


2017-2018

DOCUMENTING, PROMOTING AND PRESERVING THE ARTS,  
CULTURE AND HISTORY OF MINNESOTA'S DIVERSE COMMUNITIES

NEARLY  
**2,700**   
HOURS BROADCAST

 NEARLY  
**15** MILLION  
ONLINE VIEWS


**15,000+**  
ARTISTS AND HISTORIANS  
FEATURED SINCE 2009

**7** EMMY  
AWARDS

SINCE 2009  
**7,000+**  
COLLABORATORS

**32** FULLTIME  
JOBS AND  
**164** FREELANCE  
ASSIGNMENTS

AVAILABLE ON  
**18** CHANNELS REACHING  
**5 MILLION**  
IN OUR REGION 

MPTA BROADCASTS REACHED NEARLY  
**89 MILLION**   
US HOUSEHOLDS  
IN FY2018

 **990**  
ONLINE EDUCATION  
GUIDES

 **942.3**  
TOTAL HOURS  
AVAILABLE TO  
STREAM

We asked our communities what the MPTA's Legacy-funded work means to them.

## Here's what they said.

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It reflects and models **beauty, creativity and passion as core cultural values**. It's inspiring knowing we live amongst so many incredible humans with incredible talents.

The people who research and present the programs within the communities make the experience **a learning experience**.

Woven into my life for all my life.

It **adds meaning to my life** by highlighting the broader world, and our place in it.

I believe in perpetual learning and Public Television and Radio provide access to a variety of **inspirational and insightful programs** that encourage a person to not stop thinking . . . because one does not know how much one does not know!

It provides **context** and **perspective**. Learning about each other and the world around us can bring us all together.

It challenges what I understand about our world.

The programming on PBS **helps our rural community learn and appreciate** not only local northern Minnesota culture, but also the culture and opportunities available throughout our great state.

It's **essential to my life** in rural Northern Minnesota.

The impact on the arts community is dramatic. People are able to experience arts events from the comfort of their living room, informing them, entertaining them, diverting them from their troubles, teaching them, uplifting them. The content demonstrates to larger communities that **our local environment is a microcosm for the world at large**.

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