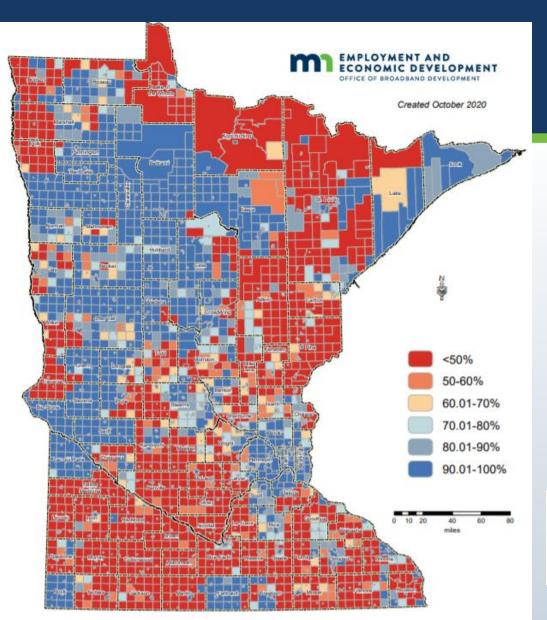
#### EMPLOYMENT AND ECONOMIC DEVELOPMENT

## Office of Broadband Development: Broadband in Minnesota

### House Industrial Education and Economic Development Committee January 20, 2021

Angie Dickison & Diane Wells 651-259-7610 deed.broadband@state.mn.us MN Office of Broadband Development Department of Employment and Economic Development

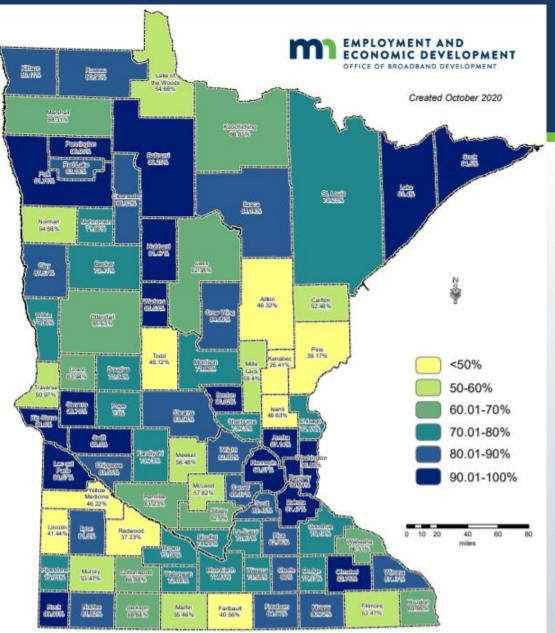


Broadband Availability at MN 2022 Speed Goal (25/3)

| 2020   |  |  |
|--|--|--|
| Statewide 25/3<br>% of HH:<br># of HH without: | 92.47%<br>covered<br>157,000 HH<br>w/o |  |
| Non-metro 25/3<br>% of HH:<br># of HH without: | 83.10%<br>covered<br>152,000 HH<br>w/o |  |

Percentage of Households Served by Wireline Broadband Service by City/Township At Least 25 Mbps Download/3 Mbps Upload Speeds Statewide Availability: 92.47%, Rural: 83.10%





### Broadband Availability at MN 2026 Speed Goal (100/20)

| 2020   |  |  |  |
|--|--|--|--|
| Statewide<br>100/20 % of HH:<br># of HH without: | 87.75%<br>covered<br>256,000 HH<br>w/o |  |  |
| Non-metro<br>100/20 % of HH:<br># of HH without: | 72.53%<br>covered<br>246,000 HH<br>w/o |  |  |

#### 2020 Broadband Availability in the State of Minnesota

Percentage of Households Served by Wireline Broadband Service by County At Least 100 Mbps Download/20 Mbps Upload Speeds Statewide Availability: 87.75%, Rural: 72.53%

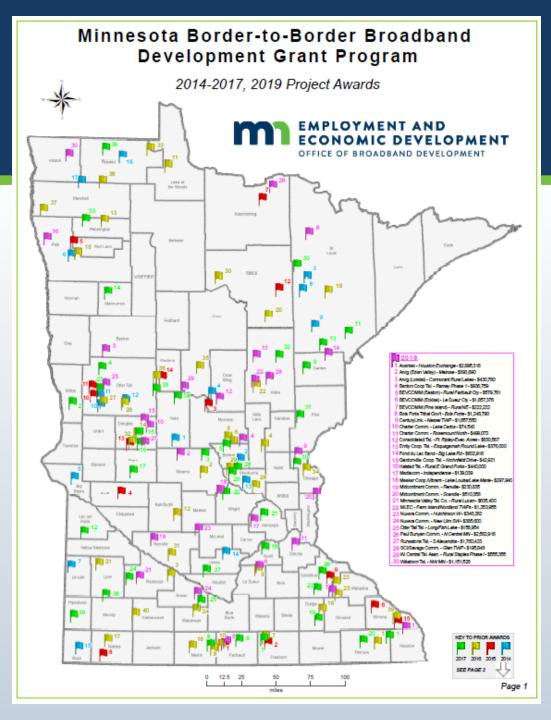


# **Broadband and COVID-19**

| Spotty internet access is leaving many rural Minnesotans behind<br>As Minnesotans work and study from home amid the pandemic, access to high-speed internet has become more important than ever.  | Minnesota Youth Council COVID-19<br>Issues: Distance Learning and the Lack<br>of Broadband in Minnesota<br>April 24, 2020  |
|---|--|
| With Distanced Learning Still A Possibility For Fall, Much Of<br>Minnesota Still Lacks High-Speed Internet  | COVID-19 shines light on 'digital divide' across the US<br>From rural areas where broadband doesn't exist to poor areas where it's unaffordable, millions go without internet access just when they need it most.<br>Maguerite Reardon 12 March 18, 2020 500 am. PT COVID-19 AND ITS IMPACT ON RURAL BROADBAND, HEALTHCARE |
| COVID-19 may not be forever,<br>but telehealth is here to stay<br>By FREDERICK MELO   fmelo@pioneerpress.com   Pioneer Press<br>PUBLISHED: December 31, 2020 at 11:12 p.m.   UPDATED: January 3, 2021 at  | With COVID-19, desire for fast internet connections accelerates Martin Moylan March 26, 2020 10:59 p.m.  |
| What internet providers are doing to keep Minnesotan<br>online during the pandemic<br>Internet providers in Minnesota have signed on to the Keep Americans Connected Pledge,<br>which says that the companies won't terminate internet service to residential or small<br>pusiness customers for reasons connected to the coronavirus crisis. | IS Lack of broadband access adds to challenges for school<br>districts in Greater Minnesota From adding Wi-Fi hotspots to offering grab-and-go flash drives, rural districts are creating<br>ways to help students get schoolwork done remotely. By Erin Hinrichs   MinnPost Staff Writer                                  |

By Peter Callaghan | MinnPost Staff Writer

EMPLOYMENT AND ECONOMIC DEVELOPMENT



### MN Border to Border Broadband Infrastructure Grants

| -            | All 5 Years |  |
|--------------|-------------|--|
| Funding      | \$105.6M    |  |
| Applications | 296         |  |
| Received     |             |  |
| Awards:      |             |  |
| Awards Made  | 140         |  |
| Households   | 43,250      |  |
| Served       |             |  |
| Businesses   | 6,669       |  |
| Served       |             |  |
| Institutions | 360         |  |
| Served       |             |  |
| Projects:    |             |  |
| Matching     | \$146.5M    |  |
| Investments  |             |  |
| Completed    | 109         |  |

EMPLOYMENT AND ECONOMIC DEVELOPMENT

## **Governor's Task Force on Broadband**

- Created by Gov. Walz Executive Order 19-10
- Chaired by Teddy Bekele, SVP/CTO Land O'Lakes
- 15 Members representing various sectors (Ag, Consumers, Econ. Dev., Education, Healthcare, Labor, Local Govt., Providers, Rural Dev., Tribal)
- Meet monthly
- Make policy recommendations to the Governor and Legislature



# **Broadband – Work Remains**

- The Digital Divide is availability and affordability
- Today's availability:

|                              | # HH        | # HH        |
|------------------------------|-------------|-------------|
| Broadband                    | Statewide   | Rural       |
| Speed                        | W/O Service | W/O Service |
| 25/3 (2022 Goal and FCC Def. | 157,000     | 152,000     |
| 100/20 (2026 Goal)           | 256,000     | 246,000     |

- Pandemic has made clear 25/3 speeds are not adequate with multiple users online at the same time
- Necessity of broadband recognized—but how to solve availability and affordability?







