

Anoka Social District Update

Minnesota House Commerce Committee

Thursday, March 6, 2025



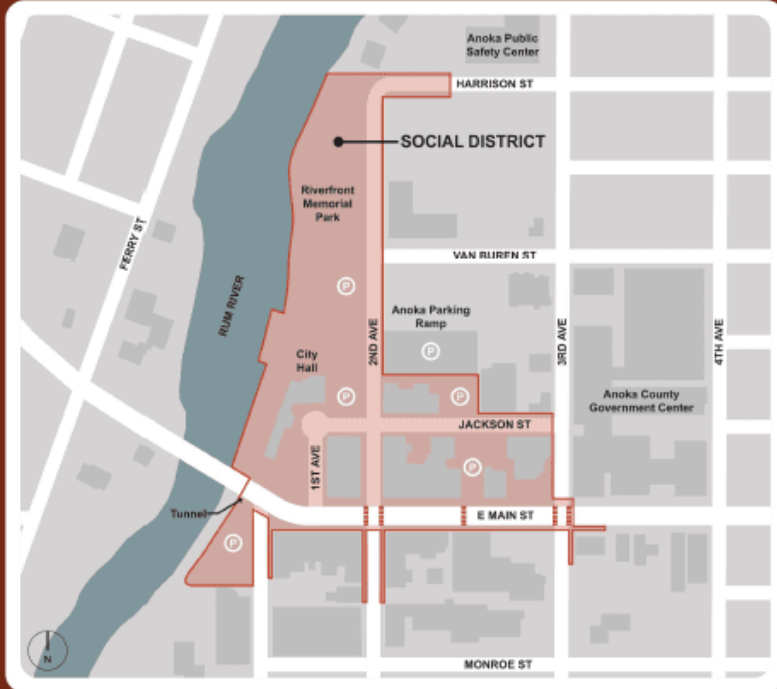
ANOKA
REAL. CLASSIC.



Signage

- Left Sign: Please drink responsibly
- District Map
- QR Code to webpage
- Right Sign: No alcohol beyond this point

DOWNTOWN ANOKA SOCIAL DISTRICT



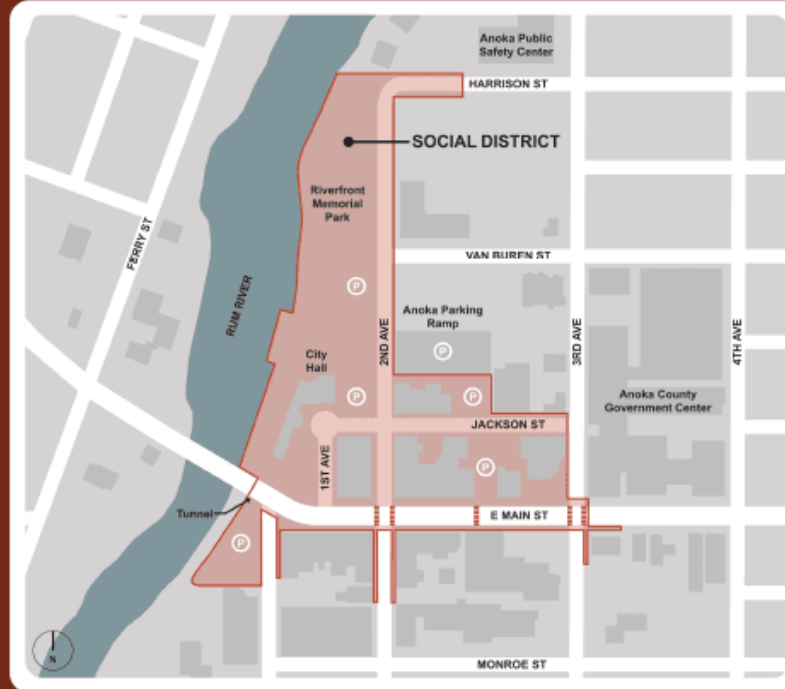
Alcohol must be purchased from
licensed Social District establishments.

Alcohol consumed in common areas
of the Social District must be in the
designated Social District cup.

**PLEASE DRINK
RESPONSIBLY**



DOWNTOWN ANOKA SOCIAL DISTRICT



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designated Social District cup.

**NO ALCOHOL
BEYOND THIS POINT**





Signage

- Left Sign: Welcome
- District Map
- General Rules & Information
- QR Code to webpage
- Right Sign: Thank you for visiting – no alcohol beyond this point

DOWNTOWN ANOKA SOCIAL DISTRICT



Daily from 10 AM - 10 PM

May 1 through first weekend in October

Open Seasonally. Scan QR code for dates of operation.

Alcoholic beverages must be consumed or disposed of before exiting the Social District.

Alcoholic beverages must be purchased from Social District licensed restaurants and bars.

Alcohol consumed in the common areas of the Social District must be in the designated Social District cup that displays the Social District logo. A new cup will be received for each new drink.

The public may NOT bring their own alcohol into the Social District (no BYOB).

Alcohol purchased from non-participating businesses may NOT be brought into another participating bar or restaurant.

Retail shopping is welcomed, however, not every retailer permits Social District beverages within their business. Look for the green "Drinks Welcome" window cling to see where drinks are permitted.

Leaving the boundary with a Social District cup will be violating the state's open container law.

Place all Social District cups into a recycling receptacle within the district.

anokaminnesota.com



**WELCOME
PLEASE DRINK
RESPONSIBLY**



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**THANKS FOR VISITING
NO ALCOHOL
BEYOND THIS POINT**



Anoka Social District Recyclable Cups



Cup – Cost / Social District Surcharge



39,150 Cups purchased by establishments to date.

- 24,000 16 oz Cups
 - Actual cost 21 cents each
- 9,950 12 oz Cups
 - Actual cost 21 cents each
- 4,300 8 oz Cups
 - Actual cost 25 cents each

- Cup Revenue: \$18,091.50
 - \$ 8,032.50
Fee toward cost of the cups
 - \$ 9,562.50
Surcharge for the social district
- Participating Establishments are billed an additional 25 cents per cup to help offset SD kick off and ongoing expenses.


Social District Business Window Clings



Social District Busker Program



- Free permit registration
- 5 designated busking locations
- Busking location map




BUSKER PERMITS AVAILABLE

We invite musicians and performers to apply for a permit to allow them to share their talents and perform for the Anoka Social District audience at any of the designated busking locations


| May - October 6, 2024 |

BUSKING LOCATIONS

- City Hall River Plaza
- Port of Anoka Dock (behind City Hall)
- Riverfront Memorial Park
- SE corner 2nd & Jackson St.
- SW corner Main St & 3rd (mid-block)



For more details, guidelines, and to apply, visit: anokaminnesota.com or call 763-576-2980







Busking Hours are M-Su from 11:00 a.m. - 8:00 p.m. | No Busking is allowed around Riverfront Memorial Park on Wednesdays between 3:00 - 8:00 p.m.



Social District Marketing & Promotion




ANOKA SOCIAL DISTRICT
MAY 1 - OCT 6, 2024
DAILY 10AM - 10PM




ANOKAMINNESOTA.COM

ANOKA SOCIAL DISTRICT PRESENTS
ALEXANDER CRAIG



"UNPLUGGED"



Wednesday
May 1, 2024
5-7PM
Anoka City Hall
River Plaza
2015 1st Ave
Anoka



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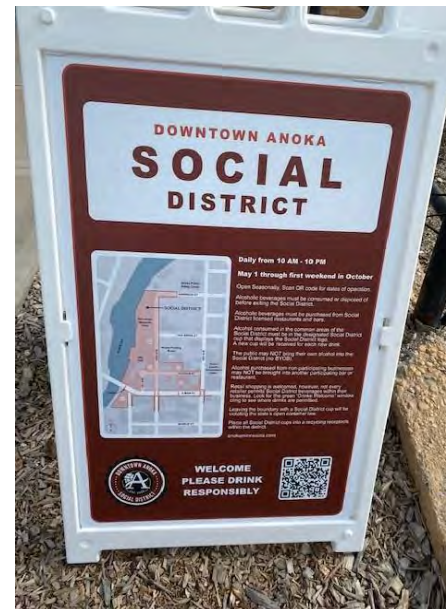
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Anoka Social District Guide
May 1 - October 6, 2024
10am-10pm

- No alcohol is allowed outdoors in the Social District after 10pm (patios also close at 10pm).
- All beverages consumed within the Social District must be in a designated Social District logo cup.
- A new Social District cup will be served with each drink.
- Beverages from other establishments may not be brought into another establishment's dining area or outdoor patio.
- Alcohol may only be consumed from a licensed establishment inside the Social District. Consuming alcohol from a non-participating entity or BYOB is not allowed.
- Please use the marked recycling receptacles to recycle your Social District cups if you sip and stroll.
- Retail shopping is welcomed, but drinks are not welcome inside all stores. Look for a green "Drinks Welcome" window cling posted at entrances.
- Leaving the boundary with a Social District cup violates the state's open container law.

With your help the Social District can continue. Thank you!



Only alcoholic beverages sold by licensed social district vendors and served in social district cups are allowed in Riverfront Memorial Park throughout the course of the Anoka Social District.



(NO BYOB)
Thank you!
www.anokaminnesota.com







The Mrs. Roper Pub Crawl appeared in Downtown Anoka unexpectedly – it's a costumed bar crawl where participants dress as Helen Roper from the 1970s sitcom Three's Company.

The crawl occurs in towns across the United States.

They enjoyed the Anoka Social District!



ANOKA

REAL. CLASSIC.

ANOKA SOCIAL DISTRICT WELCOMES YOU!



ANOKA SOCIAL DISTRICT

MAY 1 - OCT 5, 2025
DAILY 10AM - 10PM



ANOKAMINNESOTA.COM

