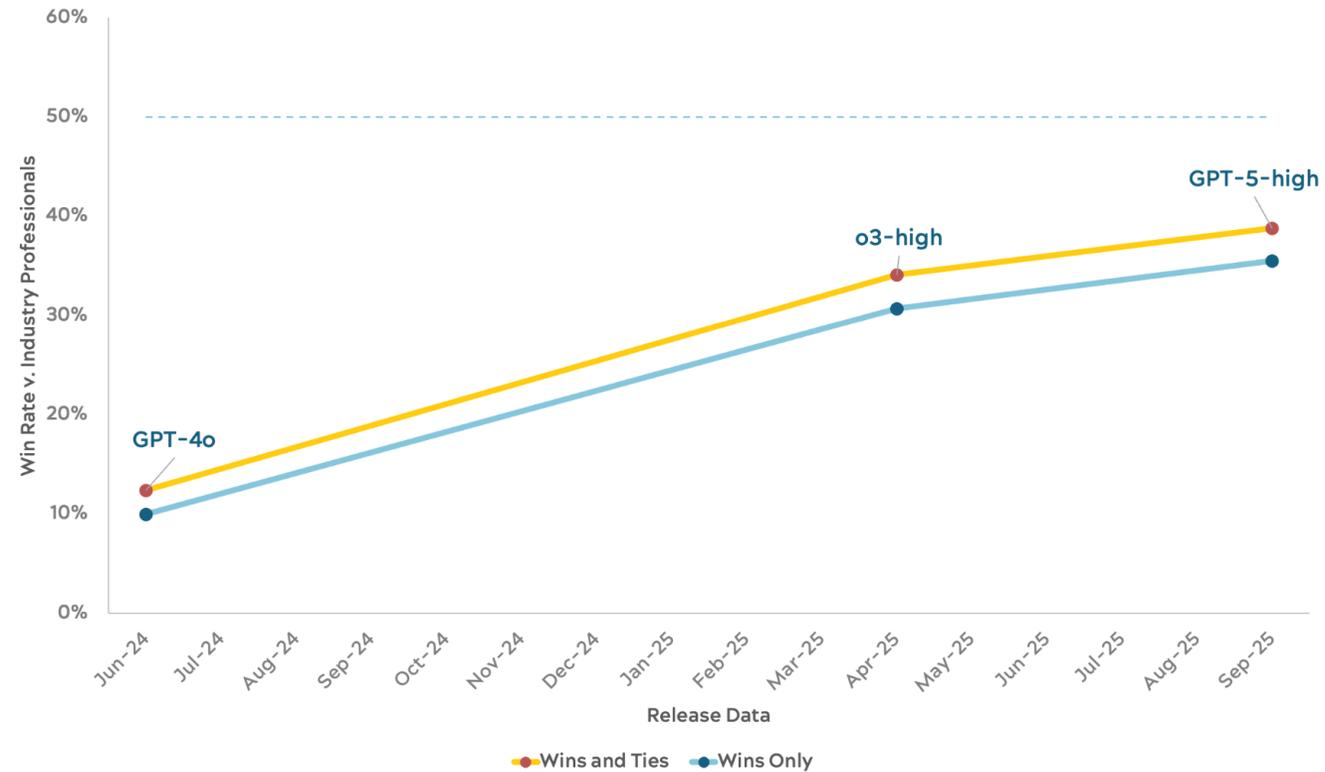


# Context

- Rapidly advancing capacity

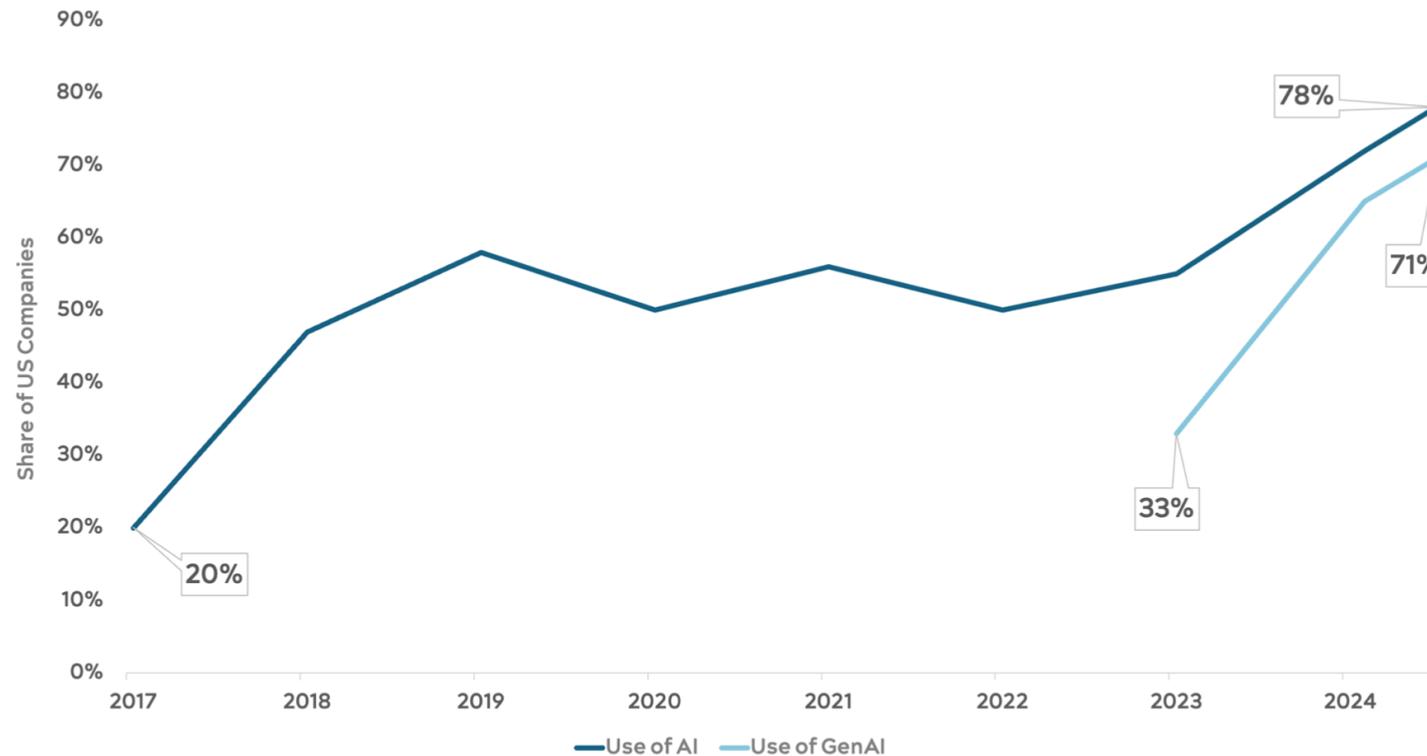
**FIGURE 1: SHARE OF DELIVERABLES FROM CHATGPT MODELS CHOSEN OVER THOSE PRODUCED BY INDUSTRY EXPERTS, BY RELEASE DATE**



# Context

- Rapidly advancing adoption

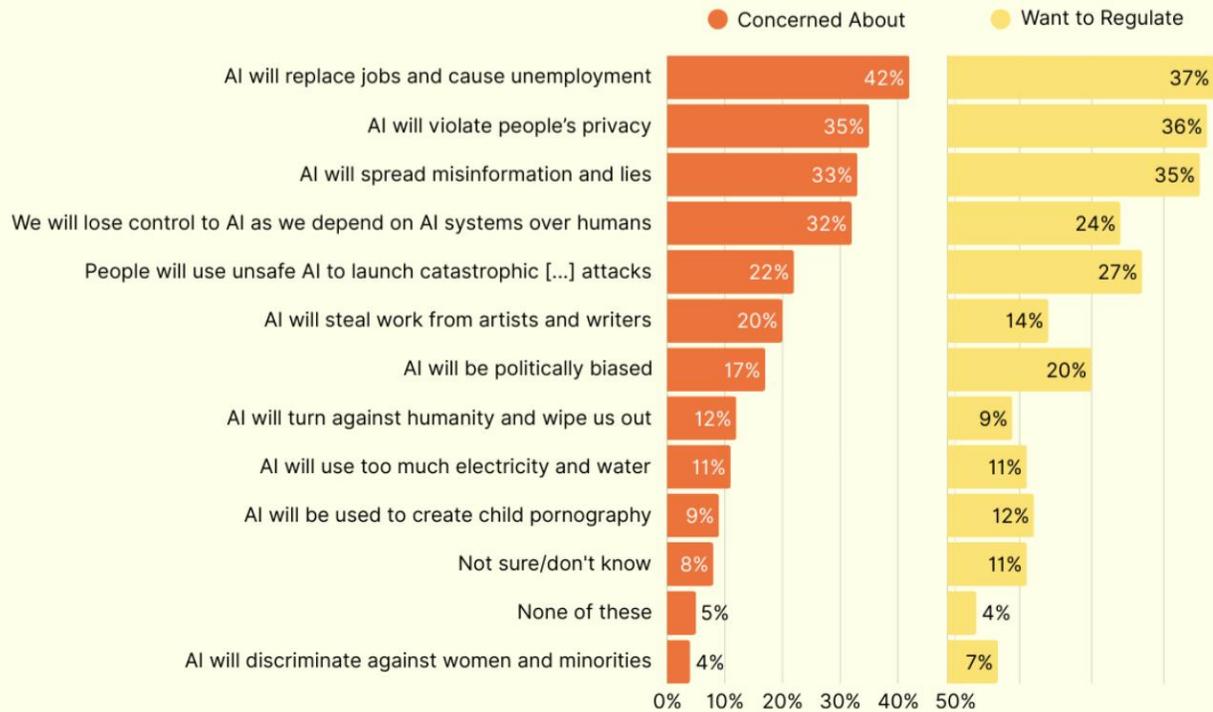
**FIGURE 2: AI AND GENAI ADOPTION BY US COMPANIES, 2017-2024**



Data Source: McKinsey & Company

# Worker Anxiety about AI

**When it comes to dangers from AI, what are you most concerned about?**  
Choose the three you are most concerned about/prioritize regulating

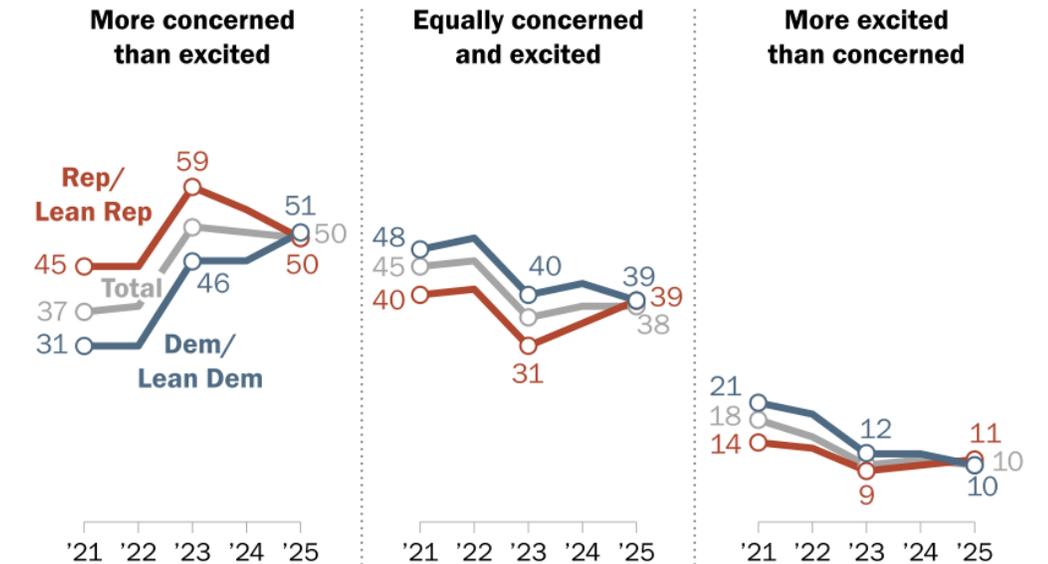


August 1-6, 2025, survey of 2,301 American adults

**SEARCHLIGHT INSTITUTE**

## Similar shares of Republicans and Democrats now say AI's increased use in daily life makes them feel more concerned than excited

% of U.S. adults who say that, overall, the increased use of artificial intelligence (AI) in daily life makes them feel ...



Note: Respondents who did not give an answer are not shown.

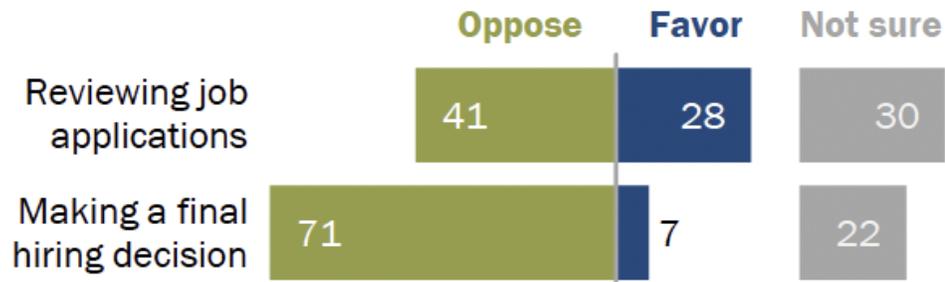
Source: Survey of U.S. adults conducted June 9-15, 2025.

**PEW RESEARCH CENTER**

# Worker Anxiety about AI

## Large majority opposes using AI to make final call on hiring, but views are more mixed on having AI review applications

% of U.S. adults who say they would \_\_\_ employers' use of artificial intelligence for each of the following

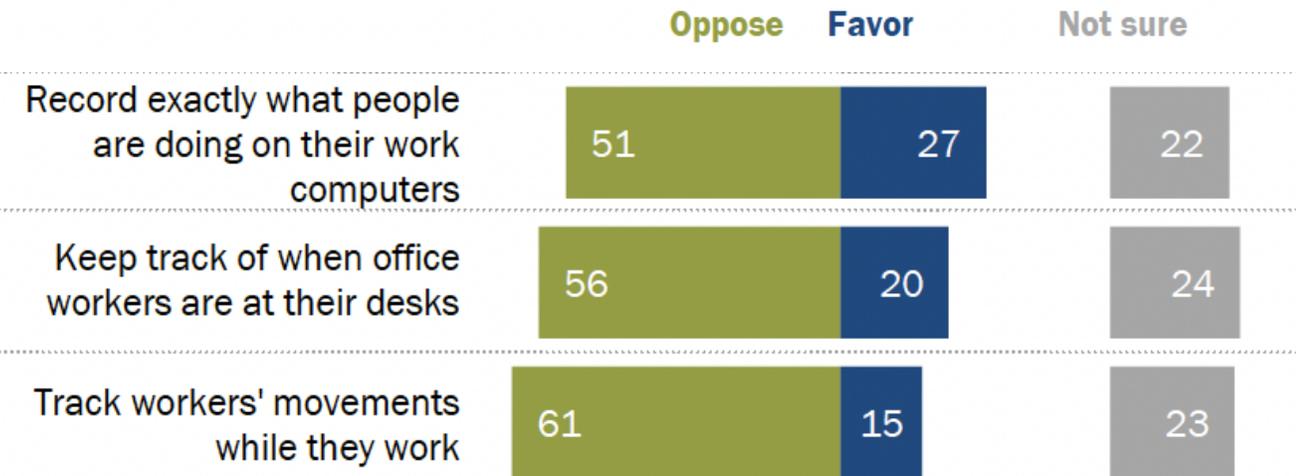


Note: Those who did not give an answer are not shown.  
 Source: Survey of U.S. adults conducted Dec. 12-18, 2022.  
 "AI in Hiring and Evaluating Workers: What Americans Think"

PEW RESEARCH CENTER

## More Americans oppose than favor use of AI to track workers' movements, desk time, computer use

% of U.S. adults who say they would \_\_\_ employers' use of artificial intelligence to do each of the following



Note: Those who did not give an answer are not shown.  
 Source: Survey of U.S. adults conducted Dec. 12-18, 2022.  
 "AI in Hiring and Evaluating Workers: What Americans Think"

PEW RESEARCH CENTER

# Worker Anxiety about AI

## Americans Prioritize AI Safety, Even If Development Slows

*Which should the government prioritize when it comes to AI?*

Maintaining rules for AI safety and data security, even if it means developing AI capabilities at a slower rate

80%

Developing AI capabilities as quickly as possible, even if it means reducing rules for AI safety and data security

9%

Don't know

11%

April 25-May 5, 2025

[Get the data](#) • [Download image](#)

GALLUP®

# Legislative inactivity

## Minnesota

- [HF2432 \(2025\)](#) - Image of a minor created by the use of generative AI
- [HF4772 \(2024\)](#) - Modifying the crime of using deep fakes to influence elections
- [SF4097 \(2024\)](#) - Omnibus commerce policy bill
- [HF4757 \(2024\)](#) - Minnesota Consumer Data Privacy Act
- [HF1370 \(2023\)](#) - Nonconsensual dissemination of deep fake sexual images, use of deep fake technology to influence an election

## Illinois

- [HB3178 \(2025\)](#) - Amends The Digital Voice and Likeness Protection Act
- [HB1806 \(2025\)](#) - Wellness and Oversight for Psychological Resources Act
- [HB3773 \(2024\)](#) - Amends the Artificial Intelligence Video Interview Act
- [HB4762 \(2024\)](#) - Digital Voice and Likeness Protection Act
- [HB4875 \(2024\)](#) - Amends the Right of Publicity Act
- [HB2472 \(2024\)](#) - Amends the Managed Care Reform and Patient Rights Act
- [HB4623 \(2024\)](#) - Sexual Explicit Digital Image
- [HB2123 \(2023\)](#) - Amends the civil remedies for Nonconsensual Dissemination of Private Sexual Images Act

## Texas

- [HB149 \(2025\)](#) - Texas Responsible Artificial Intelligence Governance Act
- [SB2373 \(2025\)](#) - Relating to financial exploitation or abuse using artificially generated media or phishing communications
- [HB3133 \(2025\)](#) - An Act relating to user reports of explicit deep fake material on social media platforms
- [SB1621 \(2025\)](#) - An Act relating to certain criminal offenses prohibiting sexually explicit visual material involving depictions of children, computer-generated children
- [HB581 \(2025\)](#) - An Act relating to the creation of artificial sexual material harmful to minors
- [SB20 \(2025\)](#) - An Act relating to the creation of the criminal offense of possession, promotion, or production of certain obscene visual material appearing to depict a child
- [SB815 \(2025\)](#) - An Act relating to use of certain automated systems in the health benefit claims process
- [SB441 \(2025\)](#) - An Act relating to criminal and civil liability related to sexually explicit media and artificial intimate visual material
- [SB1188 \(2025\)](#) - An Act relating to electronic health record requirements; use of AI
- [SB1361 \(2023\)](#) - Relating to the unlawful production or distribution of sexually explicit videos using deep fake technology
- [HB4 \(2023\)](#) - Texas Data Privacy and Security Act
- [HB2700 \(2023\)](#) - Relating to prosecution of certain criminal offenses prohibiting sexually explicit visual material involving children

# Our new study

- How many workers in MN have high exposure to Generative AI (i.e., GenAI could do 50% or more of their work)?

## **The Highest Worker Exposure in the Midwest:**

THE IMPACT OF GENERATIVE AI ON THE MINNESOTA JOB MARKET

**Aaron Rosenthal, PhD**  
Research Director  
North Star Policy Action

**Manjeet Rege, PhD**  
Professor and Chair  
Department of Software Engineering & Data Science  
Director, Center for Applied Artificial Intelligence  
University of St. Thomas



**NorthStar**  
POLICY ACTION

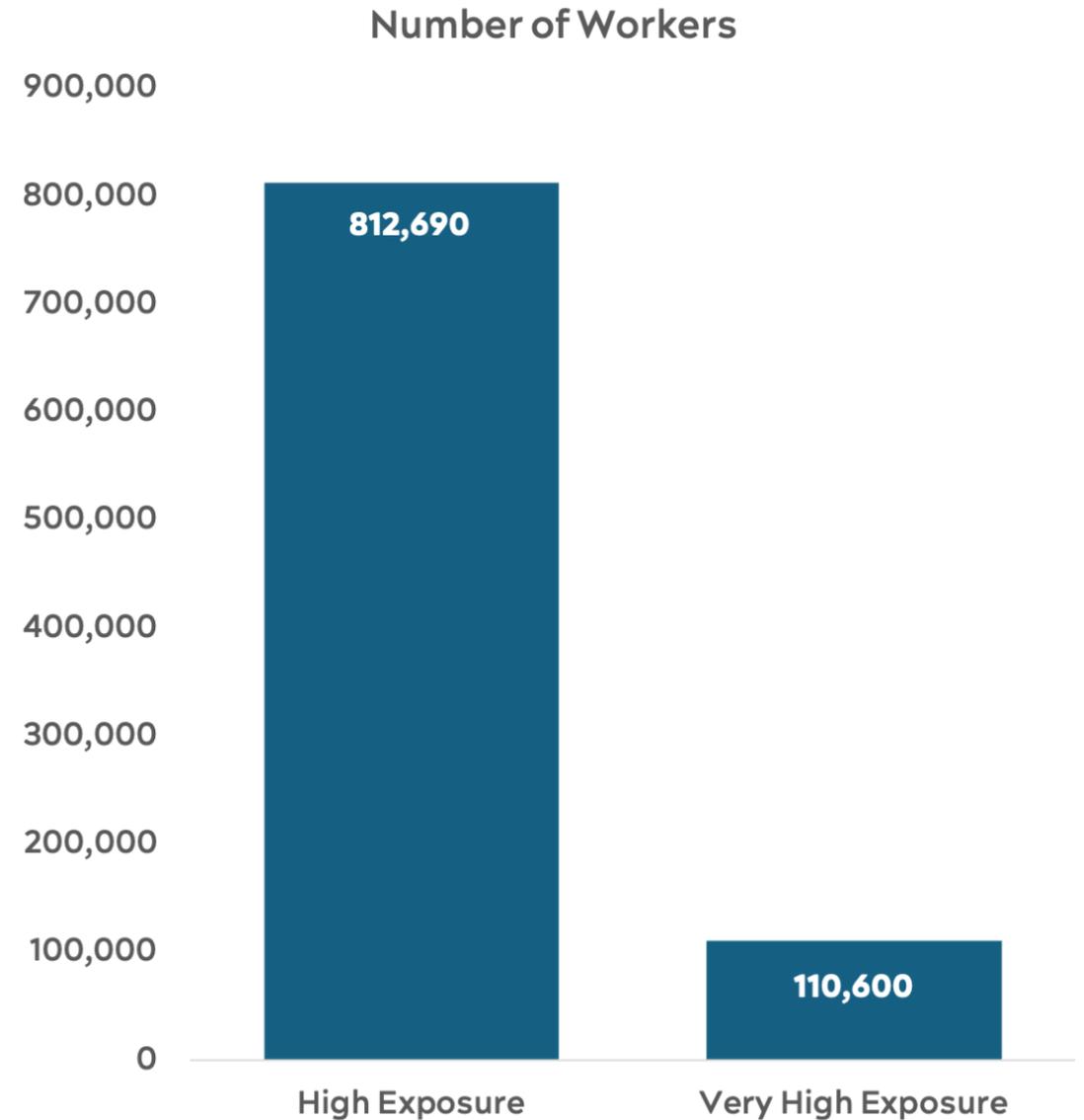


UNIVERSITY OF  
**St. Thomas**

# Findings

- Roughly one-third of all MN workers are in high GenAI exposure jobs

**FIGURE 4: GENAI EXPOSURE FOR ALL MINNESOTA WORKERS**

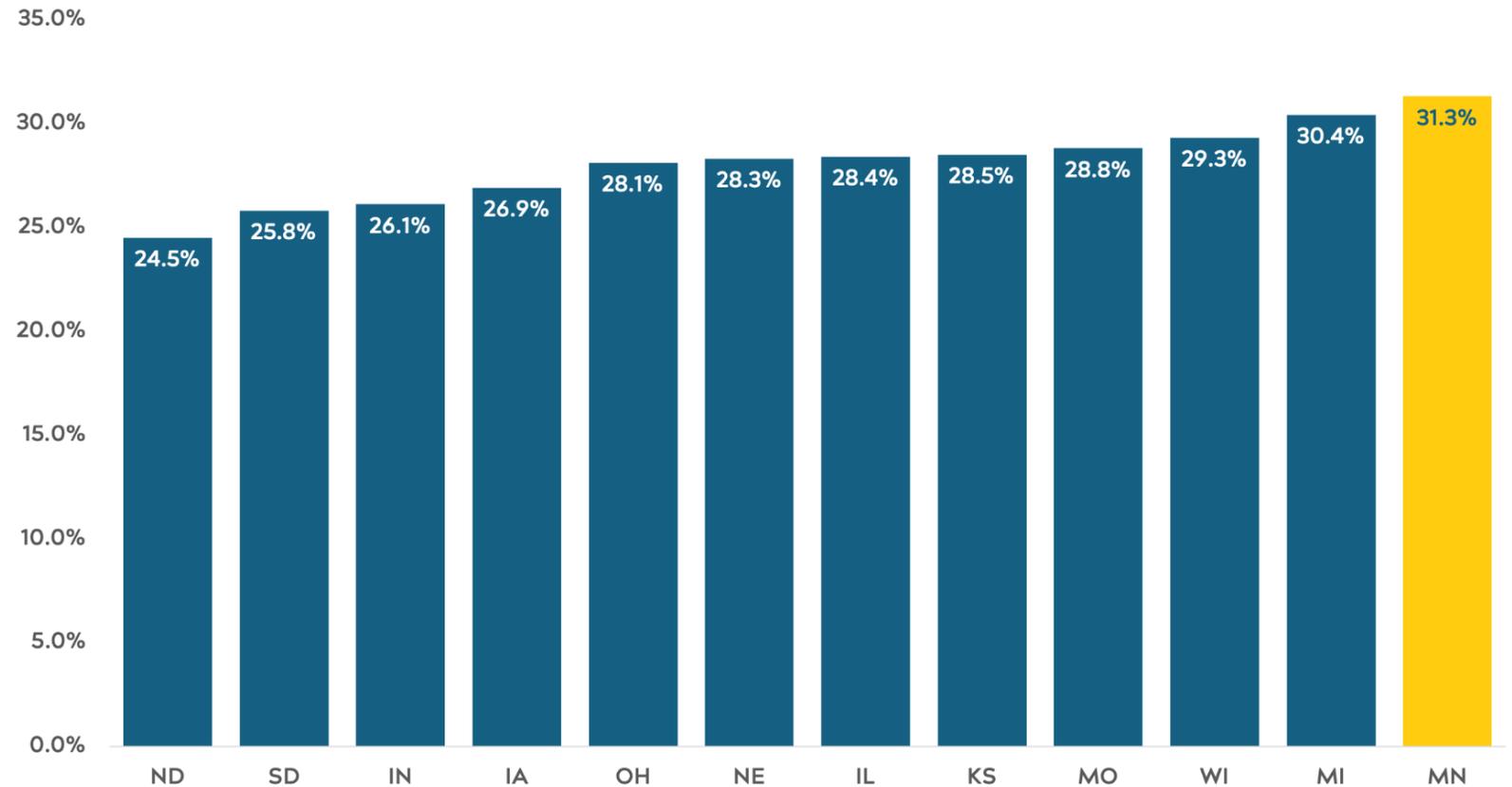


*Data Source: Author's analysis of BLS data.*

# Findings

- MN workers are the most exposed in the Midwest (and 10<sup>th</sup> most exposed in the nation)

FIGURE 5: SHARE OF WORKERS WITH HIGH GENAI EXPOSURE, MIDWEST



Data Source: Author's analysis of BLS data.

# We're at a precipice

- AI is only getting better:
  - From AI that talks to you to AI that acts for you
  - Doubles in capacity every seven months
- The history of humanity is the history of technological change
  - Moments of disruption have generally led to worker exploitation and concentrations of wealth
  - And this time may be broader and faster

# How can this time be different

- Boost the capacity for workers to exercise voice in AI implementation
- Regulate the **three Ds** of AI risk:
  - **Digital surveillance**- Protect worker privacy from invasive data collection
  - **Decision-making**: Prohibit AI from making important employment decisions
  - **Displacement**: Prepare workers for AI use in the workplace