



EXPO 2027 – Minnesota, USA

Expos are known by many as World's Fairs. Our vision for an Expo in Minnesota is "Healthy People Healthy Planet" and includes exhibits from over 100 countries, over 13 million visits, and 100's of millions of digital "visitors" focused on health and wellness. Our focus on health and wellness seeks "to ensure healthy lives and promote well-being for all at all ages."



Building the Linkages

Among Minnesota's many strengths and assets is our global leadership in health care, medical technology, healing, and healthy living. Raising awareness of these as a result of our Expo Bid Campaign has opened many new doors and elevated our global reputation as a center of excellence and innovation in health and healing. We have many opportunities to strengthen these linkages through our active support of efforts within our community and around the world that promote the achievement of the 2030 Goals that are spelled out in the 17 Global Goals for Sustainable Development. This will include hosting international conferences, connecting the hundreds of companies, organizations, non-profit groups and community resources supporting our Healthy People Healthy Planet theme, and showcasing best practices from around the world through research and public education. A lasting legacy of EXPO 2027 in Minnesota will be an innovation hub of businesses working together long after the three month event on the global goal of health and wellness.



Join Our Journey to 2027

Bringing an Expo back to the United States has the support of President Obama, President Trump, President Biden, and bipartisan support in Congress. The US State Department and Commerce Department are fully engaged in Expos near and far, and see the many benefits of bringing an Expo to Minnesota. The Bureau International des Expositions and its 170+ member country delegates will examine the Minnesota USA dossier in early 2022 and then hold a vote of all member countries on June 21, 2023 to decide where to place EXPO 2027.

For more information: <https://www.expo2027.us>

