



HOMEOWNERSHIP MINNESOTA

Affordable Homeownership for Minnesota's Working Families

Affordable homeownership is a critical piece of the puzzle. Minnesota's statewide housing shortage, severe wealth disparities, and racial inequities can't be solved without immediate and continued investment into affordable homeownership.

Homeownership Minnesota focuses our policy and advocacy efforts on increasing public funds and attention to the **PREPARATION** of homeowners and the **PRODUCTION** and **PRESERVATION** of affordable ownership housing.

KNOW THE FACTS

MN housing research identified

27,000

households occupying the most affordable units (<30% AMI) that are income qualified for homeownership.

Ownership is a cost-effective strategy. The investment per unit is

29%

that of rental units on average.

The median net worth of a homeowner (\$231,000) is

44x

greater than that of a renter (\$5,200).

61,000

households of color are income qualified for homeownership but continue to rent due to lack of entry-level ownership opportunities.

MN's racial homeownership gap is the

2nd

worst in the nation.

HOM members serve households of color at a rate of

7x

higher than private market rate.

HOM MEMBER ORGANIZATIONS

City of Lakes Community Land Trust, Dayton's Bluff Neighborhood Housing Services, Greater Metropolitan Housing Corporation, Habitat for Humanity of Minnesota*, Home CO (Aurora-St Anthony Neighborhood Development Corporation, Build Wealth MN*, Model Cities), MinnCAP, Minnesota Community Land Trust Coalition, Minnesota Homeownership Center, Neighborhood Development Alliance*, NeighborWorks Home Partners*, Northcountry Cooperative Foundation, One Roof Community Housing*, PRG, Inc., Project for Pride in Living, Inc. (PPL), Twin Cities Habitat for Humanity*, Urban Homeworks, Inc. (*Denotes CDFIs)

START WITH HOME

We Can Achieve Economic Recovery & Stability through Investment in Homeownership

Support Generational Wealth Creation, Economic Recovery, and Racial Equity through investing in affordable homeownership.

\$333M Affordable Homeownership Investment

Proposal: Combine one-time investments and budget appropriations to escalate efforts to invest in workforce affordable homeownership and close the racial gap in homeownership, statewide.

Results:

- Produce and preserve more than 1300 homeownership units, statewide
- Support access and sustainable affordable ownership for more than 15,000 households.
- Escalate homeownership creation through capacity building and pipeline development.

Invest in Programs that work:

- Produce more than 500 affordable homeownership units with a \$50M investment in the Workforce & Affordable Homeownership Program
- FSP Increase funding for the Family Stabilization Plan to \$4M, a financial literacy and homebuyer counseling program specifically designed to reach BIPOC households.
- Increase appropriations for Homeownership Education Counseling and Training to \$3M. HECAT appropriations provide much needed foreclosure prevention counseling to preserve affordable homeownership, homebuyer pre-purchase 1-on-1 counseling, & homebuyer education.
- Provide \$176M for a First Generation Down Payment Assistance Program, providing homeownership access for more than 5,000 households.

Innovate & Accelerate: Allocate \$100M to Minnesota's affordable housing Community Development Financial Institutions and Nonprofit Lenders.

- **Goals:** Create demonstration & pilot programs to increase access to homes & increase affordable housing production. Leverage existing state & federal programs and private sector investments that increase ownership opportunities.
- **Uses:** Development & Ownership Loan Programs, Manufactured Home Lending, Affordable Ownership Preservation Programs, and Capacity Building Efforts.

