



## Membership



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## STA History

- Established in 1984, Minnesota Statute 473.388 allowed communities to “opt out” of the regional transit system
- Some cities chose independent transit operation while others created Joint Powers Associations
- STA was founded in 1995 to bring opt out communities together, improve transit, and reduce congestion
- Benefits of STA include:
  - Joint and cooperative program development
  - Focus on peak period express service
  - Riders that have a choice in how they commute
  - Satisfaction rates as high as 98%
  - Recognition and honors from Minnesota Public Transit Association and American Public Transit Association

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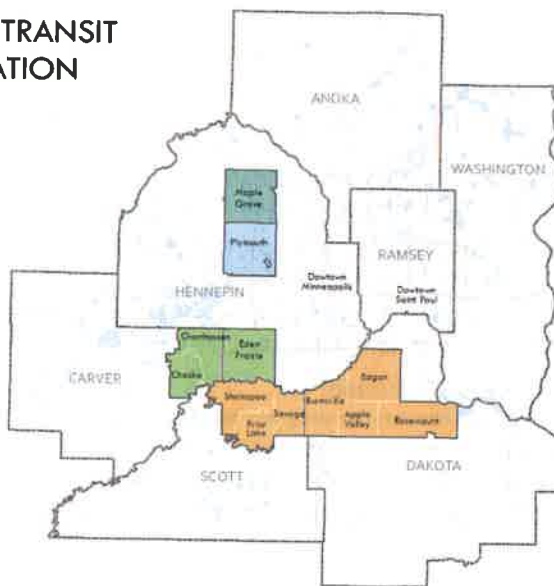


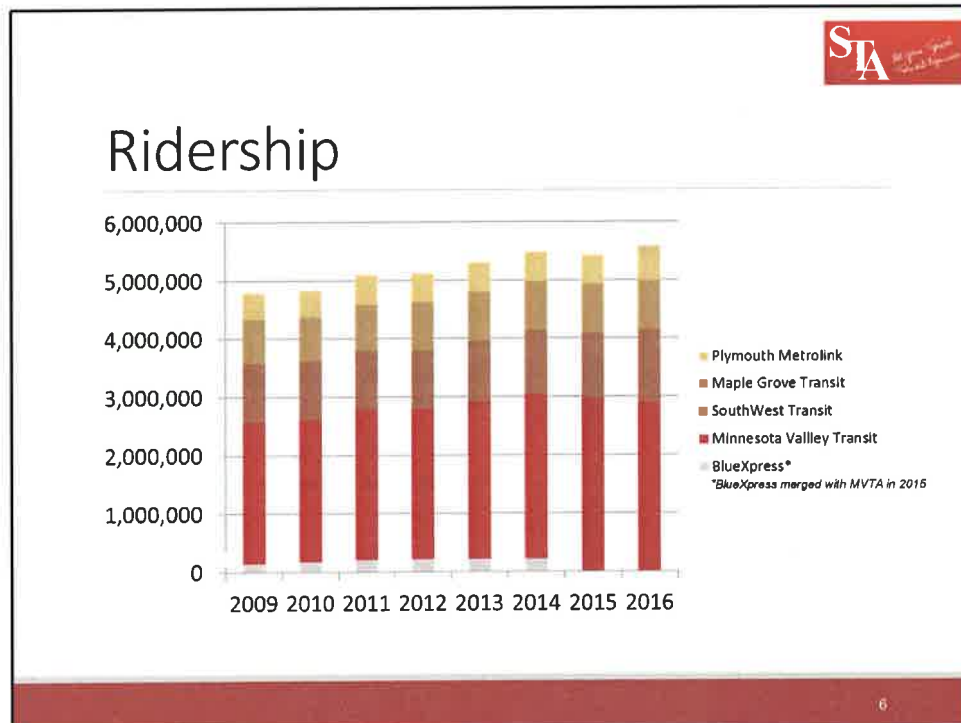
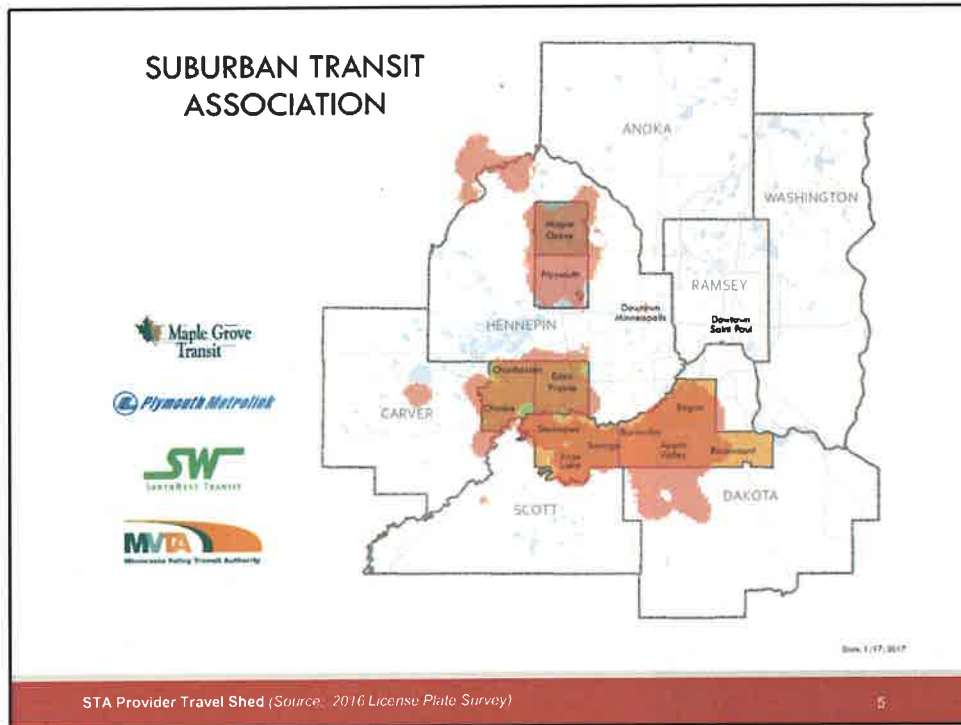
# Innovation is our Hallmark

- Combine transit hubs with development
- Coach buses for long distance commutes
- Free Wi-Fi
- On-line booking for Dial-A-Ride & SouthWest Prime
- Use of penalties and incentives in provider contracts
- Willingness to test new routes and services
- Ability to adapt more quickly
- Success through partnerships and community outreach




## SUBURBAN TRANSIT ASSOCIATION





Connecting People to Places

Suburban providers provide transit to popular destinations in the region

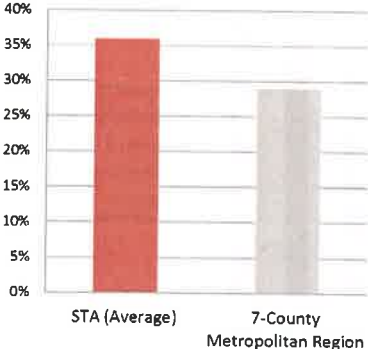


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STA *Let's get you where you want to go.*

## Connecting People to Places

**Population % Increase from 2010-2040**



Entity	Population % Increase from 2010-2040
STA (Average)	36%
7-County Metropolitan Region	~28%

Population in the STA Providers' Service Area is expected to increase by an average of 36% by 2040\*

2010 STA Population: 521,915  
2040 STA Forecast: 715,700

\*Sources: Thrive MSP 2040, 2040 Transportation Policy Plan

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## Connecting People to Jobs

Suburban providers provide transit to employees and employers within the suburban area

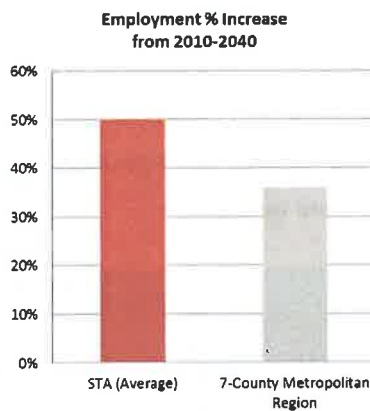


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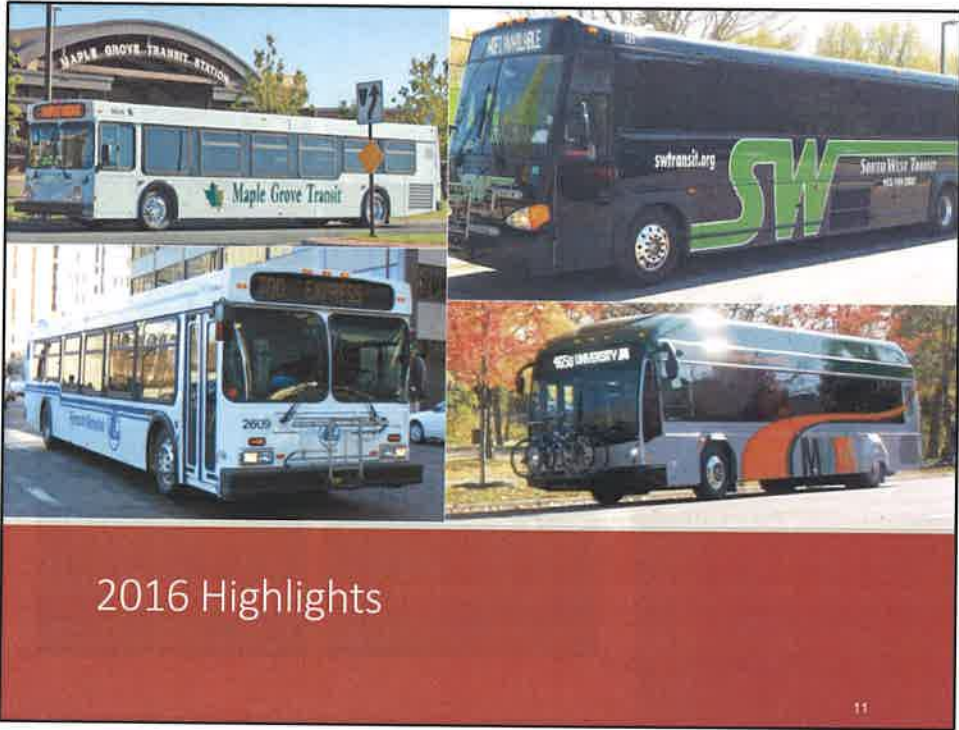
## Connecting People to Jobs

Employment in the STA Providers' Service Area is expected to increase by an average of 50% by 2040\*



\*Sources: Thrive MSP 2040, 2040 Transportation Policy Plan

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2016 Highlights



# SouthWest Transit

- Celebrated 30 Years of Service
- Record Breaking Ridership Year
- 2016 Ryder Cup Service
- SW Prime Service Expansion
- Award Recognition





## Plymouth Metrolink

Installed advanced security video system at Station 73 and the reserve

Increased reverse commute frequency to accommodate TCF relocation

Offered service to East Town and the University of Minnesota

Added a new park and ride surface lot to the system

In-housed transit oversight and administration

Signed new four year agreement with First Transit



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## Maple Grove Transit

Implemented a web portal for on-line dial-a-ride trip reservations.

Expanded free Wi-Fi to all 38 express buses.

Completed the Five-Year Comprehensive Rider Survey.

Conducted an In-depth Analysis of Bus Travel Times to Reduce Service Costs.



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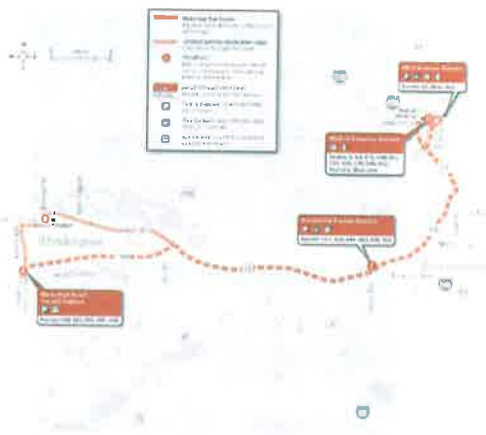
# Minnesota Valley Transit Authority



- Celebrated 25 years of service
- Service improvements
  - New direct service between Rosemount and Saint Paul
  - Expanded Shakopee local service
- New bus shelters in Savage, Eagan, and Burnsville
- Completed Blackhawk Park & Ride camera improvements
- First Stuff the Bus Campaign
- Partner in regional low income Transit Assistance Program
- Federal grants awarded
  - Driver Assist System expansion
  - Purchase of a new bus



# 495 Demonstration Project



Mon-Fri, Sat, Sun

**495 EASTBOUND**

Station	07:00	07:30	08:00	08:30
Rosemount				
Shakopee				
Burnsville				
Eagan				
Saint Paul				

Mon-Fri, Sat, Sun

**495 WESTBOUND**

Station	07:00	07:30	08:00	08:30
Saint Paul				
Eagan				
Burnsville				
Shakopee				
Rosemount				



Building Relationships with Partners and Employers

Suburban providers offer reliable transportation options

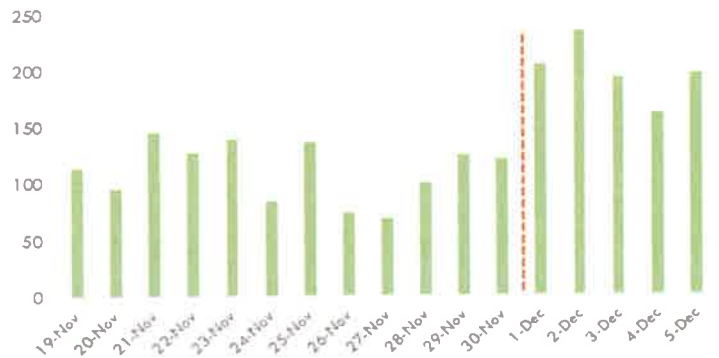


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## 495 Demonstration Project

Daily Ridership Before/After Mystic Shuttle Launch



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