Diverse Radio for Minnesota's Communities

## What is Ampers?

- An association of 18 independent community radio stations.
- Each station is locally managed and programmed by and for their communities.
- Stations create their own programming and do not rebroadcast programs from one main Twin Cities station.
- The stations primarily serve rural, minority and student communities not served by traditional media with programming in 11 languages.
- All are licensed as non-commercial educational stations.



# Why Fund Ampers?

- Stations provide in-depth information about local government, educational and health news, safety concerns, and provide local artists access to the airwaves.
- The stations are extremely efficient relying heavily on volunteers.
- Ampers stations help to train more than 1,300 students each year.
- Stations provide critical emergency information in some cases providing local officials with the only immediate opportunity to disseminate lifesaving information.



A North High student announcing on KBEM/Jazz88



A band performs live from "Studio K" (produced by students) on Radio K

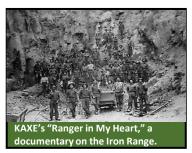


KSRQ's "Saturday Morning Barn Dance"

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### What is the difference between Ampers and Minnesota Public Radio?

There are two types of public radio in Minnesota, the Minnesota Public Radio (MPR) network and the smaller local community radio stations. The smaller grassroots community stations created the Association of Minnesota Public Education Radio Stations (Ampers) in 1972.



The Ampers stations, Minnesota Public Radio, and Minnesota Public Television are not affiliated financially in any way other than the fact that all three receive state and federal funding because they are prohibited from selling commercials.

#### Ampers

- An association of 18 independent locally programmed community radio stations.
- The stations do not rebroadcast or retransmit programs from one main Twin Cities' station.
- Stations are licensed to a college, school, university, tribal government or directly to the community it serves.
- Approximate revenue FY18: \$9 million
- Employees: 2 8 per station (stations rely heavily on volunteers)







Ampers is not affiliated with nor does it receive funding from Minnesota Public Radio (MPR)

Contact: Joel Glaser, CEO (651) 587-5550 jglaser@ampers.org

#### <u>MPR</u>

- A network of regional radio stations
- Stations outside the Twin Cities retransmit programs from the Twin Cities.
- Stations are licensed to Minnesota Public Radio.
- Approximate revenue FY18: \$106
  million
- Employees: 675

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## Where Can I Listen to Ampers Stations?

City	Station	Dial Position	
Bagley/Bemidji	KBXE-FM	90.5 FM	
Bois Forte/Nett Lake	KBFT-FM	89.9 FM	
Duluth	KUMD-FM	103.3 FM	
Fond du Lac/Cloquet	WGZS-FM	89.1 FM	
Grand Marais/Gunflint Trail/ Grand Portage	WTIP-FM	90.7 FM/89.1 FM/90.1 FM	
Grand Rapids/Brainerd/Ely	KAXE-FM	91.7 FM/89.9 FM/103.9 FM	
Leech Lake/Cass Lake/Bemidji	KOJB-FM	90.1 FM/105.3 FM	
Mankato/Austin	KMSU-FM/KMSK-FM	89.7 FM/91.3 FM	
Minneapolis/St. Paul	KBEM-FM (Jazz 88)	88.5 FM	
Minneapolis/St. Paul	KFAI-FM	90.3 FM/106.7 FM	
Minneapolis/St. Paul	KMOJ-FM	89.9 FM	
Minneapolis/St. Paul	KUOM-AM/FM (Radio K)	770 AM/100.7 FM/104.5 FM	
Morris	KUMM-FM	89.7 FM	
Rochester	KRPR-FM	89.9 FM	
St. Cloud	KVSC-FM	88.1 FM	
Thief River Falls	KSRQ-FM	90.1 FM	
White Earth/Callaway	KKWE-FM	89.9 FM	
Winona	KQAL-FM	89.5 FM	

### You can also listen online at www.ampers.org

The Association of Minnesota Public Educational Radio Stations (Ampers) is not affiliated with nor does it receive funding from Minnesota Public Radio (MPR)



## Association of Minnesota Public Educational Radio Stations Legacy Fund Request HF1770

Ampers is requesting \$3,900,000 from the Legacy Fund for the FY2022 – 2023 biennium.

Item	FY 2022 Request	FY 2023 Request	FY2020	FY2021
Legacy Fund Request	\$1,950,000	\$1,950,000	\$1,700,000	\$1,700,000

<u>Rationale:</u> The Legacy funds are distributed to Ampers and the 17 eligible Ampers stations. The stations primarily serve diverse underrepresented communities. We are asking for a \$250,00 increase each year to produce and deliver even more culturally diverse programming.

### Ampers is requesting a special one-time appropriation of \$200,000 from the Legacy Fund for the FY2022 – 2023 biennium for Veterans' Voices: The Untold Stories.

<u>Rationale:</u> Ampers will research, write, produce, and broadcast a series of educational yet interesting and entertaining segments of Minnesota's veterans with a special emphasis on untold stories of veterans from Minnesota's diverse communities. Shorter segments will air on Ampers radio stations throughout the state. Longer segments will be distributed to schools and will also be available as podcasts and archived online for future generations. We are asking for a one-time appropriation of \$200,000 for this project and that the funds be available through June of 2023.

#### **Contact information:**

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