

STRENGTHENING MINNESOTA'S WORKFORCE & ECONOMY



Training the New American Workforce

House Bill: HF3709 | Senate Bill: SF3645

THE INTERNATIONAL INSTITUTE OF MINNESOTA has been welcoming New Americans (immigrants and refugees) for more than 100 years. We help actualize their talents and ambitions through high quality education and employment programs, immigration services, and refugee resettlement.

A growing scarcity of workers is now recognized as one of Minnesota's most significant barriers to sustained economic growth.

Immigrants are essential to offset an increasingly tight labor market and are critical to the future success of Minnesota's workforce.

FILLING THE GAP

The Institute is a leader in New American workforce development, helping solve Minnesota's labor scarcity through comprehensive job training, and career advancement. Our **Business Career Pathway** develops and expands the professional skills of our immigrant workforce.

The result: Graduates achieve their goal of joining the state's workforce, while employers gain access to a pool of motivated, skilled employees.



Sandra Salinas, International Institute of Minnesota client and Senior Visual Stylist at Target Corporation

RETURN ON INVESTMENT

\$30.97 AVERAGE HOURLY WAGE

of Business Career Pathway graduates, representing a 30% increase within a year of graduation, increasing their tax contributions and ability to become self-sufficient

92% ONE-YEAR JOB RETENTION

Our Business Career Pathway graduates are loyal, skilled employees who save employers money due to a high job retention.

900 NEW AMERICAN WORKFORCE STUDENTS TRAINED ANNUALLY

We provides meaningful career growth opportunities to immigrants, which benefits the state's employers, economy, and communities.



EXPANDING OUR IMPACT

Why support the **Business Career Pathway** at the International Institute of Minnesota?

Our program advances wages, supports New Americans as they create new businesses and jobs, and offers comprehensive employment support to help graduates find and retain employment.

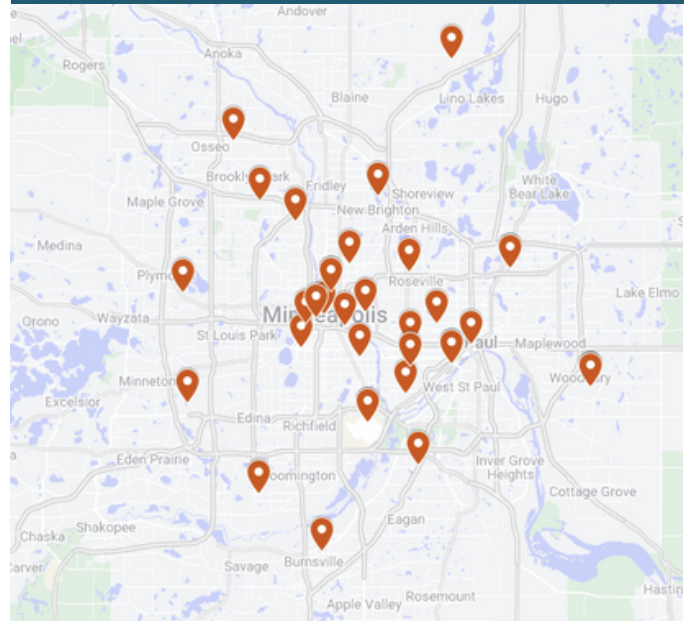
- **Professional Leadership Training** results in promotions and wage growth. Demand for these classes have more than doubled since they were launched in 2018.
- **Entrepreneurship Classes** harness New Americans' ambition, leading to new and innovative businesses.

CAREER PLACEMENTS

Types of skilled career placements after Business Career Pathway graduation:

- Engineers
- Financial Analysts
- Account Managers
- Administrators
- Accountants
- Managers
- Assistant Managers

EMPLOYMENT PLACEMENTS FOR GRADUATES OF THE INSTITUTE'S BUSINESS CAREER PATHWAY



REQUEST FOR SUPPORT

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The International Institute of Minnesota requests \$251,680 in FY2025 for its Business Career Pathway classes that produce high-quality employees for our state. This funding will support outcomes-based training programs that provide a skilled workforce to industries in need.

CONTACT US

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