COUNCIL FOR MINNESOTANS OF AFRICAN HERITAGE The Crown Act

Creating a Respectful and Open World for Natural Hair

HF3103

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The Minnesota Crown Act seeks to protect against hair discrimination. This legislation will ensure that traits historically associated with race, such as hair texture and hairstyle are protected from discrimination in the workplace and in education settings.

- African Heritage women are 80% more likely to change their natural hair to meet Eurocentric standards of appearance, social norms, or expectations at work
- African Heritage women are 50% more likely to be sent home or know of an African American women sent home from the workplace because of her hair
- African American women are 30% more likely to receive a formal grooming policy in the workplace

Please Support the Crown Act

The Minnesota Legislature empowered the Council for Minnesotans of African Heritage to ensure that people of African heritage fully and effectively participate in and equitably benefit from the political, social, and economic resources, policies and procedures of the State of Minnesota. That is why the Council for Minnesotans of African Heritage is urging you to support the Crown Act today, this change can serve as a move in a more equitable direction to address discrimination in our state.

For more on this bill, please contact our Legislative and Policy Director our Jasmine Carey at 651-757-1753 or <u>Jasmine.Carey@state.mn.us</u>

To change society's bias and discrimination against African American's women and men's natural texture and hairstyles; the CROWN Coalition was co-founded by Dove, the National Urban League, Color of Change, and the Western Center on Law and Poverty and is supported by over 50 other NGOs and nonprofits.