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The Honorable Scott Newman  
Minnesota State Senator  
Chair, Transportation Policy and Finance Committee  
95 University Avenue W.  
Minnesota Senate Bldg., Room 3105  
St. Paul, MN 55155

The Honorable Frank Hornstein  
Minnesota State Representative  
Chair, Transportation Finance and Policy Committee  
545 State Office Building  
St. Paul, MN 55155

Dear Senator Newman and Representative Hornstein:

I write today on behalf of Experian Information Solutions, Inc. (Experian) and as a member of the Consumer Data Industry Association (CDIA), in response to the provision added to MN HF 1684 that implements a service fee for obtaining bulk vehicle files. Specifically, the amended language to Minn. Stat. § 168.327 Subd. 5a. All data purchasers received a substantial price increase in 2019 that doubled our price and the amended subscription fee would increase annual costs again by approximately 25%.

Experian is one of only two companies that purchases motor vehicle title and registration data from all fifty-one US jurisdictions. We have been purchasing data from the MN DVS for over 20 years. The most important use of the data we receive is for use in safety recall notifications. Access to this data in all 51 U.S. jurisdictions allows us to provide the most current and accurate information to the manufacturers regardless of how many times an owner may have moved, or a vehicle has been resold. This data is also crucial for motor vehicle industry statistics and vehicle history reports. These are all services that impact motor vehicle safety on a national scale.

I have confirmed with the Minnesota Driver and Vehicle Services Division that this amendment will increase Experian's vehicle records costs by adding a monthly subscription fee. This was not part of the original structure for obtaining bulk vehicle information, although a subscription fee has been part of the driver record subscription service. It has been our understanding that the two services carried different fees because they do not operate the same and do not incur the same reproduction costs. In addition, this cost increase would put MN further above the regional average in the neighboring five Upper Midwest states (OH, WI, IN, IL, and IA) which is 1.8¢ per record.

For the reasons outlined above, Experian and CDIA oppose the amendments to Minn. Stat. § 168.327 Subd. 5a. in HF1684 and we respectfully request this amendment be modified or removed.

Thank you for your consideration,

Heidi Holst  
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