



Arts & Cultural Heritage Fund March 2021



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Como Park Zoo & Conservatory



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Como Live –Digital Legacy Learning

Como Live

- Launched April 6
- 1.3 million views
- 80,600 total engagement



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Como Live –Digital Legacy Learning

"Thank you so much!! Really enjoyed watching the video's. please keep them coming!!!"

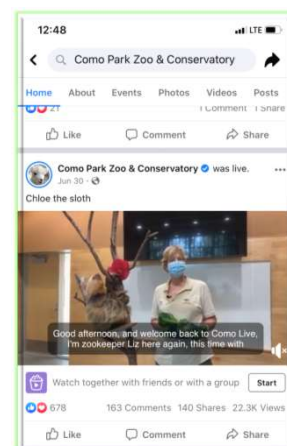
"I enjoy learning about the plants and animals. It's fun to watch and let go of all the stress of the day."

"Thanks for bringing Como to us when we couldn't be there in person."

"I love Como zoo and the fantastic staff. I just want to say thank you for making this quarantine bearable and we can't wait to see you soon."

"Thank you for your care and commitment in keeping your visitors engaged."

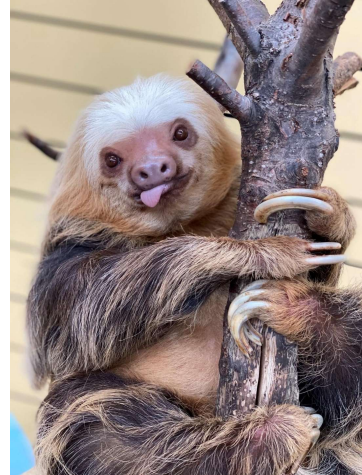
"I greatly appreciate this programming! Even taking COVID out of the equation, I love all the things I've learned and would not have had access to on a normal visit to Como. I hope they continue and hopefully they get people excited and continually remind them to visit you long after things get back to normal."



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Funding = Maximized impact

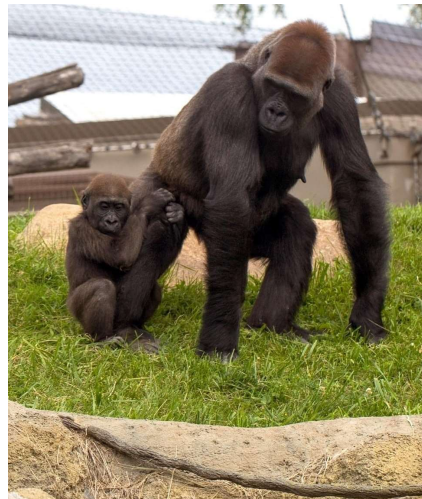
- \$1,500,000 per FY22/FY23
- Increased Programming Capacity
- Statewide Impact



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Legacy Suite

- STEM Focused Education Programs –Residency Program
- Music Series
- Public Engagement Programs
- Habitat & Garden Experiences
- Special Exhibits



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Inclusivity & Access for All

- Sensory Friendly Events
- Senior Strolls
- American Sign Language Days



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Como Inspires Learning

425,000 students touched
through programs and
field trips



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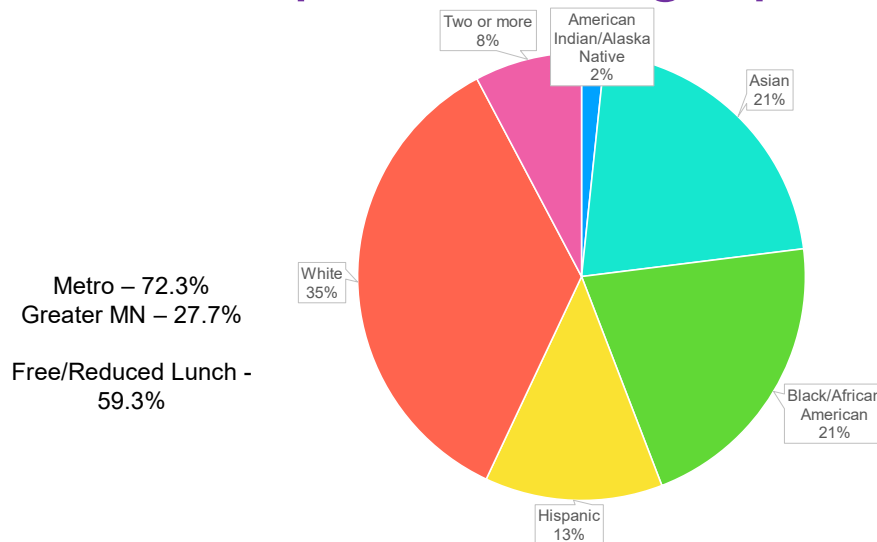
Legacy Funded Education Programs

- Residency Programs
- Como in the Community
- Natural Encounters



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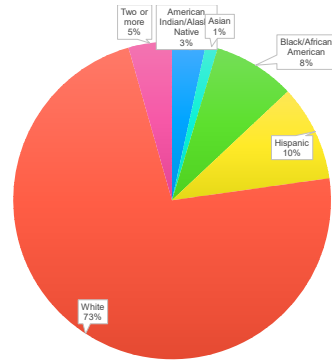
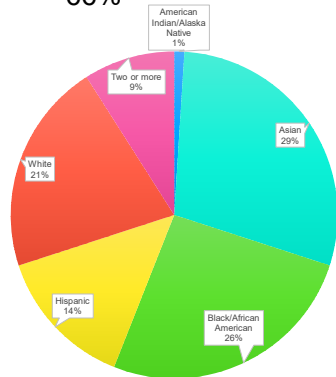
Participate Demographics



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Legacy Education

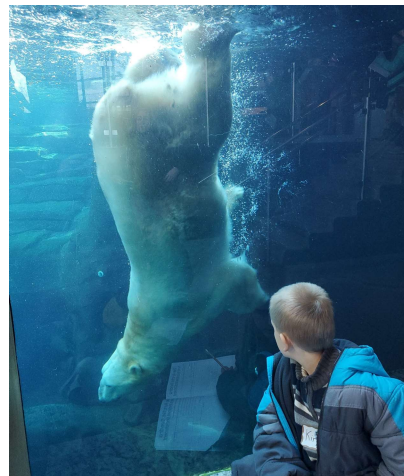
- Metro Participation -72.3%
- Free/Reduced Price Lunch -66%
- Greater MN Participation – 27.7%
- Free/Reduced Price Lunch - 44.9%



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Como's Residency Program

- 700 Student Participants
- 28 Weeks
- 141 Applications from 41 different school districts



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Music in Nature

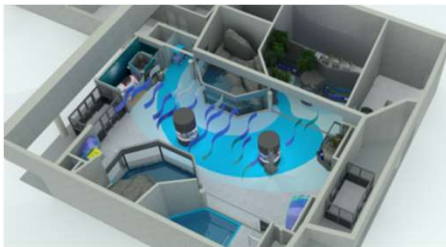
- Groovin' in the Garden
- Music Under Glass
- Music Mondays



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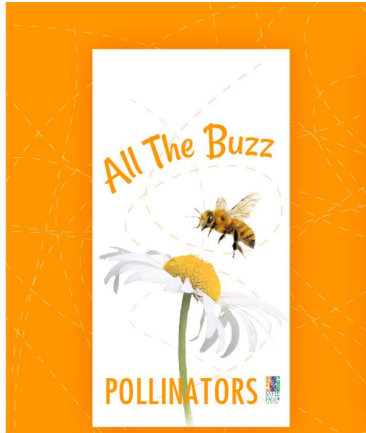
Habitat Renewal

- Improved graphics, added interactive elements and expanded encounters
- Large Cats and Marine Mammal Building



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Special Exhibits



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Pollinator's All the Buzz

- 15 week virtual series
May-September



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THANK YOU

For more information or to schedule a tour:

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ComoZooConservatory



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