

Subject Campaign Finance Disclosures

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Overview

This bill expands the definition of expressly advocating, expands the content required on a disclaimer contained on an independent expenditure, and requires the Campaign Finance and Public Disclosure Board to adopt rules governing the form and content of the required disclaimer on small electronic communications on which the full disclaimer cannot be conveniently printed.

Summary

Section	Description
1	<p>Expressly advocating.</p> <p>Expands the definition of “expressly advocating” to include certain types of political communications, even if they do not use words or phrases of express advocacy (such as “vote for” or “vote against”).</p> <p>In Minnesota’s law, this term is used to identify certain types of independent expenditures that require disclosure and reporting to the Campaign Finance and Public Disclosure Board.</p>
2	<p>Independent expenditures.</p> <p>Requires the disclaimer on certain independent expenditures to list the top three contributors responsible for funding the expenditure. Standards for identifying the top three contributors are provided.</p>
3	<p>Material that does not need a disclaimer.</p> <p>Eliminates a disclaimer exemption for certain online banner ads and electronic communications. These communications will require a disclaimer according to rules adopted by the Campaign Finance and Public Disclosure Board.</p>
4	<p>Certain electronic communications and advertisements.</p> <p>Requires the Campaign Finance and Public Disclosure Board to adopt rules to specify the form and content of the required disclaimer for small electronic communications</p>

Section	Description
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	<p>on which a full disclaimer cannot be conveniently printed. The board may waive the disclaimer requirement for some types of communications on which the printing of a disclaimer is technologically impossible. The board is authorized to use the expedited rulemaking process in establishing these standards.</p>
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