, Bloomington Public Health served thousands of individuals outside of its service area, including:

- 2,013 individuals who received flu shots.
- 172 individuals who received regular immunizations for school or work.
- 6,915 individuals who received COVID-19 vaccines.

**Highlighted counties are those with five or more clients.*



CURRENT FACILITIES

Both the Public Health and Creekside buildings were constructed in 1960 and have outlived their useful lives. There are also significant limitations on the way spaces could be remodeled or repurposed for programming and services. A new facility that combines fitness and wellness components could be right-sized, purpose-built and energy-efficient for the long-term benefit of the area.

THE PROJECT

The Community Health and Wellness Center would integrate wellness services and enhance the health and well-being of the region.

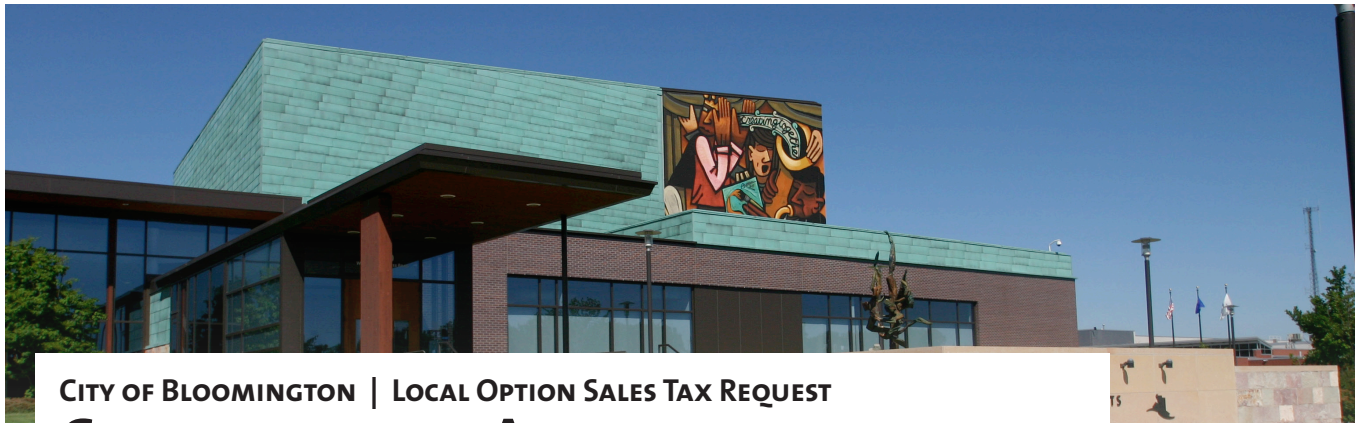


Bloomington Parks and Recreation will partner with Bloomington Public Health to provide recreation, education and fitness programming for the residents of Bloomington, Edina and Richfield. The project will create:

- A family-oriented facility that meets the broad-based wellness and health goals of clients and users from across the area.
- A wide range of recreational opportunities for people of all ages.
- Right-sized, multi-use and flexible spaces to meet the area's leisure and fitness needs both now and into the future.
- A modern, welcoming, and more effective environment for individuals seeking health and fitness services.
- Increased accessibility to services, particularly by those who have experienced health disparities, refugees, immigrants and individuals from Black, Indigenous and People of Color (BIPOC) communities.

QUESTIONS

Nick Kelley, Public Health Administrator, 952-563-4962, nkelley@BloomingtonMN.gov
 Ann Kattreh, Parks and Recreation Director, 952-563-8876, akattreh@BloomingtonMN.gov



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CENTER FOR THE ARTS EXPANSION

The Center for the Arts is a premier arts and culture destination in the south metro – home to a diverse group of professional and community arts organizations.

The 32,000 square foot facility, attached to Bloomington Civic Plaza, provides performing and visual arts programming and lifelong arts learning opportunities that engage the region's most talented artists, student performers and everyone in between. With venues such as the Schneider Theater, Black Box Theater and Inez Greenberg Gallery, the center is a regional magnet for artists and audiences to create and enjoy a wide variety of enriching arts experiences.

REGIONAL IMPACT:

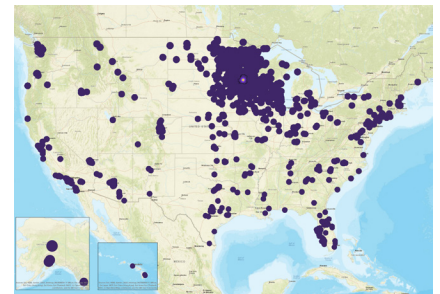
The Bloomington Center for the Arts is a major creative hub and central to the sustainability and growth of the regional creative economy. According to CreativeMN.org:

- Regional economic impact of Bloomington's arts and culture organizations and their nonprofit audiences in 2020: \$12.1 million.
- Number of arts organizations driving this economic impact: 25 arts organizations.
- Number of attendees of arts events in Bloomington: 282,560, including 81,945 youth.

There are seven resident arts nonprofits in the facility:

- **Artistry** is serving an increasingly diverse audience of more than 80,000 people annually. It is experiencing unprecedented critical acclaim by engaging the region's most talented artists.
- **Bloomington Symphony Orchestra** and its 75 musicians seek to add performances and rehearse at the center.
- **Medalist Concert Band** has 70 members and seeks a professional caliber rehearsal space and additional performing opportunities.
- **Angelica Cantanti Youth Choirs** is an award-winning children's choral program with six ensembles serving hundreds of singers in grades K - 12.
- **Continental Ballet Company** performs classical ballet to the delight of audiences in Bloomington and beyond as they tour throughout the state and region. It also maintains an extensive training program designed to engage children, teens and adults of diverse backgrounds in the art of classical dance.
- **Bloomington Chorale** is a growing and vibrant 64 singer adult mixed chorus that provides high quality, non-audition choral opportunities.

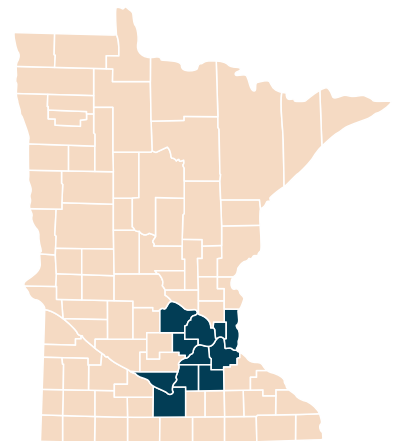
THE CITY OF BLOOMINGTON IS SEEKING LEGISLATIVE APPROVAL TO ENACT A 0.50% LOCAL OPTION SALES TAX FOR 20 YEARS TO HELP EXPANSION OF THE BLOOMINGTON CENTER FOR THE ARTS AT AN ESTIMATED COST OF \$33 MILLION PLUS INTEREST AND FINANCING COSTS.



Artistry's customers come from the upper Midwest and across the United States.



- **NOTE-able Singers** is a women's show choir with members from across the metro area. Membership is increasing and they seek additional opportunities for public performances at the center. In the past 18 months membership has doubled and performances have increased by 30 percent.
- **Additional arts and cultural partners include:** touring performance groups, local arts nonprofits, and visual and performance artists who also have thriving, ongoing relationships with the Center for the Arts. They offer classes, activities, performances and events in our spaces. Twenty years after it opened, the Center for the Arts is bursting at the seams. An expansion of the center would leverage the facility's resounding success as a regional destination for artists and audiences. It would also foster greater engagement in the arts and provide opportunity for a more diverse range of artists and art forms in a prime and increasingly diverse south suburban setting.



GOALS FOR CENTER FOR THE ARTS EXPANSION:

- State-of-the-art concert hall with seating for 300 to 500 people.
- Retrofitting the Schneider Theater to improve the quality of the live theater experience.
- Rehearsal space designed to accommodate large bands, orchestras and choirs.
- Enhanced entryway with improved accessibility.
- On-site café serving arts audiences.
- Secure equipment storage and support space.

QUESTIONS

For more information, contact Center for the Arts Manager Leah Hughes at 952-563-8881 or lhughes@BloomingtonMN.gov.

SERVING RESIDENTS ACROSS THE TWIN CITIES REGION AND BEYOND

Pictured here are the counties where the seven resident arts groups of the Center for the Arts either provided programming (served participants in other areas) or drew audience members and students from for programs at the center in 2021.



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DWAN GOLF COURSE IMPROVEMENT PROJECT

Bloomington's Dwan Golf Course is one of the busiest 18-hole municipal golf courses in Minnesota. Opening in 1970, the golf course has hosted countless tournaments, charity events, and leagues, and sold as many as 60,000 rounds of golf per season. Dwan has earned a reputation as a welcoming course where guests of all skills and experience can enjoy a fun and challenging round of golf.

In June 2021, the City of Bloomington hired HGA to develop a conceptual design and cost estimates to replace the clubhouse. The City also contracted with Norby Golf Course Design to provide an updated design for the golf course. Both projects would update and enhance one of Minnesota's most popular public golf courses.

REGIONAL IMPACT

According to data on patron card holders and public golfers at Dwan collected in August 2021:

- 41% were residents
- 59% were non-residents



CLUBHOUSE REPLACEMENT

The current clubhouse at Dwan is outdated and in poor condition. There is insufficient space to fit a larger clubhouse on site with very tight size constraints. The clubhouse, parking lot and practice chipping and putting greens also need to be revised.

Plans for a new clubhouse include the current program spaces (lobby, offices, pro shop) with upgrades as needed to food service and ADA accessible restrooms. The new building would also include an underground cart storage and staging area, outdoor patio dining area and indoor dining for 120 people.

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AT DWAN GOLF COURSE
AT AN ESTIMATED COST OF
\$15 MILLION PLUS INTEREST
AND FINANCING COSTS.**



COURSE IMPROVEMENTS

The future vision of Dwan features many safety, environmental and playability improvements. Input from patrons revealed a high degree of satisfaction with with course conditions and maintenance, a significant factor in in the popularity of the golf course.

The following three priorities emerged for course improvements:

- Renovate bunkers, including the size, location and quality of sand.
- Add permanent restrooms on the course.
- Enhance the safety of the course.

Norby Golf Course Design created a golf course master plan that addresses these priorities, along with other improvements that update the course. These improvements would keep Dwan relevant and sustainable for decades.



QUESTIONS

For more information, contact Bloomington Parks and Recreation Deputy Director Susan Faus at 952-563-8899 or sfaus@BloomingtonMN.gov.