

Minnesota FarmLink

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FarmLink Purpose

Getting the next generation of farmers on the land in Minnesota is the primary focus of FarmLink.

- Connection tool for those interested in wanting to farm, those wanting to transition the farm, and connect employers with employees.
- Allow opportunities for beginning/emerging farmers to begin farming.
- Provide existing farm owners with no heirs an option see their legacy continue.

Web Application



Minnesota Farm Link

Go to page SELECT OPTION

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MINNESOTA FARMLINK

Welcome to Minnesota FarmLink. FarmLink is a listing service of Minnesota farms that are for sale and/or rent. It is also a way for farmers and agricultural businesses to post job and mentorship opportunities and for those interested in working on farms or in the agricultural sector to post resume type information. FarmLink can also connect existing farmers seeking to pass on their legacy by working with and giving opportunity to a beginning farmer. Beginning and emerging farmers can also post their interest in working with an existing farmer in hopes of eventually transitioning the farm business.

Contact information is provided for each property that is for sale or rent. Correspondence between parties for employment, mentorship or transition opportunities begin by using blind emails to ensure privacy. Questions regarding FarmLink can be directed to the Minnesota Department of Agriculture at <u>iim.ostlie@state.mn.us</u>. Enjoy your search!

Beginning / Emerging Farmers

For those seeking to transition into an existing farm operation. Post your education, experience, desired farm type, and more.



Current Farmers

For those seeking to transition a farm they own to new ownership. List your property type, farm characteristics, transitioning considerations, and more.



Job Seekers

For those interested in a career in Agriculture. Post resume type information and connect with farms and businesses offering jobs in Agriculture.



Job Postings

For businesses and farms seeking to fill job vacancies. Post job openings and connect with individuals seeking jobs in Agriculture.



Mentorship Seekers

For individuals seeking a mentorship in Agriculture. Post resume type information and connect with farms and businesses offering mentorships in Agriculture.



Mentorship Postings

Farm/Business mentorship postings. Post mentorship openings and connect with individuals seeking mentorships in Agriculture.



Land, Crop and Specialty Farms

Search for land parcels for cropping and grazing and crop and specialty farms.



Livestock Farms

Search for farms with beef, dairy, swine, poultry, mixed livestock, potential livestock, and more.



FarmLink Benefits

- Self-serviceable, account-based.
- No passwords to remember.
- No fees associated with using FarmLink.
- Open to farmers, ag businesses, realtors, landowners.
- Provides general "application" forms for each type of listing with opportunities for narrative.
- No waiting to exchange information.
- No cold calls, unless comfortable.

- Use of blind emails to share general information before making a commitment to connect.
- Reminders by web application when listings will expire and to log in to reactivate.
- More focus by FarmLink Coordinator to work with users on access and transition instead of manually exchanging information and recording information.

Farmland Access/Succession Teams

Goal

- \$25,000 contracted to both Minnesota
 Farm Bureau and Minnesota Dairy
 Initiative to develop a team approach to work with farmers on land access and farm succession.
- Contract ends on June 30 with reporting due July 15.

Feedback thus far...

- There is an overwhelming need for a Farmland Access/Succession Team Coordinator in Minnesota.
- There are not enough resources to develop the teams needed and follow through with each one (transitions take years).



Thank you!

Jim Ostlie

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