



**WESTERN GOVERNORS
UNIVERSITY.**

EDUCATION WITHOUT BOUNDARIES

DESIGNED TO BE DIFFERENT

In 1997, 19 governors decided to address a growing concern: How can we ensure more of our residents have greater access to a college education that fits their schedule?

THE HEART OF THE WGU IDEA

For millions of working adults, the dream of pursuing a college education could only become a reality when the boundaries of time and place were removed.

ANYWHERE, ANYTIME

Harnessing the power of the internet and our innovative learning model—competency-based education—WGU revolutionized the way students learn, master concepts, and progress to a degree.

DATA SOURCED FROM WGU 2020 ANNUAL REPORT



WGU IS:

PROUDLY NONPROFIT

FOUNDED IN 1997 BY A BIPARTISAN GROUP OF 19 GOVERNORS

CORE EXPERIENCE 100% ONLINE

COMPETENCY-BASED AND SELF-PACED

ACCREDITED

HIGH QUALITY, INNOVATIVE, AND OUTCOMES-ORIENTED

CONSISTING OF FOUR COLLEGES

BUSINESS, IT, HEALTH PROFESSIONS, AND K-12 TEACHER EDUCATION

OFFERING 60+ DEGREES

IN TODAY'S MOST IN-DEMAND FIELDS

AND 131K+ ACTIVE STUDENTS IN U.S.

PLUS, A GLOBAL NETWORK OF OVER 260K GRADUATES

AT WGU, OUR MISSION IS CLEAR:

**TO CHANGE LIVES
FOR THE BETTER,
BY CREATING
PATHWAYS TO
OPPORTUNITY.**

STUDENT-OBSSESSED: KEY RESULTS

DRIVING COMPLETION

WE WANT OUR STUDENTS TO

**GRADUATE
ON TIME**

BASED ON THEIR
PERSONALIZED PACE

ACHIEVING EQUITY

OUR FUTURE IS EQUITABLE:

50%

REDUCTION IN ATTAINMENT
GAPS BY 2025

40%

OF WGU STUDENTS WILL BE
STUDENTS OF COLOR BY 2025

GRADUATE RETURN

WGU STRIVES TO:

MAXIMIZE
SALARY GAINS

MINIMIZE
COSTS

WGU IS TRANSFORMING EDUCATION AT SCALE SO THAT ANYONE CAN CHANGE THEIR LIFE

Students Located in All
50 STATES



131K+
Current WGU
Students Enrolled

260K+
Current WGU Alumni

43K+
Graduates in 2021
December 2021 WGU DATA

COLLEGES

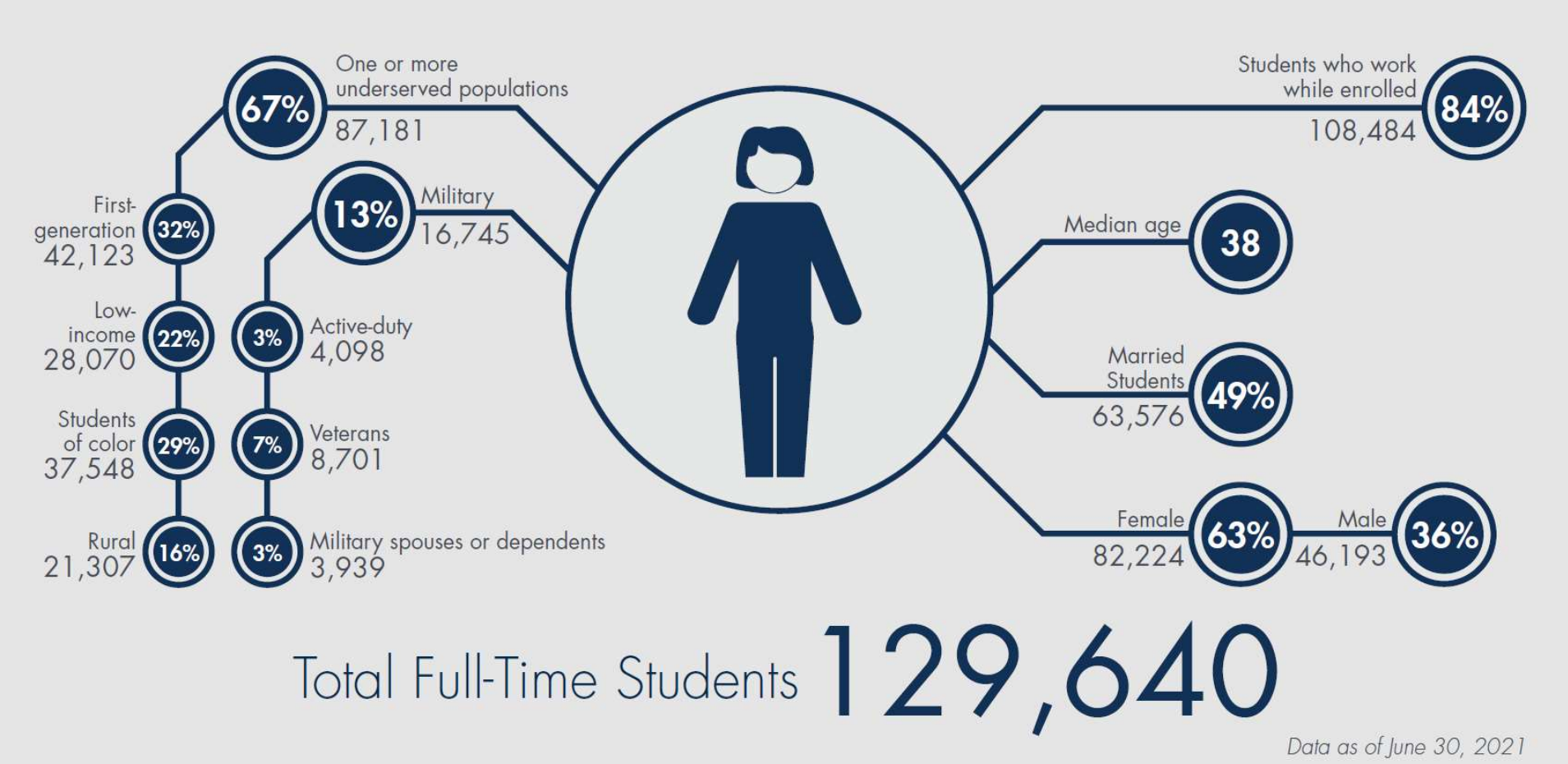
WGU  | TEACHERS COLLEGE

WGU  | COLLEGE OF HEALTH PROFESSIONS

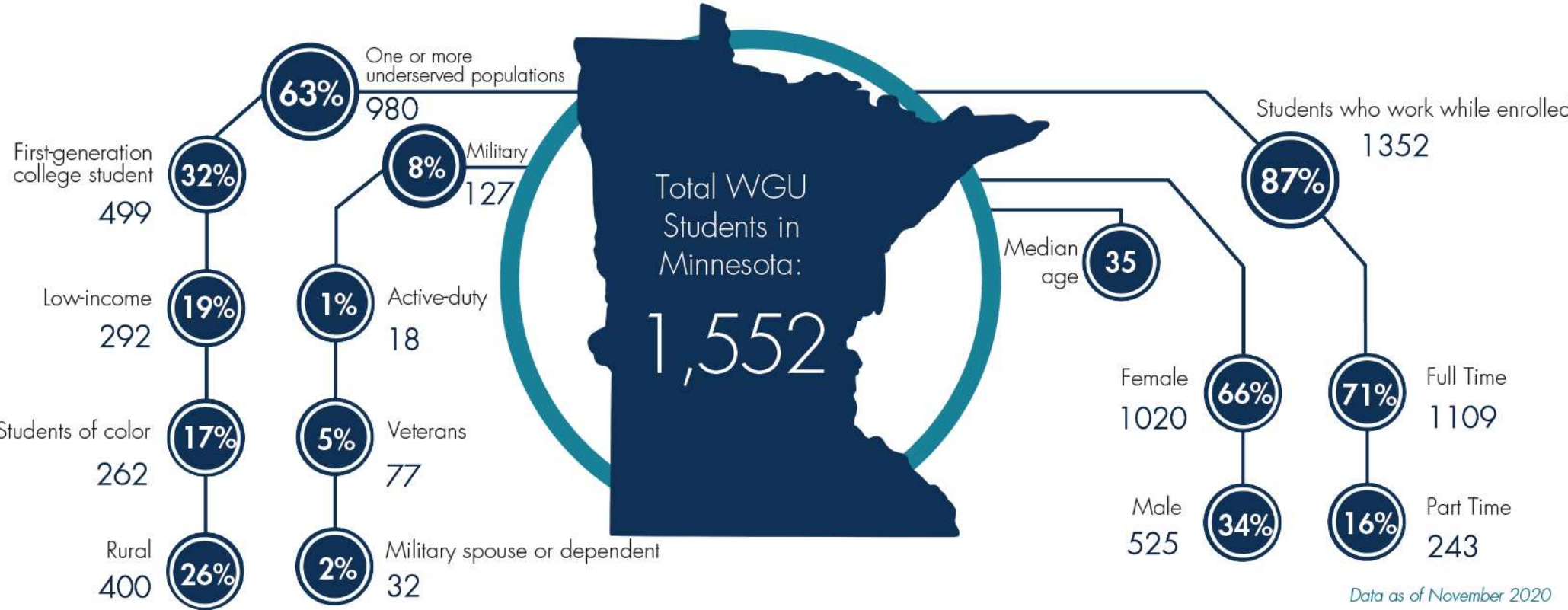
WGU  | COLLEGE OF BUSINESS

WGU  | COLLEGE OF I.T.

WE SERVE NONTRADITIONAL STUDENTS



WGU Student Population in Minnesota



Data as of November 2020

Total WGU Graduates in Minnesota 3,623

RENEWING EDUCATION'S PROMISE

WORKFORCE-ALIGNED

All our programs, courses & curriculum are aligned with workforce needs.

CURRENT & RELEVANT

We design our programs to teach cutting edge skills and build industry certifications into our curriculum. Students graduate ready.

SKILLS-BASED

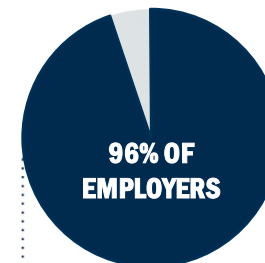
We care about what students learn, not how much time it takes.

A BETTER RETURN ON INVESTMENT.

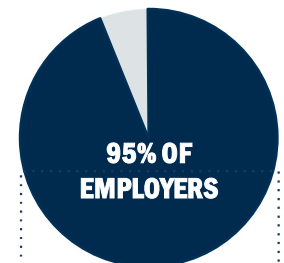
WGU grads report strong salary outcomes compared to national averages.

DATA SOURCED FROM WGU 2020 ANNUAL REPORT

SO THAT EVERY GRAD CAN THRIVE



Said they would hire another WGU graduate



Rated the job performance of WGU graduates as excellent or very good

PERSONALIZING LEARNING

COMPETENCY-BASED EDUCATION PIONEERS.

WGU has pioneered the Competency Based Education (CBE) model. Instead of spending a set number of weeks or months in a class, each student finishes the course when the student has proven mastery of the material.

A MENTOR FOR EVERY STUDENT.

As part of WGU's community of care, every student has regular check-ins with a mentor, who follows them through their degree-programs, helping them persist, address life challenges, and stay motivated.

TIME & PLACE AGNOSTIC.

WGU frees students to do coursework or take assessments at 11pm, 5am, on a break during work, or during kids' naps.

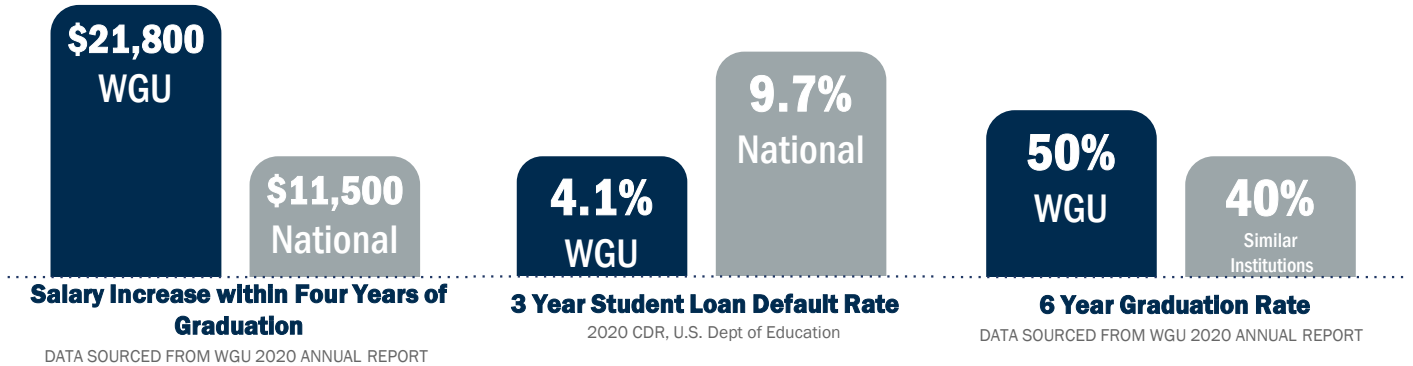
LOW, FLAT-RATE PRICING.

Our tuition is half the price of the national average, offered in a unique flat-rate tuition structure per six-month term. On average, our tuition is \$3,800 per year, nearly half what our competitors charge.

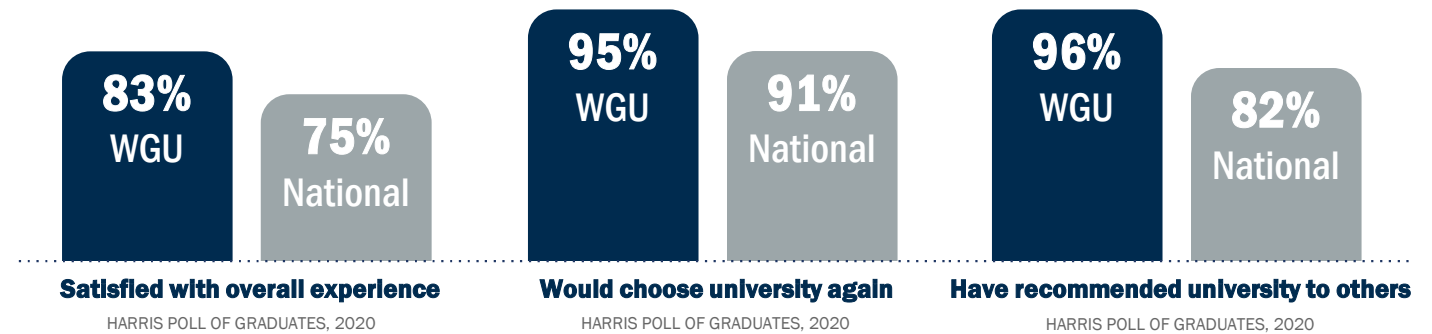


It works: EXCEPTIONAL RESULTS

FINANCIAL RETURN FOR GRADUATES



SATISFIED STUDENTS



WGU Accreditation



WGU is accredited by the Northwest Commission on Colleges and Universities, an institutional accreditation body (akin to the Higher Learning Commission) over a seven-state region that includes WGU's headquarters of Utah

