

# Immigrants: Resource for MN's Economy

January 2011



# Immigrant Contributions to MN's Economy

- Workers
- Entrepreneurs
- Consumers
- Connect us to world economy

Contributions change over time!

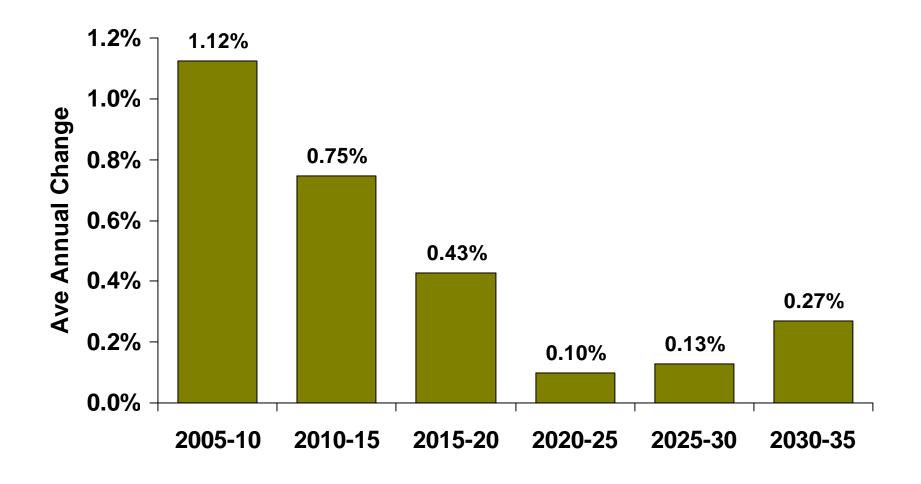


#### Workers

- Immigrant wkrs = majority of labor force growth
- 6.5% of population 8% of workforce
  - 370,000 people
  - 240,000 workers
  - -60,000 80,000 "unauthorized"
- MN growth depends on imported labor

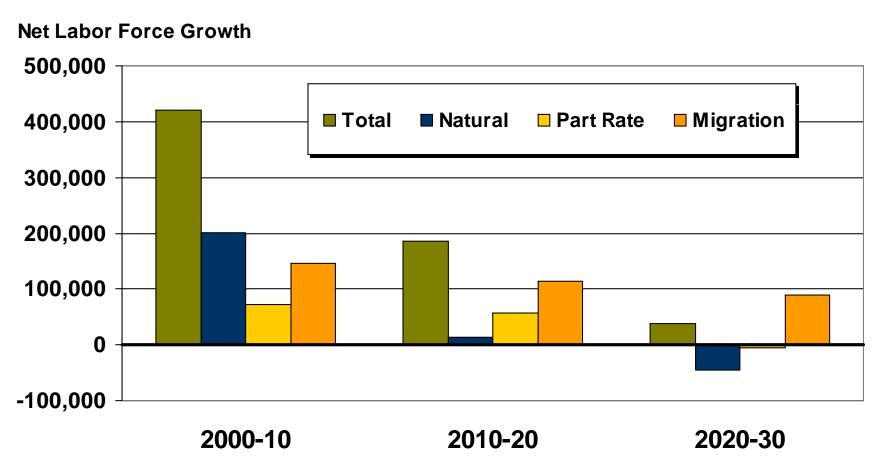


#### **Labor Force Growth Will Slow Sharply**



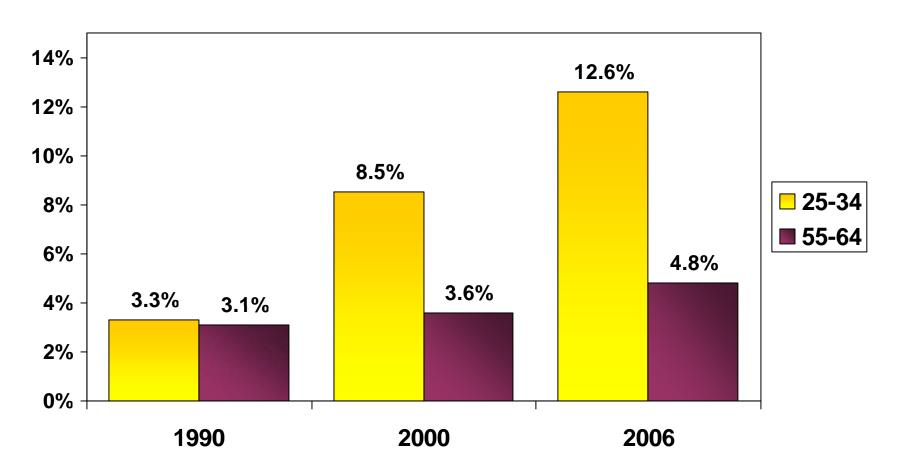


## Migration Will Be Increasingly Important Re Growing the Labor Force





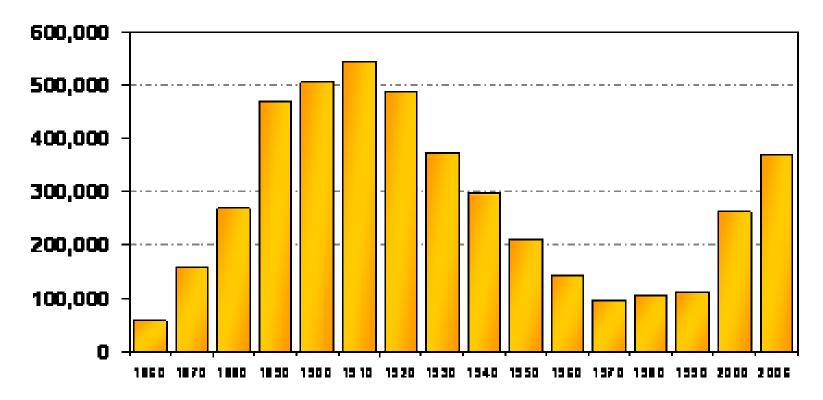
# MN Labor Force % Born in Another Country





#### Minnesota's Foreign Born Population Has Been Increasing Since 1970

Approximately 370,000 In 2006

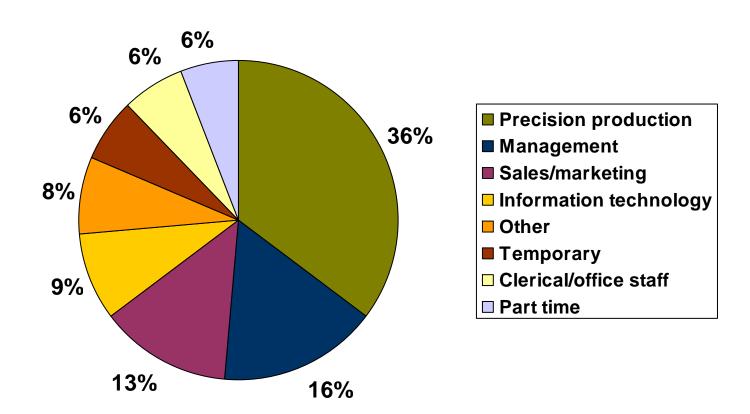


Census, 2006 ACS



#### Vacancies...Even in Recession

#### 156 of 850 Businesses Report Difficulty Filling Vacancies



Source: Grow Minnesota! Annual Report, 2009-2010



### Warning!

#### **Trespassers Will Be Recruited**



# What Industries Fueled by Immigrant Workers? (Top 5)

**Source: Migration Policy Institute 2006** 

Industry	% Foreign-Born	% Native- Born
Manufacturing	22%	14%
Retail Trade	8%	12%
Pro's, Scientific, Management, Admin	12%	9%
Education, Health, Social Services	21%	23%
Arts, Entertainment, Recreation	13%	8%
Finance, Insurance, Real Estate	6%	8%
TOTAL, TOP 5	<u>76%</u>	<u>66%</u>

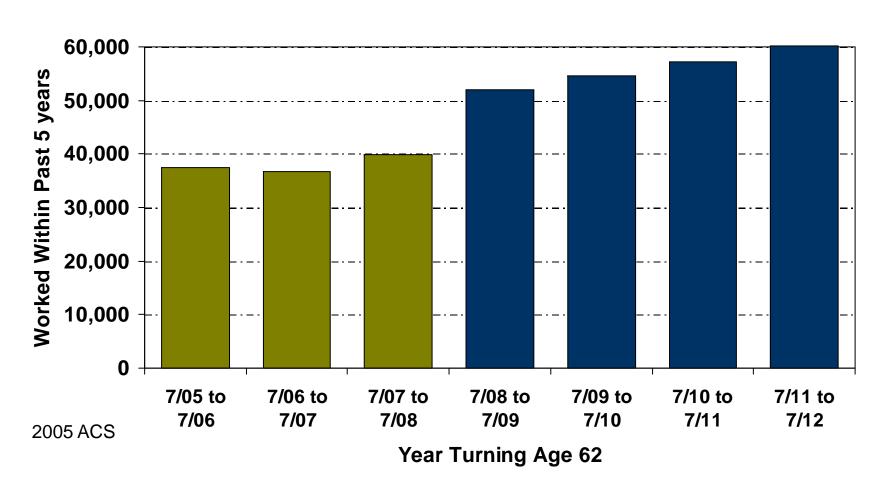


### MN Industries with Greatest Concentrations of Foreign-Born Workers (2006, >5000 Total ee's)

- Mfg.- food/vegetable processing
- Mfg.- animal slaughtering & processing
- Prof. services to buildings & dwellings
- Retail specialty foods
- Mfg.- medical equipment & supplies
- Mfg.- electro medical & control instruments
- Retail used merchandise



## MN Will See a 30% Jump in Workers Turning Age 62 Beginning 2008





# Worker Shortage: What Do We Do?

Automate

Grow elsewhere

Support in-migration

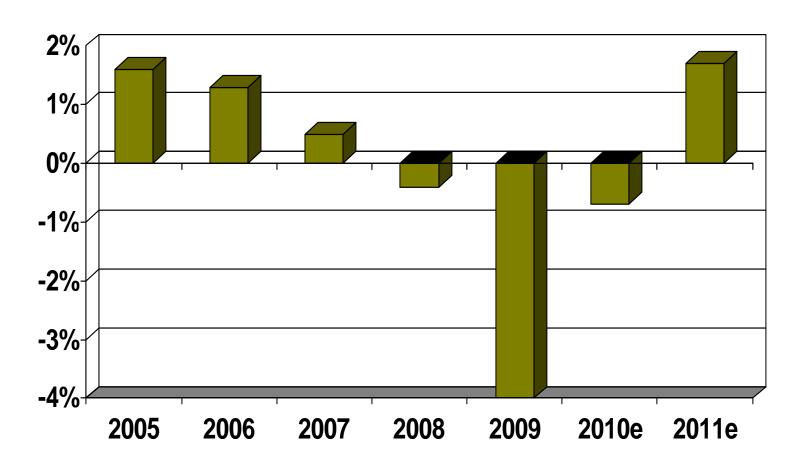


### **Entrepreneurs**

- 3% of businesses immigrant owned
- 4,000 Hispanic-owned ('02)
  - Up 350% since 1990
  - Sales > \$2 billion
- 7,000 Asian firms ('02)
  - Asian-Indian firms = 400, >4,000 employees
- \$331 million in net income ('00)
- Downtown & neighborhood revitalization



#### **Change MN Non-Farm Employment**



Source: November Forecast



#### Consumers

- Latinos: \$4 b (up 694% since '90)
- Asians: \$4.9 b (up 524% since '90)
- Growth in buying ('90-'08 national ranking)
  - 9th highest for Asians
  - 8<sup>th</sup> highest for Hispanics
- 6% of retail sales ('07)



#### **Economic Stimulus**

- Leverage jobs & income:
  - 24,000 jobs statewide
  - \$1.2 b personal income
- Native-born wages up, except those without high school diploma
- South Central MN:
  - 2,600 Latino wkrs sustain 3,770 N-Latino jobs
  - Include Latino consumption, add 4,100 more



### Connecting Us to the World

- Foreign investment & expertise key to growth
- MN's steel & mining industries:
  - MN Steel (Nashwauk): India
  - ArcelorMittal Steel (Virginia): India
  - Gerdau Ameristeel (St. Paul): Brazil
  - Duluth Metals (Biwabik): Chile
  - Polymet (Hoyt Lakes): Canada
- Immigrants add diversity... that says, "World Economy Welcome Here!"



## Unauthorized Immigrants... No Definitive Data

- 60,000 80,000 unauthorized
- Approx cost: \$176-\$188 m per year:
  - \$146-158 m K12 education
  - \$17 m public assistance health care
  - \$13 m incarceration
- Cost varies greatly by community
- Immediate cost < long term benefit</li>



### **Hmong MN Experience**

Compiled by Dr. Bruce Corrie, Concordia University, St. Paul

	<u>1980</u>	<u>2007</u>
Median Age	37	18.9
College Graduates	5%	13.6%
Workforce Participation Rate	27%	60%
Median Household Income	\$17,481	\$48,068
Household Receiving Public Assist	67%	17%
Homeownership Rate	12%	56%
Median Home Value	\$85,927	\$206,000



### MN's Economic Realty...2030

- Population ages dramatically
- Labor force growth declines
- New enterprises critical to growth
- Needs foreign \$\$\$s & expertise
- New Americans key to MN growth



# MN's Immigrant Opportunity: Who Can Help?

- U.S. Congress: MN Senators on Judiciary Comm
- Education: Ready for higher ed and/or work
- Foundations: Business start up \$\$\$s

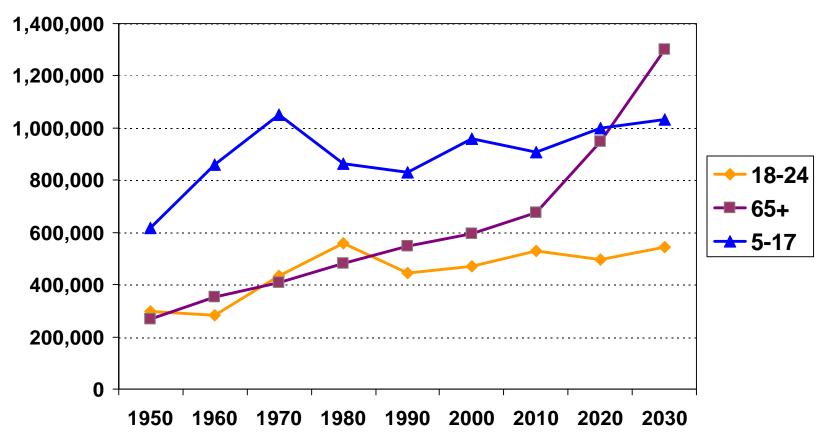
State Legislature & Governor?



### QUESTIONS? COMMENTS?



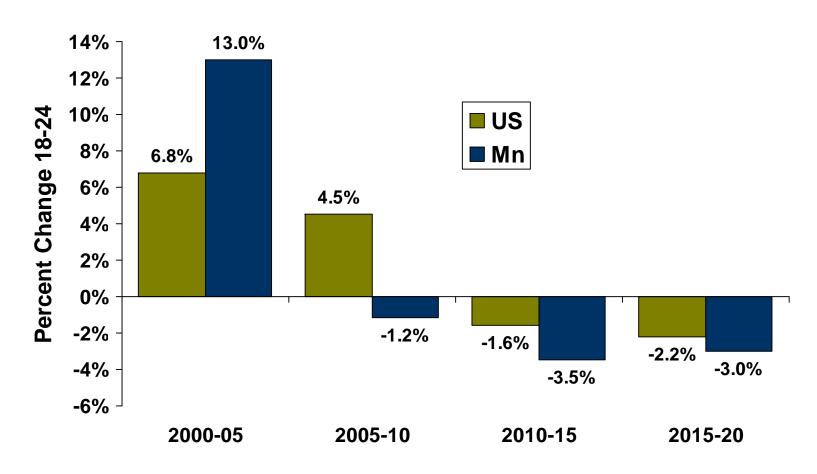
## The Boom Generation Starts Turning 65 in 2011 65+ Passes School Age Around 2020



Census counts & State Demographer projection, revised 2007



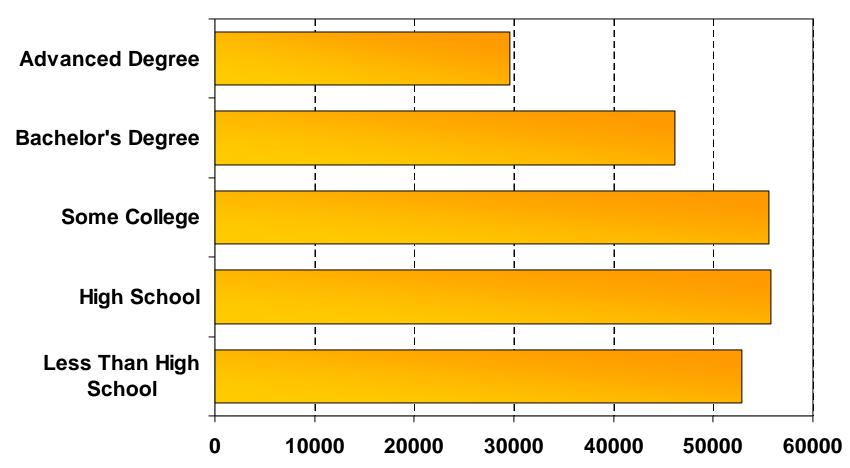
## Competition for the Future Workforce Will Increase



Census Bureau US Proj, Mn State Demographer revised 2007



## MN's '06 Foreign Born Workforce Was 240,000 or 8% of the Total Workforce





# Percent Foreign Born MN & U.S., 1950-2008

