

March 17, 2025

The Honorable Tim O'Driscoll, Chair 2nd Floor Centennial Office Building St. Paul, MN 55155

The Honorable Kaohly Vang Her, Chair 5th Floor Centennial Office Building St. Paul, MN 55155

Re: Minnesota Craft Brewers Guild Support of HF 1735

Dear Chair O'Driscoll, Chair Her, and Members of the Committee,

The Minnesota Craft Brewers Guild is writing in support of HF 1735, which would allow wholesalers of lower potency hemp beverages the ability to continue operating in the manner that they are currently, once hemp licensing begins. Over the course of the past 3 years, many of our partners in the industry who wholesale our brewing products have also started wholesaling our hemp beverages. We have seen this model be successful for many of our members and we support their right to continue operations as they currently are.

One of the many successes that Minnesota's lower potency hemp beverage market has proven, is the equating of these beverages to the beverage of beer. A social beverage meant to bring consumers together, and part of that puzzle has been the introduction to market. Minnesota wholesalers have proved a pivotal role and we want to ensure those successes continue uninterrupted. In order to do so, we strongly suggest that the committee join us in supporting HF 1735.

Sincerely,

Robert Balligan Bob Galligan

Director Of Government and Industry Relations

Minnesota Craft Brewers Guild





