## Workforce and Skills Training Programs



## GENERATING HIGHER WAGES THROUGH ADVANCED SKILLS AND GOOD JOBS

Latinos are a young, rapidly growing population whose full participation in the workforce is essential to Minnesota's economic growth. CLUES has the expertise and community trust needed to engage underserved individuals. A legislative appropriation will help CLUES meet the high demand for shortterm training and certification, career navigation, and placement services currently needed by Minnesota employers.

CLUES is Minnesota's largest Latino-led nonprofit focused on advancing social and economic equity and wellbeing for Latinos so they can lead healthy and thriving lives. CLUES serves over 30,000 people annually through culturally tailored services designed to engage people holistically and in multigenerational ways. CLUES has offices in Saint Paul, Minneapolis, Willmar, and Austin.

## WORKFORCE TRAINING PROGRAMS

CLUES requests \$2M per year over the next biennium, to expand skillsbuilding, workforce training, and customized employment coaching for underserved and underemployed individuals to access better paying jobs and careers. CLUES promotes socio-economic mobility by connecting lowincome individuals to employers and new job skills training that provide higher wages and certifications in high-demand industries, thus generating sustainable and livable wages. CLUES provides tailored employment coaching that meet the individual needs of participants, including on-line and in-person trainings during evenings and weekend schedules.

Direct support from the Legislature will help CLUES support adult and young adults pay for training fees, licenses and certifications, paid internships, technology, and technical skills participation in workforce readiness programs, employment, and customized wrap around supports for unemployed or underemployed participants. 50% of the funds will be designated for services in Greater Minnesota.





## TRAININGS THAT STIMULATE HIGHER WAGES

- COMMERCIAL DRIVER'S LICENSE Industry recognized credentials and business skills - earnings of \$26+
- EARLY CHILDHOOD CERTIFICATION Special Family Childcare Licensing - earning of \$25+
- TECHNOLOGY TRAININGS FOR YOUTH AND ADULTS Skills Diploma and employment - earning starting wage \$22+
- MACHINIST (MANUFACTURING) Certification and employment - earning of \$23+
- HEALTHCARE TRAINING PROGRAMS Industry Credentials and Certification - earnings of \$22+