



AVIVO

Live well. Work well.

GIVING ALL MINNESOTANS THE OPPORTUNITY TO LIVE WELL AND WORK WELL

Who is Avivo?

Avivo is a trusted education and workforce development partner, serving the Twin Cities and greater Minnesota since 1960. Avivo helps nearly 3,000 individuals each year enter careers or employment. It serves almost 13,000 people annually; specifically low-income individuals and families who face the largest inequities when it comes to education, health care, and employment.

Through integrated chemical and mental health services, housing, career training, and employment services, Avivo helps individuals overcome personal and systemic barriers to stability, economic advancement, and health.

What makes Avivo unique?

Avivo pairs its services — treatment and mental health services, housing, career training, and employment services — to help individuals bridge disparities to health, social and economic wellness. Individuals at Avivo use any combination of services to advance to economic stability or job and career placement.

Avivo partners as a trainer and hiring liaison with Minnesota businesses who are struggling the most to find qualified workers — manufacturing, medical, and information technology. Avivo's career and technical school and employment services works with nearly 200 businesses annually.

Avivo believes everyone deserves the chance to live well and work well.



"This job changed my life," says Hirut, mother of five children. After leaving an abusive marriage and needing to support her children, she enrolled in Avivo's maintenance custodial training program. After graduating she secured a position with the City of Minneapolis.

ABOUT AVIVO

- 13,000 individuals are served each year.
- 96% of participants are living in poverty.
- 65% of participants are people of color .
- 2,000 individuals move off welfare into work.
- Nearly 3,000 men and women enter careers or employment.
- Participants in our employment services increase their wages by 30 to 100 percent.
- Avivo works with nearly 200 employers and business partners.
- Over 80% of Avivo participants retain employment for 6 months or more.
- Avivo Institute of Career & Technical Education offers training programs for individuals to earn industry-recognized credentials and enter careers.

FUNDING REQUEST

Avivo is asking for \$650,000 in fiscal year 2022 and \$650,000 in fiscal year 2023 appropriated from the workforce development fund to the Commissioner of Employment and Economic Development for performance grants to support Avivo's Institute for Career and Technical Education. These funds will be used to improve the earning potential and economic stability of individuals Avivo serves. Ninety-six percent of people Avivo serves live at 100% of the federal poverty guideline or below (e.g., \$25,100 for family of 4) and are un- or under-employed or facing multiple barriers to employment. Funds will be earned following employment and career milestones as outlined in the Pay for Performance legislation.

WHY FUND AVIVO?

An evidence-based, culturally-responsive service provider, Avivo is the place people of all ethnic backgrounds and disparate economic means come for help in transforming their lives. Avivo is in the unique position of pairing career training and employment services with its chemical and mental health services. Individuals are supported on their unique career pathway for long-term stability. Avivo participants increase their wages from 30 to 100 percent. The individuals and families Avivo serves are disproportionately impacted by the pandemic, and Avivo provides just the right support necessary to achieve personal success and prepare them for economic stability and careers.



Tommy enrolled in an Avivo training program, graduated, and passed his Minnesota Boiler's Operator exam. Avivo's employment services helped him gain confidence for his job hunt. Shortly after graduation, he secured a job as a Chemical Maintenance and Waste Treatment Operator for a Twin Cities circuit board manufacturer.

QUESTIONS? CONTACT US!



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