Comunidades Latinas Unidas En Servicio (CLUES) seeks funding to build its Minneapolis-based Economic Opportunity and Wellness Hub located on 2800 E. Lake Street, South Minneapolis. The Economic Opportunity and Wellness Hub will revitalize a critical block along the Lake Street corridor to provide holistic and culturally responsive services to ensure that all in our community can thrive and prosper.

Funding will support the pre-design, design, construction, furnishings, and equipment of a "one-stop-community hub" where people will have greater access to holistic, integrated bilingual services including, asset-building, education, employment, workforce, early childhood, behavioral health clinics, housing, health promotion, and food. The one-stop shop Hub will increase multi-generational access to holistic multi-generational family support services and equitable access for individuals to thrive.

## The New Economic Opportunity and Wellness Hub includes:

- **Economic Opportunity Center** education classrooms for ABE, ESL, workforce training and financial asset-building skills, classrooms for entrepreneurship and business incubator technical assistance, housing resources, and spaces for community meetings and presentations.
- **Youth Technology Center** a technology lab and co-working space to provide access to state-of the art equipment and workshops, a recording studio, and IT entrepreneurship opportunities for underserved youth.
- Behavioral Health and Community Wellness Clinics the largest Latino & immigrant-centered government
  certified community based behavioral health clinics offering integrated primary care mental health, chemical
  health, family counseling, outpatient and telehealth therapy, and other supportive services and education.
- Access to Nutritious Food storage, refrigeration, and equipment to offer pop-up distributions of fresh, nutritious, and culturally relevant food for Lake Street residents.
- **Cultural Arts Space** studios and workshop spaces for artist training and entrepreneurial development, and a Latino-led Art Gallery.
- **Cultural Elder Programs and Affordable Childcare** flexible indoor and outdoor spaces for low-income Latino elders and parents to access affordable and culturally anchored wellness programs and an onsite childcare.
- **Up-to 20 Housing Units** (TBD) transitional housing for Latino youth and elders in need. Referrals provided by child protection services, counties, and cities. Holistic wrap-around support services that transition individuals/families to permanent affordable housing.

Development Plan	Estimated Cost	Timeline
PRE-DEVELOPMENT & LAND ACQUISITION	\$2 million	May 2022 -May 2023
Property acquisition, visioning & comm. engagement		
<b>DEVELOPMENT &amp; CONSTRUCTION</b> – (Secure	\$13 million	Fall 2023 – 2025
bids/contracts with architects/designers, and		
construction firms. Secure funding packet,		<b>Groundbreaking Fall 2024</b>
groundbreaking/complete construction)		
FURNISHINGS, EQUIPMENT, SOFT COSTS	\$2 million	<b>GRAND OPENING Sept. 2025</b>
FINANCING & FEES	\$1.5 million	
Total Investment	\$18.5 million	
Sources of Funding		
- State's Equity Fund	\$ 10 million	
- Private Foundations/Corporations	\$ 4.5 million	
- New Market Tax Credits	\$ 4 million	

## THE LOCATION

Longtime property owner, US Bank, chose to generously donate its entire Lake Street parcel to CLUES and other select community groups. CLUES was selected because it is a trusted partner with an established track record of community service and fostering generational wealth creation for underserved populations, particularly Latinos and immigrants. CLUES building will include offices and community services in the first three floors at the street level and several floors high will accommodate 20 housing units. The property will be developed to impact the neighborhood through creative, high-quality, environmentally conscious design and engagement. CLUES was selected to own and operate its Minneapolis home from this site. Woven throughout the site will be an outdoor space meant for community gathering including a healing garden and other amenities based on and in response to a community engagement process.

E 28th St

E 29th St

E 29th St

E 29th St

E 29th Ave S

E 29th St

E 29th Ave S

E 30th Ave S

E 31st St

E 31st St

E 31st St

**Native American-led nonprofit** 

**Black-owned Housing and Retail** 

2800 E. Lake St. Minneapolis, MN 55406



Shared green space



## **ABOUT CLUES**

CLUES is Minnesota's largest Latino-led nonprofit organization, founded in 1981 by and for Latinos.

Today, CLUES employs over 140 staff and engages more than 600 volunteers each year to serve over 30,000 people annually. CLUES' mission is to advance social and economic equity and wellbeing for Latinos by building upon the strengths and cultures of our communities and activating leadership for systemic change.

The organization's vision centers on a Latino community that is growing in strength and unity, with diverse and amplified voices, equal representation, and the resources needed to lead healthy and thriving lives. CLUES Headquarters are in Saint Paul with offices in Minneapolis, Willmar, and Austin, Minnesota.