



6900 Winnetka Avenue North
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March 17, 2025

Dear Members of the House Legacy Finance Committee:

On behalf of the member cities of the Northwest Suburbs Cable Communications Commission (Brooklyn Center, Brooklyn Park, Crystal, Golden Valley, Maple Grove, New Hope, Osseo, Plymouth and Robbinsdale), I am writing in support of HF1740, appropriation for community cable television stations.

The Legacy Fund appropriation will provide funding for public, educational and government cable television stations across the state to continue valuable community programming at the most local level. Since the early 1980s, this commission has supported the belief that our communities have local stories that need to be told and we have told stories through our organization's nonprofit, CCX Media.

Community television stations, like CCX Media, rely on franchise fees and PEG fees from traditional cable television to support coverage of government meetings, candidate and election programming, sports, news, schools, local arts, as well as community events and festivals. As people cut the cord on traditional cable TV and move to streaming video services, our funding has declined approximately 35 percent since 2017. HF 1740/SF2289 will help fill this gap in funding and keep stations serving the needs of their community.

Please let us know if you need further information. Thank you for your continued support of our local community and all of the people that we serve.

Sincerely,

William A. Blonigan

William A. Blonigan, Chair
Northwest Suburbs Cable Communications Commission (NWSCCC)

cc. Mayors and City Managers of Nine Member Cities