

1.1 moves to amend H.F. No. 4456 as follows:

1.2 Page 1, line 13, delete "did not directly collect from the consumer" and insert "collected
1.3 outside the context of the direct relationship with the consumer"

1.4 Page 1, delete lines 14 to 18 and insert:

1.5 "(c) "Direct relationship" means that a consumer has intentionally interacted with a
1.6 person for the purpose of accessing, purchasing, using, requesting, or obtaining information
1.7 about the person's products or services. A consumer does not have a direct relationship with
1.8 a person if the only purpose of the consumer's intentional interaction with the person is: (1)
1.9 to exercise any right described in section 325M.14; (2) for the person to verify the consumer's
1.10 identity; or (3) for the person to directly collect personal data from the consumer."

1.11 Page 2, line 5, after "name" insert "and, if applicable, any additional trade names or
1.12 doing business as (DBA) name"

1.13 Page 2, line 7, after "website" insert ", including any website address through which the
1.14 broker offers or provides data broker services,"

1.15 Page 2, line 9, delete "and"

1.16 Page 2, after line 9, insert:

1.17 "(v) disclose whether the broker collects sensitive data on consumers and, if so, what
1.18 categories of sensitive data it collects; and"

1.19 Page 2, line 10, delete "(v)" and insert "(vi)"

1.20 Page 2, after line 13, insert:

1.21 "(d) Each distinct person operating as a data broker must register independently.
1.22 Registration does not pass automatically from parent companies to subsidiaries or between
1.23 affiliated entities."

2.1 Page 2, line 14, after "(a)" insert "A data broker must register on or before January 31
2.2 following each year in which the data broker operated."

2.3 Page 2, delete lines 16 and 17

2.4 Page 2, line 18, delete "The" and insert "By July 31, 2027, the"

2.5 Page 2, after line 20, insert:

2.6 "(c) The attorney general may issue guidance as necessary to administer this section.
2.7 Guidance under this paragraph is not subject to the rulemaking requirements of chapter 14,
2.8 including section 14.386."

2.9 Page 2, line 24, after "to" insert "the rulemaking requirements of"

2.10 Page 2, line 32, after the period, insert "The civil penalty under section 325M.20,
2.11 paragraph (b), for a data broker who fails to properly register under this section is \$200 for
2.12 each day the broker is out of compliance."

2.13 Page 3, delete line 1 and insert:

2.14 "**EFFECTIVE DATE.** This section is effective the day following final enactment,
2.15 except that the prohibition in subdivision 3, paragraph (a), is not effective until January 31,
2.16 2027, the first applicable due date for data broker registrations."