



Greater Twin Cities  
United Way  
gtcuw.org

March 28, 2023

Dear Chair Xiong and Members of the House Workforce Development Finance & Policy Committee:

**Greater Twin Cities United Way writes in support of the inclusion of a \$500,000 appropriation to Career Academies in HF 2233.**

At Greater Twin Cities United Way, our mission is to unite changemakers, advocate for social good and develop solutions to address the challenges no one can solve alone. Together with our partners, we touched over 500,000 lives across the nine-county metro area last year. As an organization that partners with over 100 nonprofits and coalitions across the Twin Cities region and state, we know that a holistic approach to Household Stability, Educational Success and Economic Opportunity is key to providing the foundation for individuals and families from low-wealth households to move toward prosperity.

Since its launch in 2015, Career Academies has supported 20 school districts along with their community and employer partners to redesign educational opportunities in line with high-wage, high-demand career fields, such as education, healthcare, manufacturing, engineering, and IT. These career pathways include access to college credit in the high school sequence, career and technical education and paid work experiences. **Career Academies intentionally invests in communities of color, low-income communities, and Greater Minnesota to disrupt inequity and ensure all students in Minnesota have pathways to wealth-building and purpose-driven careers.**

This appropriation will contribute to funding for the next phase of Career Academies so that **every region in MN has robust career pathways and a united employment and school system**, by ensuring that:

- All MN school districts have access to the **knowledge, tools and relationships** needed to strengthen career pathways in their region.
- K-12 and post-secondary systems are aligned toward increased access and utilization of **free college credits toward zero college debt**.
- Employers are offering **supportive work experiences** for youth.

Sincerely,

Susan Carter  
Director, Advocacy & External Engagement  
Greater Twin Cities United Way

Tina Rucci  
Advocacy Manager  
Greater Twin Cities United Way