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Attachment NWSCCC 10

RESOLUTION NO. 202402

**RESOLUTION IN SUPPORT OF STATE LEGISLATION
TO MODERNIZE THE FUNDING STRUCTURE FOR LOCAL COMMUNITY "PEG"
(PUBLIC/EDUCATIONAL/GOVERNMENTAL) PROGRAMMING**

WHEREAS, the Northwest Suburbs Cable Communications Commission (NWSCCC) is authorized by its nine Member Cities (Brooklyn Center, Brooklyn Park, Crystal, Golden Valley, Maple Grove, New Hope, Osseo, Plymouth, and Robbinsdale) to negotiate and manage the cable franchise agreements of the nine cities, to provide local government programming, and to contract with the nonprofit corporation CCX Media to provide local community public, educational and governmental ("PEG") access programming;

WHEREAS, NWSCCC and CCX Media provide essential local coverage of community events and issues, nonprofits and charities, school sports and academic programs, businesses, chambers of commerce and tourism, school boards, city, county and state government meetings, candidate information and election coverage, local history, public health and education, music, arts and other uniquely local programs that broadcast stations typically do not cover;

WHEREAS, in light of rapidly decreasing local print media, CCX Media is the principal professional media source providing local video and posted online coverage;

WHEREAS, NWSCCC and CCX Media are funded through a franchise fee and PEG fee support negotiated in the cable franchise agreements with local cable providers, which are currently limited to ONLY the revenues on traditional cable TV and NOT on streaming or internet revenues;

WHEREAS, NWSCCC and CCX Media are projecting an ongoing substantial loss of franchise fee and PEG fee revenues due to the marketplace trend of "cord cutting" (traditional cable TV subscribers migrating to multiple digital video service providers that are currently NOT required to support local community PEG programming);

WHEREAS, NWSCCC and CCX Media distribute essential local community programming on multiple platforms including cable TV, online streaming and social media to ensure access to all residents regardless of their income level or choice of technology; and

WHEREAS, MACTA (Minnesota Association of Community Telecommunications Administrators) and the LMC (League of Minnesota Cities) support legislation to *Modernize the Funding Structure for Local Community PEG Programming*.

NOW, THEREFORE BE IT RESOLVED that the Northwest Suburbs Cable Communications Commission calls on the Minnesota Legislature to pass legislation in the 2024 legislative session to Modernize the Funding Structure for Local Community PEG Programming to provide an increase in financial support available to PEG programming for local communities; and

BE IT FURTHER RESOLVED that the Northwest Suburbs Cable Communications Commission requests its representatives for Districts 34B, 37A, 37B, 38A, 38B, 42A, 42B, 43A, and 43B and senators for Districts 34, 37, 38, 42, and 43 to cosponsor and support the passage of such legislation.

Passed and adopted this 15th day of February, 2024.

Northwest Suburbs Cable Communications Commission

By:

Al Madsen, NWSCCC Chair

ATTEST:

Shannon Slatton Schwartz, CCX Media Executive Director