# PRESERVING AND ENHANCING MINNESOTA'S SPIRITS OPEN WHOLESALING LAW

Minnesota businesses and consumers enjoy competition, choice, quality service, and fair prices for distilled spirits. The Legislature must act to preserve open wholesaling of spirits so consumers, private and municipal liquor stores, restaurants, and taverns can continue to benefit from a competitive marketplace.

# SF 3008 (DAHMS) AND HF 2767 (STEPHENSON)

#### **THESE BILLS:**

- Maintain spirits open wholesaling for all out-of-state spirits producers and offer open wholesaling to spirits producers in Minnesota, ensuring equal opportunities for all Minnesota spirits wholesalers.
- Preserve and enhance healthy competition, choice, service, and fair pricing for distilled spirits that Minnesota's private and municipal liquor stores, restaurants, and taverns have come to expect for almost 50 years.



- For 50 years, spirits wholesalers in Minnesota have built their businesses in reliance on the open wholesaling system, creating hundreds of good-paying jobs.
- Minnesota's retailers and consumers all benefit from the healthy competition among spirits wholesalers created by this law which has resulted in better prices and service levels for all retailers.

### **IMPACT**

- If the current spirits open wholesaling system is abolished, then individual spirits wholesalers will be able to become the **exclusive supplier** of many of the most popular spirits brands.
- Minnesota's private and municipal liquor stores, restaurants, and taverns will face significant price
  increases and reductions in service because exclusive wholesalers will have no healthy competition.
- Many Minnesota spirits wholesalers who built their businesses by relying on the open system created by the Coleman Act – will be threatened with closure instantly, jeopardizing hundreds of good-paying jobs.

## **PLEASE SUPPORT SF 3008 AND HF 2767**

#### **SUPPORTED BY:**









