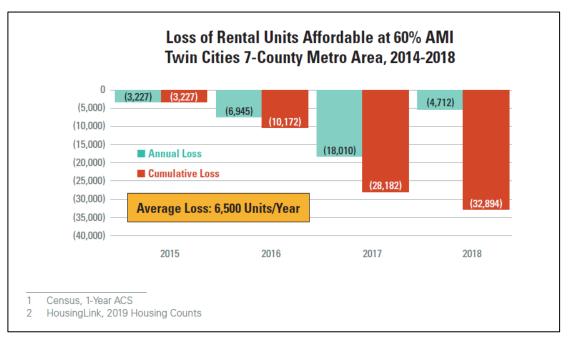
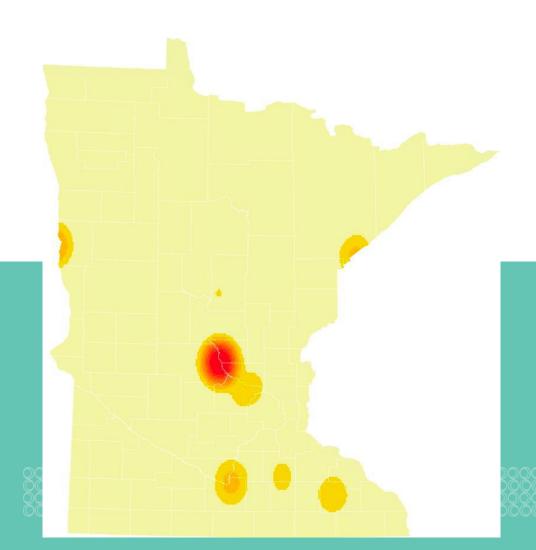
Minnesota Needs to Preserve Naturally Occurring Affordable Homes **Now!**

NOAH is the largest source of affordable housing in Minnesota and nationally – and we need to save it before it's too late. Building is crucial, but we must preserve, too.

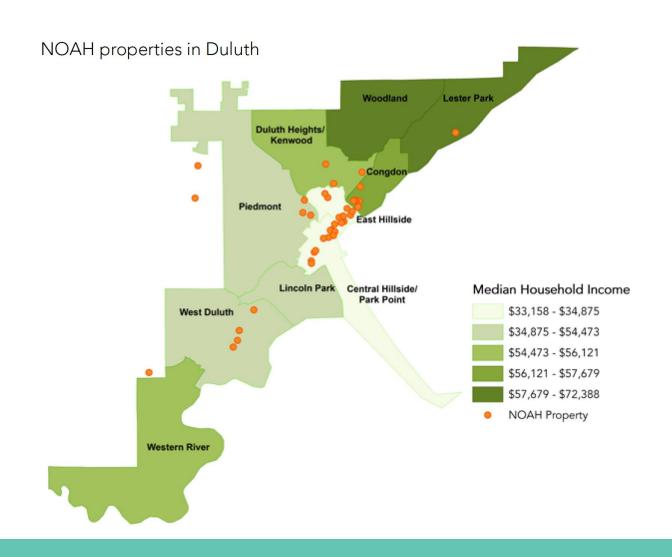
- Every year, Minnesota is losing more affordable homes than we build.
- Factoring in rent inflation and stagnating wages, we lost an estimated 32,000 units from 2014 to 2018 in the Twin Cities metro alone.¹
- Over the same time period, we only closed financing on 5,339 new units.²



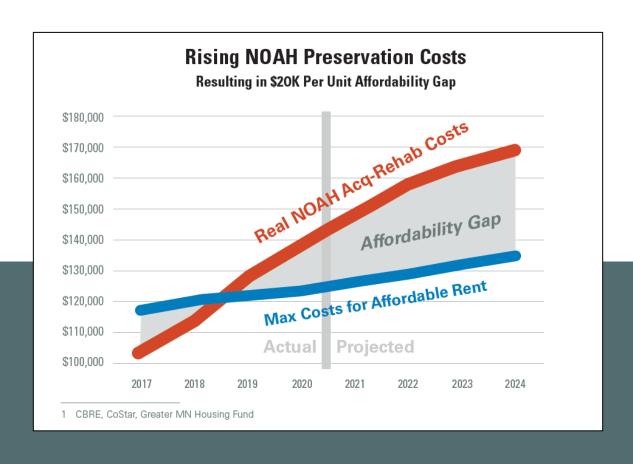
NOAH Heat Map – areas most at risk



NOAH properties in Duluth



\$50 million will save 2,500 affordable apartment homes



We Need to Use **Every Tool Available**

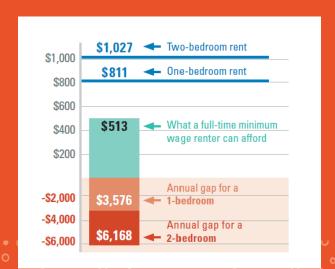
Preserving NOAH is the **cheapest** and **fastest** tool available in addressing the housing shortage.

Avg Cost to preserve an existing affordable apartment home:
\$150K

Avg Cost to build a new affordable apartment home:
\$300K

Almost half of renters (44%) pay more than they can afford for housing.¹

To make ends meet, they often resort to cutting back on food and health care, resulting in food insecurity and poor health.



NOAH Renters Need Your Support

NOAH renters are retail and food service workers hit particularly hard by the pandemic. People of color face the greatest disparities in our communities: 60% of Minnesotans of color rent, versus only 24% of white Minnesotans.¹

NOAH serves very low-income renters who, if displaced, are at risk of homelessness.

