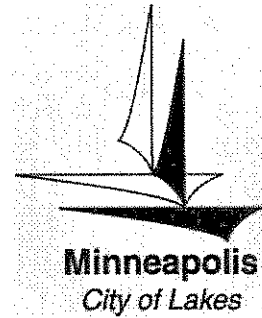




The Most Livable
City in America



Energy Savings Made Easy (ESME)

In alignment with the national directive of "Recovery through Retrofit" and with support from Living Cities, public and private sector leaders in the cities of Minneapolis and Saint Paul (the Cities) created an unprecedented community-wide partnership to launch a comprehensive, personalized, one-stop shop for energy saving services.

We see energy efficiency retrofits as a core strategy to reduce our local energy consumption and green house gas emissions, create green jobs, and ease financial burdens on businesses, industry, homeowners, and local government through energy-cost savings.

Energy Savings Made Easy (ESME) will reduce energy consumption in 50% of all buildings (100,000) in Minneapolis and Saint Paul within the next ten years and remove barriers to building energy retrofits by:

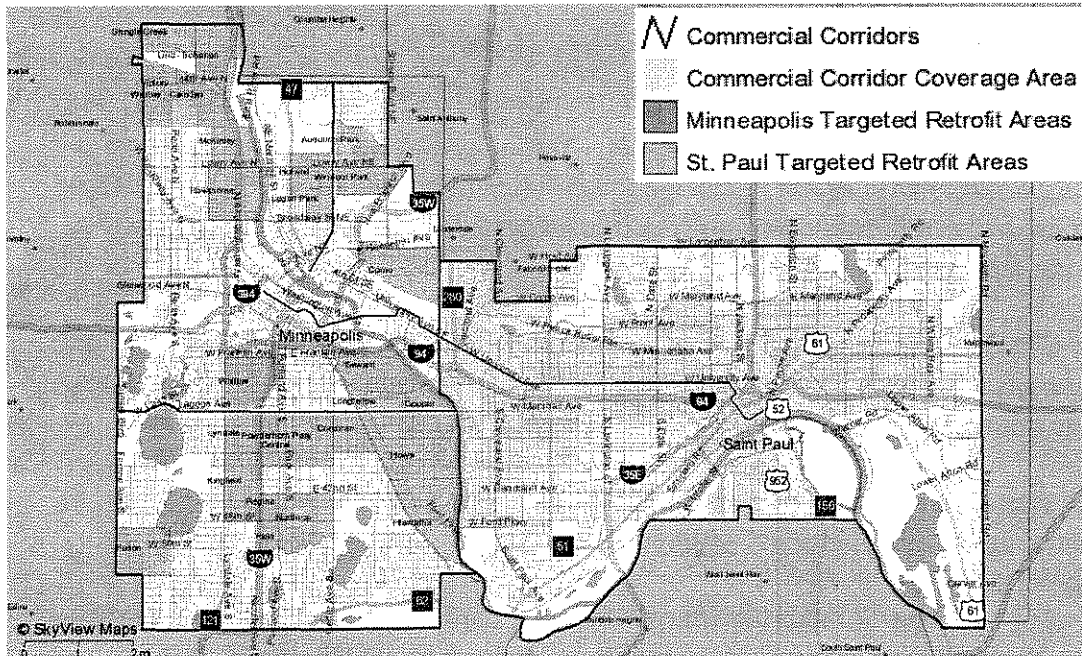
- Developing one-stop Community Energy Service (CES) for residents, businesses and industry that brings all energy saving programs under a single structure;
- Developing a comprehensive suite of financing mechanisms through the Energy Bank;
- Creating access to and training of skilled workers through ESME's Customer-Workforce Connection; and
- Engaging individuals and entire neighborhoods in sustainable and continuous energy reduction efforts.

ESME will create 1,300 new jobs and save an estimated 225,000 metric tons of carbon dioxide emissions in the first three years.

ESME will target several major commercial corridors in Minneapolis and Saint Paul and their adjacent neighborhoods, representing a broad cross section of buildings, uses, incomes and ownership structures. (See attached map)

Led by a collaboration of experienced civic, utility, non-profit and business leaders, early testing of **ESME** was received enthusiastically. By integrating our foundation of strong existing programs and testing new implementation strategies, **ESME** is ready for immediate full-scale implementation.

The Cities of Minneapolis and Saint Paul recently submitted a \$37 million application to the U.S. Department of Energy under the Energy Efficiency and Conservation Block Grant (EECBG) competitive Retrofit Ramp-up program. The Cities also responded to a new grant opportunity from Living Cities and the Rockefeller Foundation to support our efforts to generate private capital investment in small business and other commercial energy retrofits, and will be seeking similar support through a State Office of Energy Security (OES) grant opportunity. The Cities will continue to secure additional resources to advance this initiative.



ESME Target Neighborhoods

Major Partners: Cities of Minneapolis and Saint Paul, Center for Energy and Environment, Neighborhood Energy Connection, Xcel Energy, Center Point Energy, Minnesota Department of Commerce’s Office of Energy Security, Minnesota Housing Finance Agency, Community Action of Ramsey & Washington Counties, Saint Paul Port Authority, Living Cities, McKnight Foundation, Wells Fargo Foundation, Minneapolis Building and Construction Trades Council, Minneapolis Workforce Council

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