



May 3, 2024

RE: House File 3438 (Port, Greenman)

Dear Members of the Conference Committee on HF 3438:

On behalf of CTIA®, the trade association for the wireless communications industry, I write in support of the Senate version of HF 3438, which includes language exempting entities regulated by the Federal Communications Commission (FCC).

As you know, the wireless industry is currently regulated by the FCC, which has its own regulatory regime to protect consumers from surprise or unfair fees and billing practices, including its broadband labeling and Truth-in-Billing policies and proceedings. The FCC's rules already require the wireless industry to convey relevant information to consumers and prevent unfair or deceptive fees. These rules and policies effectively prevent and hold wireless providers responsible for any unfair or deceptive fees.

In addition, CTIA and its members have established the *Consumer Code for Wireless Service* —an evolving set of principles designed to help consumers make informed decisions when selecting wireless services. This code has been regularly updated since it was first created nearly 20 years ago. Importantly, more than half of the principles contained in the *Consumer Code for Wireless Service* speak to this important issue, with disclosure of rates and terms of service being the first commitment.

Our members appreciate the goal of protecting consumers from practices that may undermine a consumer's ability to make informed commercial decisions, and our industry is committed to ensuring consumers have accurate and transparent information. CTIA urges Minnesota to recognize the dynamics within the competitive wireless marketplace and adopt the Senate version of HF 3438.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Mike Blank". The signature is stylized and cursive.

Mike Blank
Director of State Legislative Affairs