

**Subject** Lobbyist and campaign material disclaimers

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## Overview

This bill requires a disclaimer to be provided on certain types of lobbying material that requests the public to contact public or local officials to influence a legislative or administrative action, or the official action of a political subdivision. It also provides formatting standards for certain types of campaign material that require a disclaimer.

## Summary

Section	Description
1	<p><b>Principal reports.</b></p> <p>Requires a lobbyist principal report to include certain expenses associated with the use of a finance professional. This section also eliminates language requiring that certain costs associated with urging members of the public to contact public or local officials to influence official actions be included as part of the principal's report.</p>
2	<p><b>Disclaimer for lobbying material.</b></p> <p>Requires that paid advertising that urges members of the public to contact public or local officials to influence a legislative or administrative action, or the official action of a political subdivision, to include a disclaimer identifying the individual or association responsible for the content, with certain exceptions. Requirements for the font size and other formatting requirements are provided.</p> <p>The Campaign Finance and Public Disclosure Board is authorized to impose a civil penalty of up to \$3,000 on an individual or association that fails to include a required disclaimer.</p>
3	<p><b>Material that does not need a disclaimer.</b></p> <p>Eliminates an obsolete cross-reference to a statute that was repealed in 2024.</p>

Section	Description
4	<p data-bbox="316 262 690 294"><b>Size, duration, and location.</b></p> <p data-bbox="316 304 1429 420">Provides font size and other formatting requirements for campaign material that requires a disclaimer, including provisions for certain types of specialized material such as websites, social media, audiovisual advertisements, and outdoor signs.</p> <p data-bbox="316 451 1429 531">This section is effective July 1, 2026, except that the provisions related to outdoor signs are effective for signs produced on or after January 1, 2027.</p>



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