Metropolitan Council Housing and Redevelopment Authority

Housing Choice Voucher Program Success Rates

Presentation to the Housing Committee
Minnesota House



Housing Choice Voucher Program

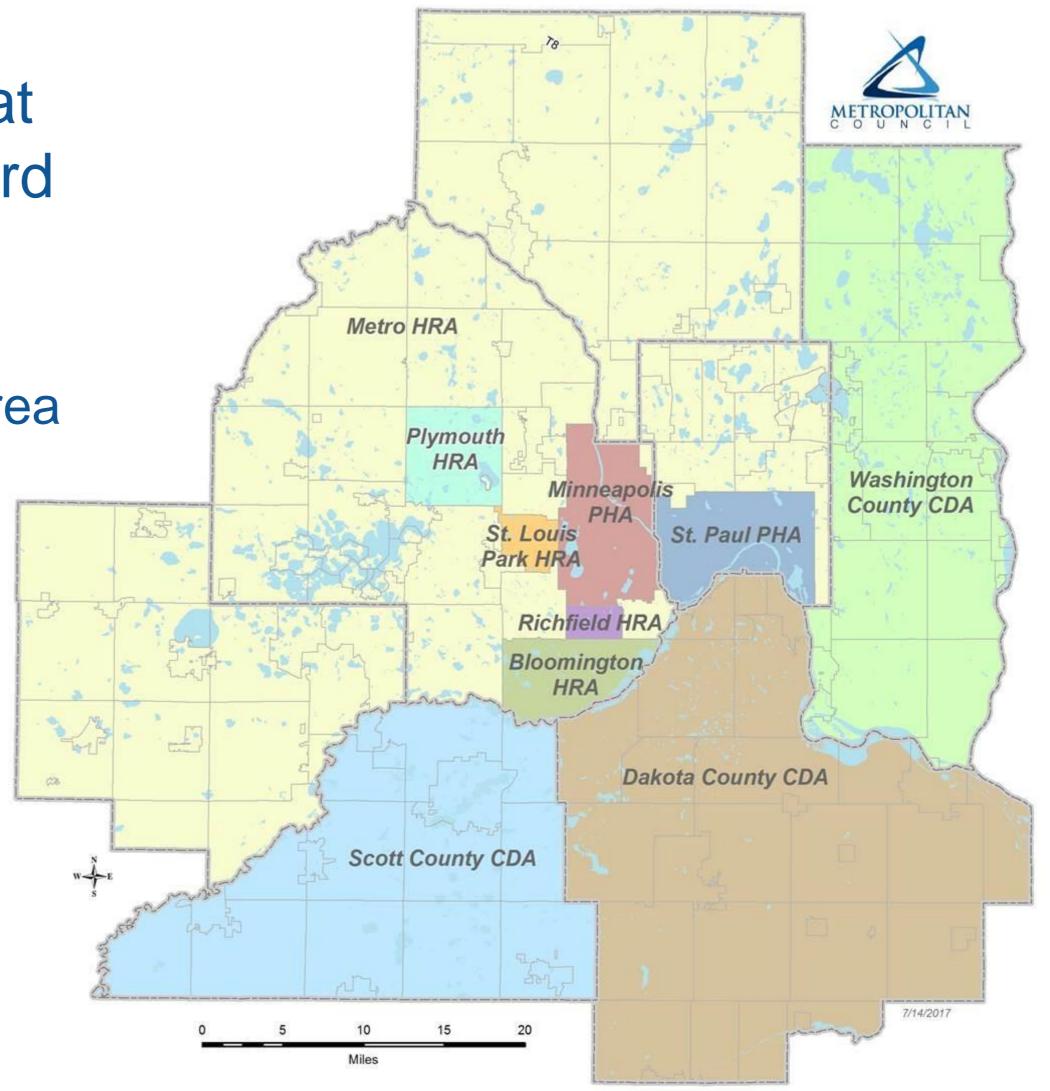
 Federally funded rent assistance program that helps 2.2 million low-income households afford rent

- 32,000 Minnesota households

Nearly 7,000 households in Metro HRA service area

Waiting lists are closed and long

- 2019 HCV Waiting List opening Metropolitan Council HRA, St. Paul PHA and Minneapolis PHA
 - 45,000 application requests
 - 7,000 randomly placed on waiting lists
 - 38,000 not even placed on a list



Housing Choice Voucher Process and Success

- Household comes to the top of the waiting list
- Charged with finding a rental unit on the open market
- Many factors influence voucher placement success

Rents and Vacancy Rates

- Vacancy rates historically low since 2011
- Results in rising rents (sometimes beyond what program rules allow)

Landlord Acceptance

- Landlord participation is voluntary
- Landlords get more selective when vacancy rates are low

Tenant Rental and Credit History

- Tenants with background barriers have difficult time finding a unit
- Landlords get more selective in who they rent to

Housing Search times

- Housing authority discretion for search time (typically 60-120 days)
- COVIC-19 creates housing search challenges



Metropolitan Council HRA Success Rates

Success rates of voucher holders fluctuate as rental market conditions change

Year	Success Rate Voucher Issuance to Lease Up	Influences
2010	82%	Historically typical
2012	70%	Low Vacancy
2013	60%	Low Vacancy
2014	45%	Low Vacancy and Old Waiting List
2015	69%	Hired Housing Search Specialist
2016 2017 2018 2019	69% 66% 61% 62%	Continued Low Vacancy Skyrocketing Rents Decreased Landlord Participation

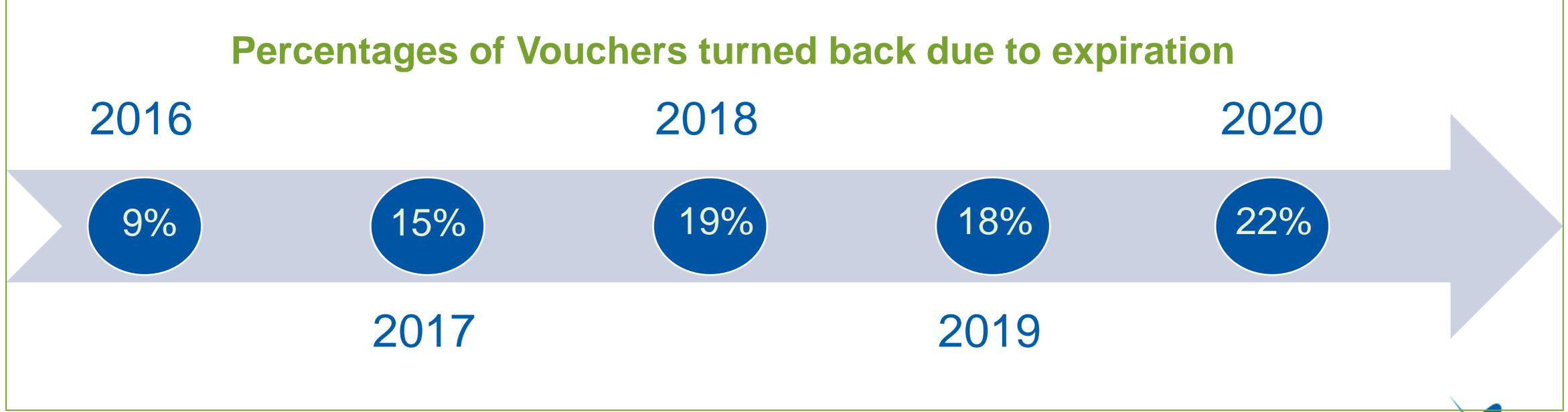
^{*2020} rates not available – voucher freeze in place most of year



Metropolitan Council HRA Voucher Attrition

Total Voucher Allocation = 6,800 Vouchers Average Voucher Attrition Rate = 11%

- 750 Vouchers Annually
- 62 Vouchers Monthly





Housing and Redevelopment Authority of Duluth, MN



1,550 Rent Subsidy Vouchers

2017 – 56% success rate (from voucher issuance to lease-up)

2018 – 55% success rate

2019 – 48% success rate

- * Performed wait list purge in February leading to better response
- * Received notification of decreased FMRs effective January 1, 2020

2020 - 43% success rate

- * Increased payment standard effective October 1, 2020 to maximum allowed by HUD
- * Low vacancy rate (2.6% in Duluth)
- * Payment standards that aren't high enough to meet current average rent in the jurisdiction resulting in decreased landlord participation (2 BR max payment standard is \$950, average rent in Duluth for a 2BR is \$1,200)



Duluth HRA - Actions Taken



- Attend landlord association meetings to perform outreach, provide information on HCV program and HQS requirements, and answer questions
- Increased payment standard effective January
 1, 2021 to maximum allowable amounts
- Fund the Tenant Landlord Connection (education and mediation services)

- Created a team consisting of HRA Rent Subsidy Supervisor, Tenant Landlord Connection Representative, Education and Counseling Director at a local non-profit, and City of Duluth's Economic Developer to brainstorm and implement ways to increase landlord participation
- Create and distribute newsletter to area landlords providing HCV information and success stories from landlord and tenant perspectives



Questions?

Terri Smith
Director, Metropolitan Council Housing and Redevelopment Authority
terri.smith@metc.state.mn.us

Jill Keppers

The state of the

Executive Director, Duluth Housing and Redevelopment Authority jkeppers@duluthhousing.com

