

Minnesota Department of Public Safety

Traffic Safety Update Office of Traffic Safety Director Mike Hanson



MINNESOTA
Department of Public Safety

An Unfortunate National Trend Increased Speed and Fatal Crashes

State	2019-2021 PRELIMINARY 2-Year % Increase
Vermont	55%
South Dakota	43%
Louisiana	37%
Minnesota	37%
Utah	33%
Illinois	31%
Connecticut	30%
Montana	30%



CAR AND DRIVER

U.S. Roads in 2021 Are Most Dangerous in a Decade, Says NHTSA

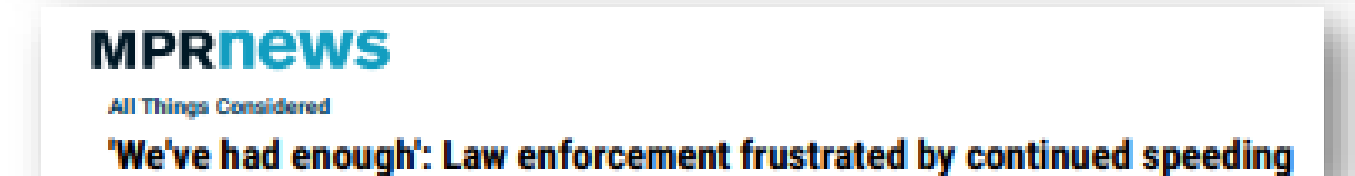


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US Road Deaths Rise at Record Pace as Risky Driving Persists

The government has reported that U.S. traffic deaths surged in the first nine months of 2021 to 31,720, keeping up a record pace of increased dangerous driving during the pandemic.

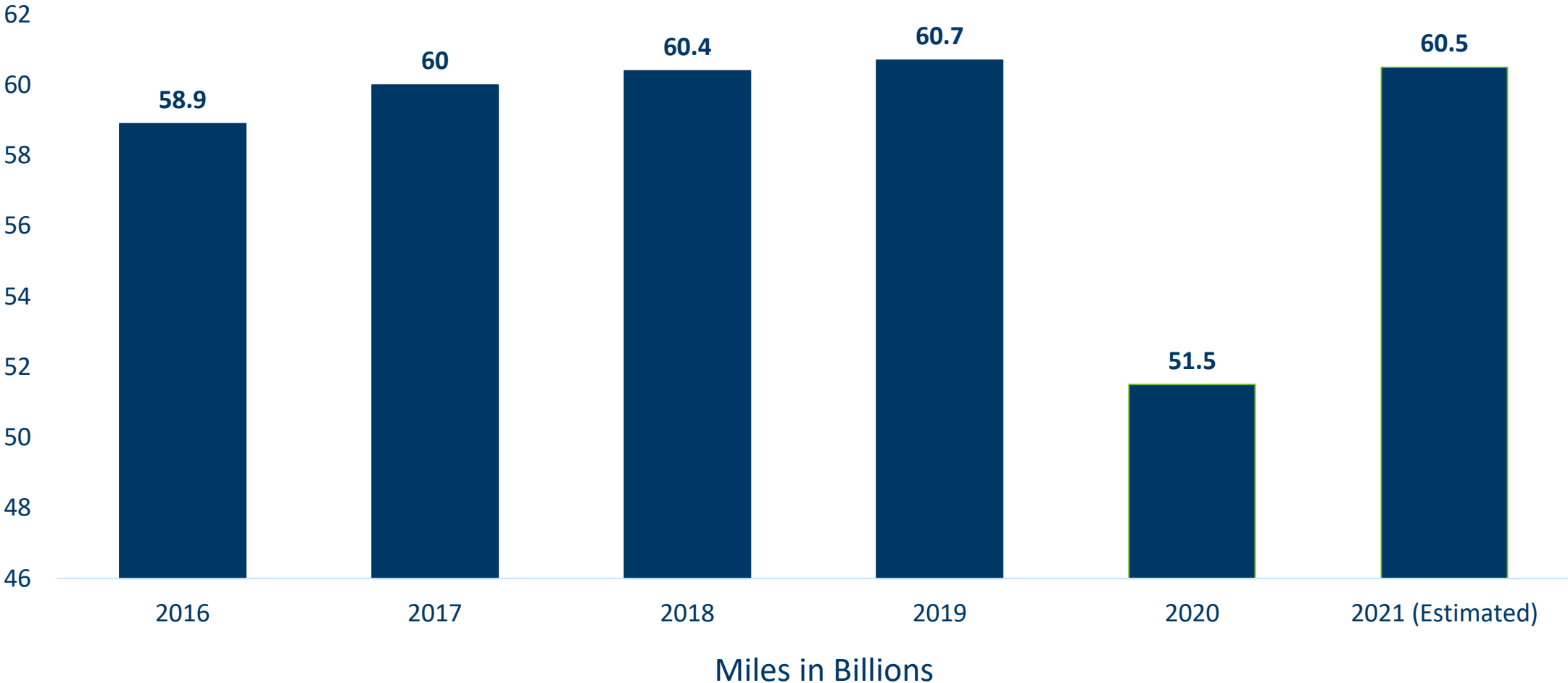


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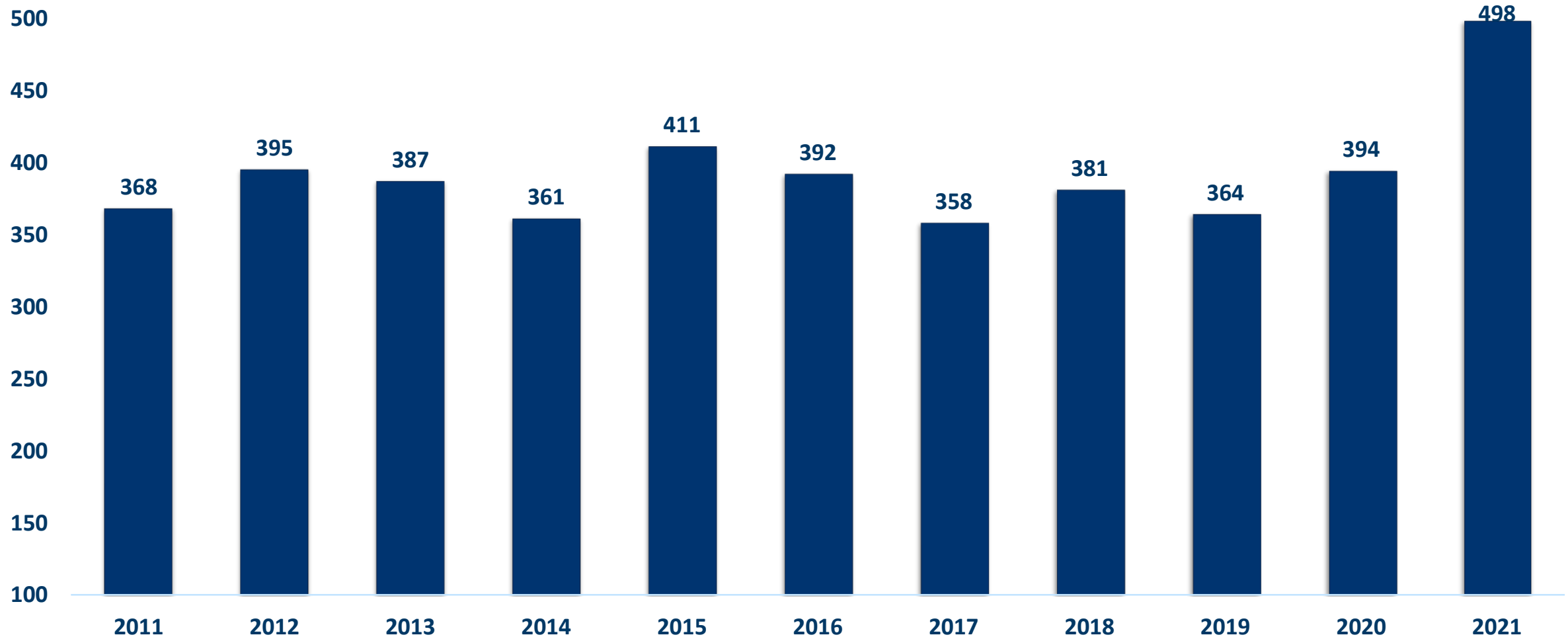
All Things Considered

'We've had enough': Law enforcement frustrated by continued speeding

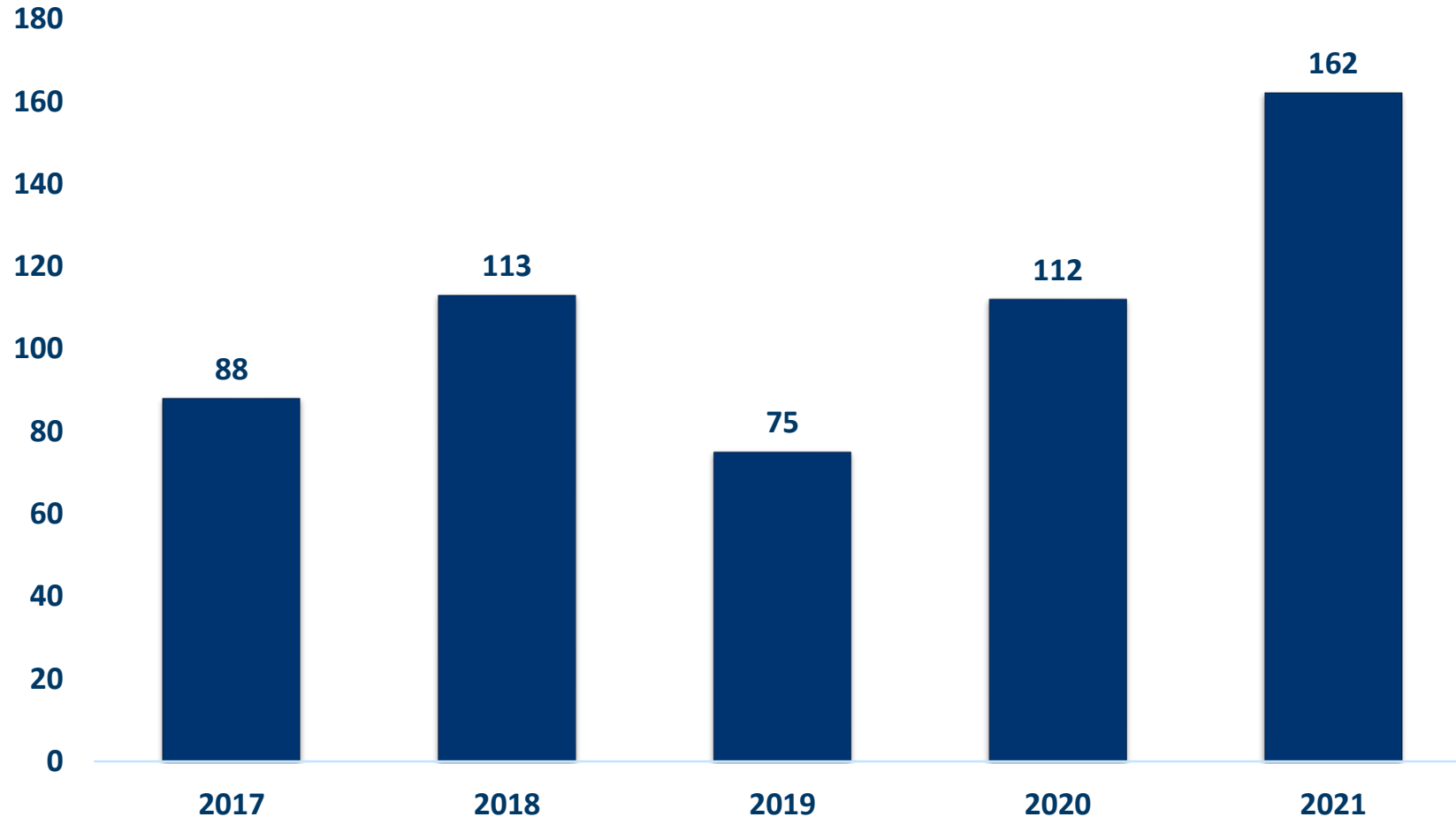
Vehicle Miles Traveled



Minnesota Roadway Fatalities



Speed-Related Fatal Crashes



At 162 speed-related deaths, this is a **33%** increase from last year and a **116%** increase from 2019. Speed was a factor in at least a third of all traffic fatalities in 2021.

Public Safety's Response to this Problem

- 2021 & 2022 Speed and Aggressive Driving Safety & Enforcement Project
- The goal is to prevent fatal and serious injury crashes
- Since early 2021 State Patrol in conjunction with OTS dedicated resources towards speed enforcement
- OTS using federal funds has developed a statewide grant program enabling local law enforcement to participate in this effort
- Media engagement and education for the public

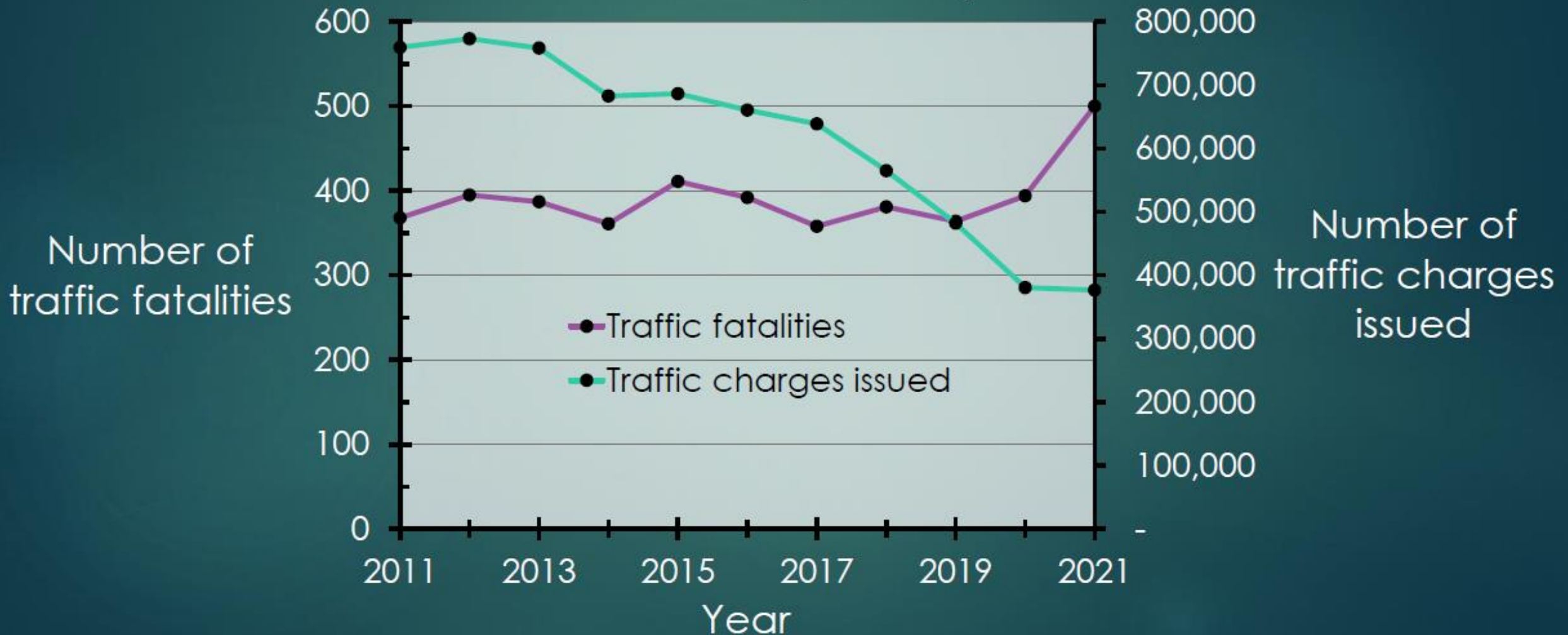
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Traffic Safety - Enforcement Colonel Matt Langer

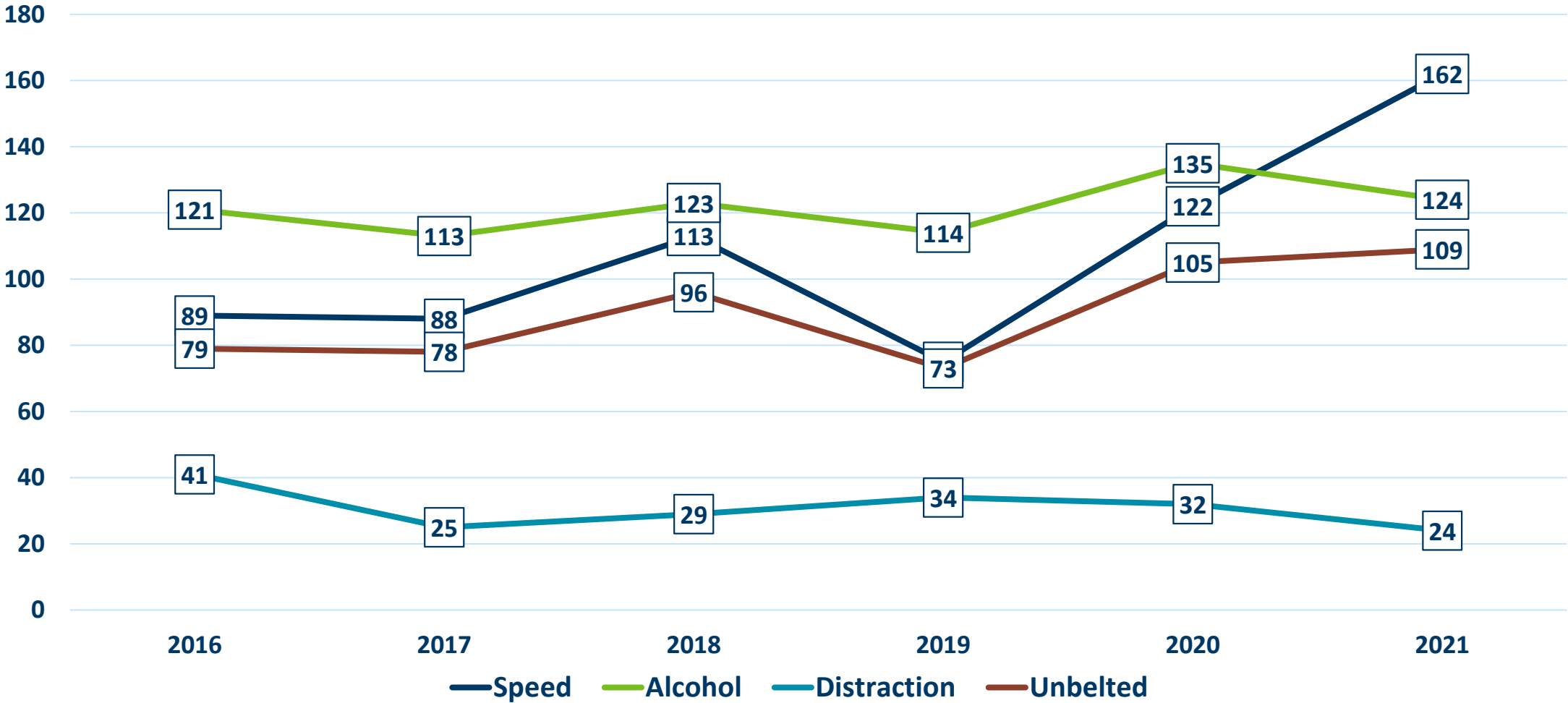


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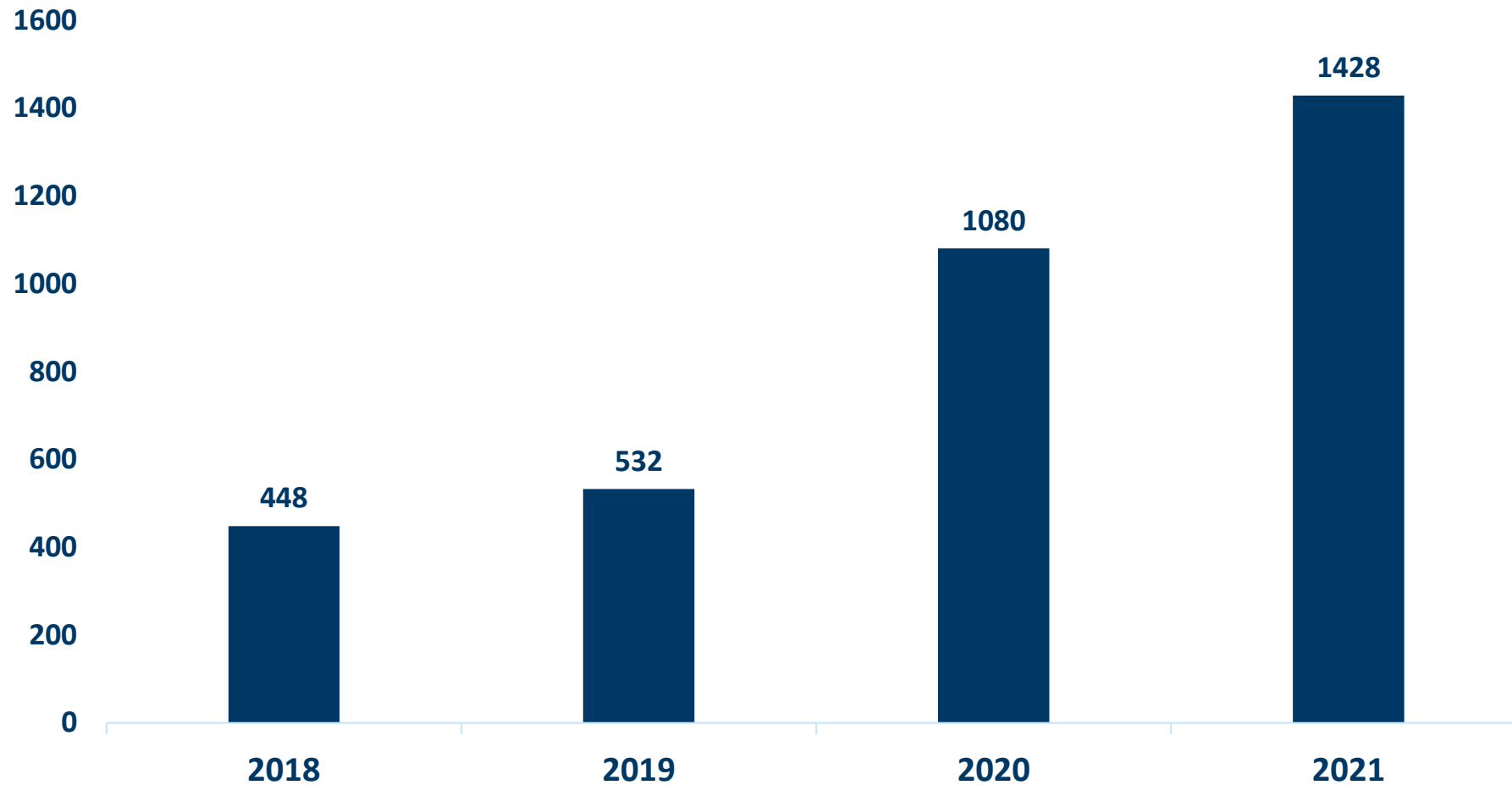
Traffic Fatalities and Traffic Charges Issued Over Time



Contributing Factors to Traffic Fatalities



State Patrol Speeding Citations (100 mph+)



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Traffic Safety - Education Office of Traffic Safety Director Mike Hanson



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Education

- Public Education and Outreach
 - Early 2020 initiated new and stronger messaging
 - Strong partnership with DPS-Office of Communications
 - Utilized both earned and purchased media platforms
 - Extensive social media campaigns
 - TZD Regional Coordinators
 - Law Enforcement Liaisons
 - Messages aligned with NGO stakeholder groups for consistency
 - Enforcement