



Commercial Tobacco Cessation Programs

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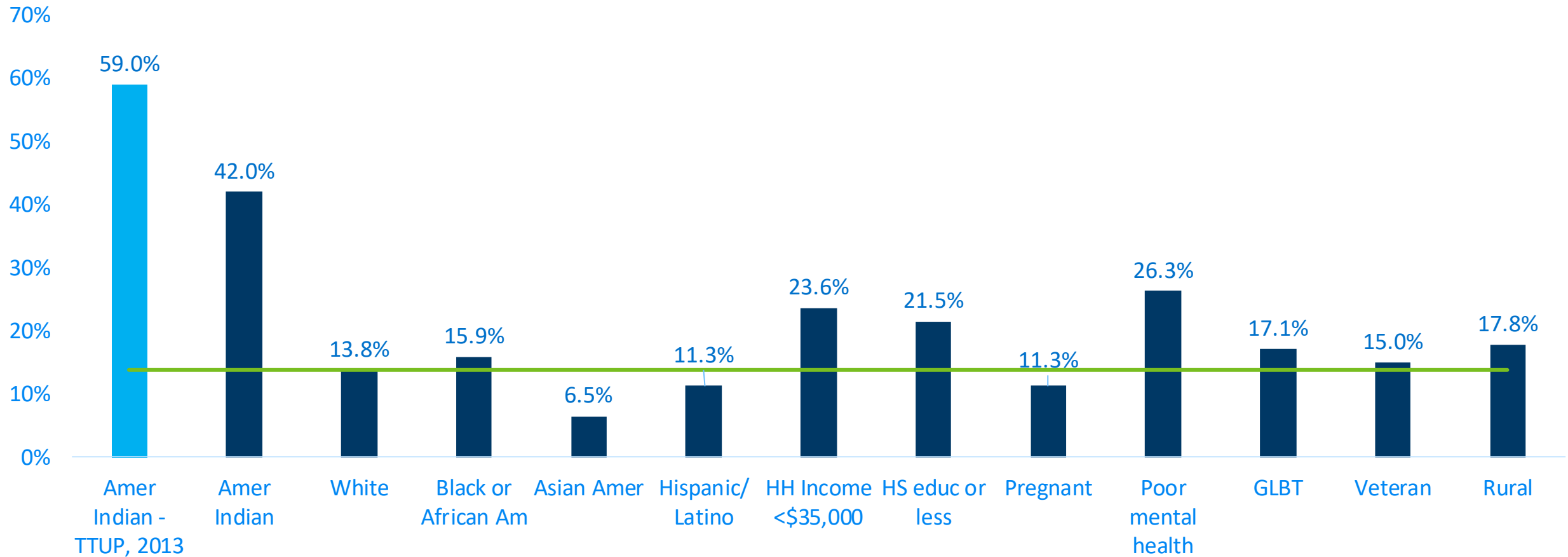
PROTECTING, MAINTAINING AND IMPROVING THE HEALTH OF ALL MINNESOTANS

Commercial Tobacco Use is Still a Problem

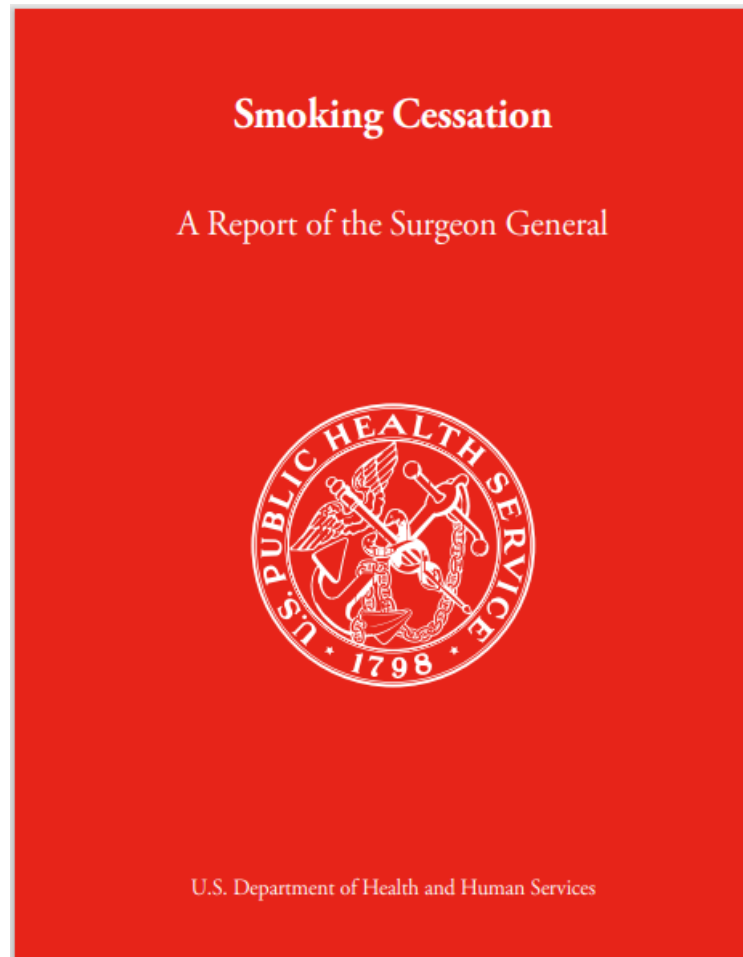
Cigarette smoking remains the leading cause of preventable disease, disability, and death in the United States.

Adult Smoking Disparities

Current smoking among Minnesota subpopulations, 2020



Commercial Tobacco Cessation: A Key Strategy



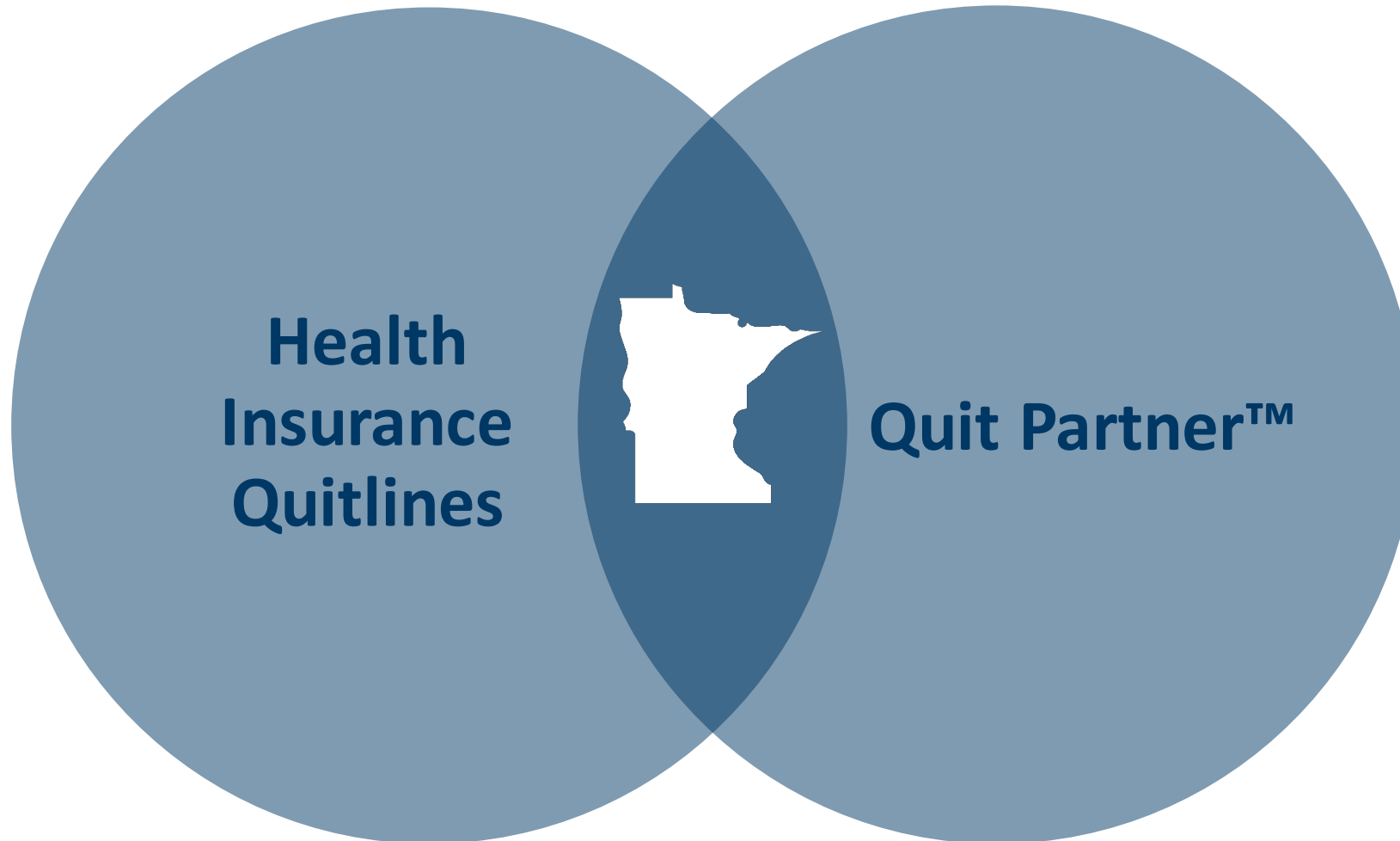
- Promoting quitting is a key tobacco control goal
- Quitting has many health benefits
- Cessation supports are cost-effective

Helping Minnesotans Quit

- Most people want and try to quit
- Cessation support comes in many forms
- Best practice: Counseling + medications
- Quitlines offered in all 50 states and U.S. territories



All Minnesotans Have Access to Quit Support



Quit Support for Minnesotans

- Minnesota's way to quit nicotine, including smoking, vaping, and chewing
- Support available 24/7
- Sign up online or over the phone
- Interpreters available



Tools for Any Minnesotan

Any Minnesotan can quit their own way by choosing which tools they would like to try.



Two weeks of
patches, gum, or
lozenges*



Text messages**



Emails**

Tools for Uninsured and Underinsured Minnesotans

Uninsured and underinsured Minnesotans can sign up for the full Quit Partner program with coaching.



Coaching over the phone or online



Patches, gum, lozenges*



Welcome package



Text messages**



Emails**



Quit Partner: Specialized Programs

Quit Partner Outreach



THE AMERICAN INDIAN QUITLINE

OUR WAY TO QUIT COMMERCIAL TOBACCO FOR FREE

AIQUIT.COM



Ayuda gratuita para dejar de fumar o vapear a tu manera

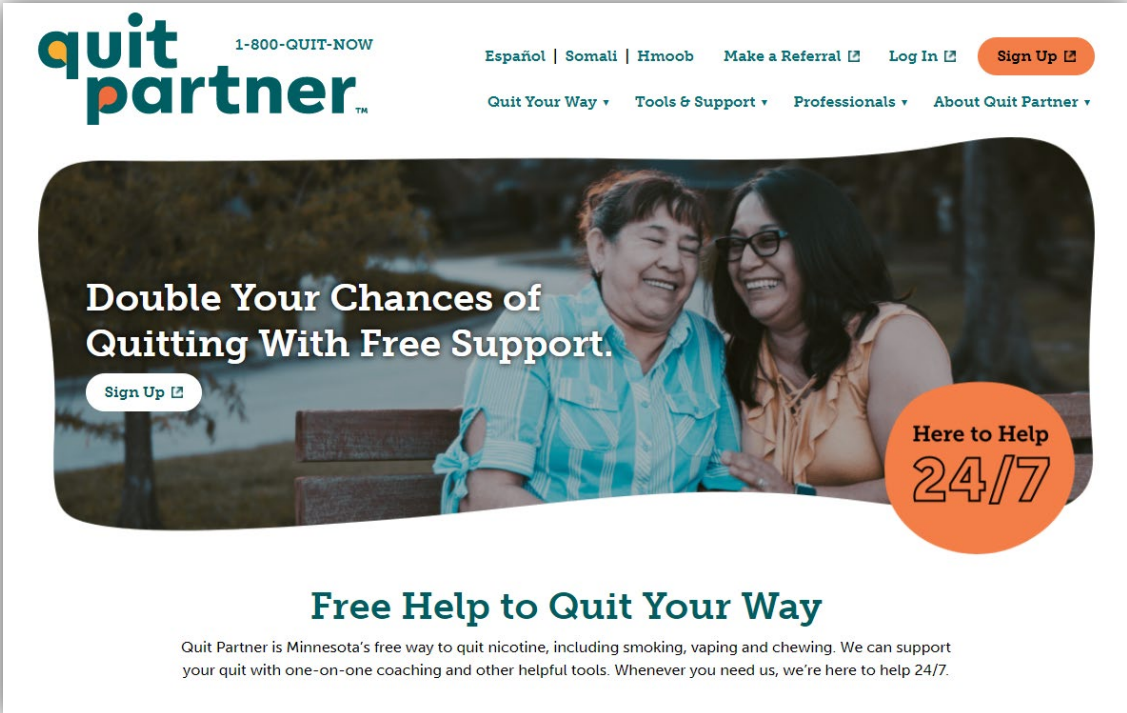
- Consejería gratis
- Parches gratis*
- Goma de mascar gratis*

quit partner. Aprende Más

*18+



- [QuitPartnerMN.com](https://quitpartnermn.com)
- [AlQuit.com](https://alquit.com)
- [MyLifeMyQuit.com](https://mylifemyquit.com)
- health.mn.gov/tobacco



The screenshot shows the homepage of the Quit Partner website. At the top left is the logo for "quit partner" with the phone number "1-800-QUIT-NOW" next to it. To the right of the logo are links for "Español", "Somali", "Hmoob", "Make a Referral", "Log In", and a "Sign Up" button. Below these are navigation links: "Quit Your Way", "Tools & Support", "Professionals", and "About Quit Partner". The main content area features a large image of two women sitting on a bench outdoors, smiling. Overlaid on the image is the text "Double Your Chances of Quitting With Free Support." and a "Sign Up" button. In the bottom right corner of the image area is an orange circle with the text "Here to Help 24/7". Below the image is the heading "Free Help to Quit Your Way" and a paragraph of text: "Quit Partner is Minnesota's free way to quit nicotine, including smoking, vaping and chewing. We can support your quit with one-on-one coaching and other helpful tools. Whenever you need us, we're here to help 24/7."

Thank you

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