HOMEOWNERSHIP

is the solution to our housing crisis

Homeownership is not the capstone of economic wellbeing... it is the cornerstone!

For renters who make less than 50k a year...

75% are cost burdened

meaning they spend at least

30%

of their income on housing



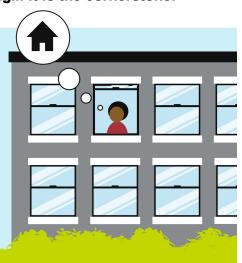
42%

are severely cost burdened

meaning they spend at least

50%

of their income on housing



In 2/3 of U.S. counties it is cheaper to own than rent a home





Rentals are also vulnerable to large market increases making them less affordable over time. Between 2010 and 2020 rents increased an average of

3.19%

The typical homeowner spends about

\$167 per month

on maintenance and improvements.
Homeowners still pay less than renters per month

For owners who make less than 50k a year...

On average they spend

10%

less on housing than the average renter estate investment. As a home appreciates in value the owner is building wealth

Buying a home is a real

Average wage rates increase nearly twice as fast as inflation making mortgage payments more affordable

Even if a home didn't appreciate in value, a home acts as a savings account

owners have 40x the wealth

of renters



Owning a home is more affordable than renting and allows a family to build long-term wealth

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