

An investment in our youngest learners

Reach Out and Read Minnesota

We partner with healthcare providers to give books and early developmental guidance to the families of young children during regular pediatric care. Through the power of reading we can build a foundation for every child in Minnesota to succeed.

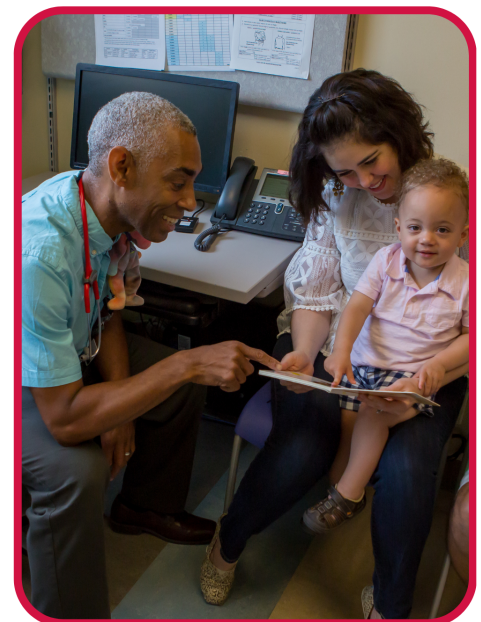


“Reach Out and Read is the most studied and scaled primary prevention program... [which seeks] to prevent gaps in readiness before they emerge.”

- *School Readiness Technical Report, The American Academy of Pediatrics.*

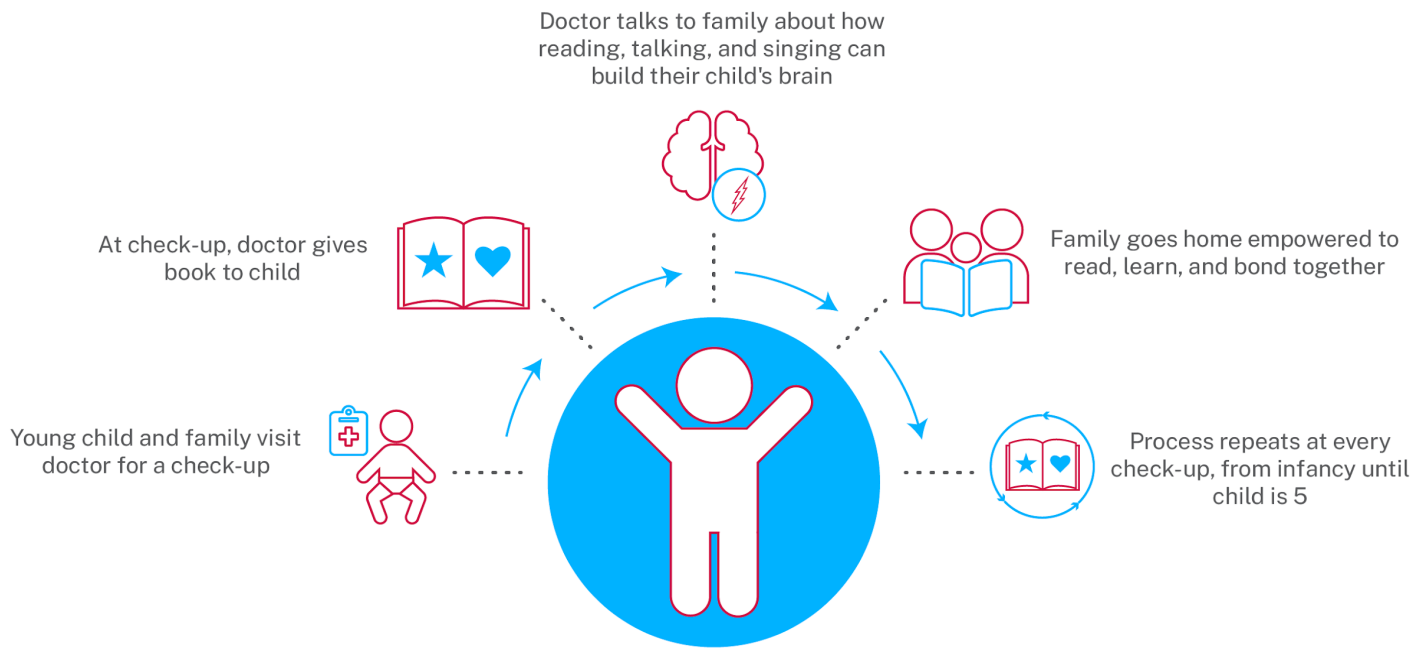
OUR PROGRAM IS PROVEN TO WORK

- Proven to significantly **raise children’s language scores** and **increase reading in the home.**
- Shown to **improve relationships between pediatric care providers and their patients.**
- Capacity and scalability to **reach +90% of Minnesota children before they enter kindergarten.** This means we can **combat gaps in learning and health at their roots.**



WHAT STATE SUPPORT CAN DO

- Bring **high-quality books which represent the languages and cultures of Minnesota’s diverse communities** to young children statewide.
- Expand our program’s reach across the state, focusing especially on our **highest needs communities** and Greater Minnesota.
- **Train physicians and nurses** with up-to-date, evidence based approaches to developmental care.



306 clinics | **175,000 children & families served** | **313,000 books distributed annually**

“I've seen parents that were not getting their kids in for regular vaccinations or well visits start coming regularly to their scheduled well visits because there is something to look forward to: to learn about, to improve their child's life and education, to be involved, especially as Spanish-speaking parents, with reading to their child from a book in their own language. It's so exciting.”

- Dr. Rachael Rapacz, Pediatrician, Hennepin Healthcare

“Giving books never gets old. Seeing a child's face when we give a book is always wonderful. It often feels like they are getting their first book ever.”

- Dr. Jill Amsberry, Pediatrician, CentraCare St. Cloud

Reach Out and Read is endorsed by the American Academy of Pediatrics



MINNESOTA