

Realizing a Vision for a Children's Museum In the Greater St. Cloud Community

Great River Children's Museum



- Greg Reigstad, Treasurer
- Sara McKeever, Board Member
- 14 member board participating in a board retreat today

Our Mission



 To create a place where every child and their caring adults can create, explore, discover and be inspired through the extraordinary power of play





 providing a stress-free environment for caring adults to observe and experience children's innate curiosity and drive to explore and learn.





 educating children through interactive experiences that support healthy development and increase their understanding of the world.





 supporting the development of healthy adult-child relationships through playful and meaningful learning interactions.





 offering a safe and appealing environment that inspires imagination and creativity.





 embracing the power of play and fun to advance the learning of communication, collaboration, creativity, critical thinking and problem-solving skills.





 honoring, reflecting and welcoming diversity to expand understanding and build supportive relationships among families.





 building our organization through community engagement, collaboration and partnerships.



Our Story - 2014



- Started as a 501c 3
- Joined the Association of Children's Museums as an emerging museum
- Conducted a feasibility study
- Met with area leaders to explore support for a children's museum
- Visited 30+ museums

Our Story – 2015/16



- Collaborated with Stearns History Museum to bring the Healthyville exhibit to St. Cloud to assess community interest
- 6,000 people attended the 3-month exhibit



Our Story – 2017



- Expanded planning group
- Explored sites in St. Cloud area
- Considered another pop-up exhibit





Our Story - 2018



- Expanded board membership to 14 members representing our community
- Liberty Bank donated their \$1.4 million downtown building in December





Our Community Needs



- Spaces for young children that inspire their innate curiosity and joy in learning
- Place for diverse families to gather and learn with and from each other
- This resource to supplement educational opportunities from early childhood to higher education

Why St. Cloud?



 St. Cloud is a regional hub and a great location for a children's museum

Will become a destination attraction for

families in the region

 Promotes family friendly downtown development



The Winter is Long



 Minnesota families with young children need fun places to play, learn and build community connections in all weather



 Design and create a main floor play space for infants and toddlers







 Develop an exhibit that celebrates our common connection to the shared resource that is the Mississippi River

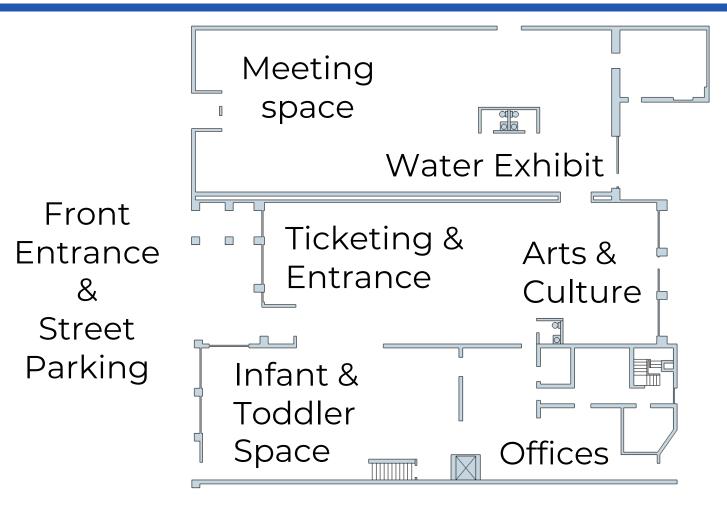






GreatRiverCM.org

Safety updates to building



Rear
Entrance
&
Parking
Lot

- Safety updates
- Develop infant exhibit
- Mississippi River exhibit
- Engage the community
- Build connections among the community







Questions?

greatrivercm.org facebook.com/greatriver.com