

ADA LEGACY GRANT ACTIVITIES

1. Research/Publications

Estimated Cost

Develop a Public Opinion Poll/Survey on the Employment rate of people with Disabilities - what impact has the ADA had with regard to employment in the last 20 years?	\$50,000
2. Publication/Distribution of survey/poll results	\$8,000
2. Hire temporary staff (employee or contractor) to produce publication on "Minnesota History of ADA" for the 25th Anniversary of the ADA (July 2015)	\$50,000
3. Production Costs of 25th Anniversary publication (including graphic design, printing and e-publication)	\$30,000

\$138,000

2. Related Arts Activities



1. Funding to produce a traveling theatrical production (20 minutes) for employers promoting employment of persons with disabilities.	\$100,000	This is an estimate, will have firm numbers by time legislation is drafted
2. Temporary staff position to manage production activities	\$40,000	

\$140,000

3. ADA Celebration & Related in 2015

1. 25th Celebration of the passing of the ADA (July 2015) - One day conference	
Facility Fees	\$15,000
Speaker Fees (national speaker), travel, etc.	\$35,000
Video tape conference for electronic publication	\$15,000
Accessibility: interpreters, CART, captioning of conference video	\$5,000
Grants to statewide Centers for Independent Living to hold local ADA celebrations in their community (\$2,000 - \$5,000/CIL for 7 cils)	\$14,000 - \$35,000

Development of promotional advertising for 25th Anniversary event (PSAs) [think Gillett Childrens NO PITY campaign] (Estimated, firm numbers will be given by time legislation is drafted)	\$100,000
Add time on media to run PSAs	\$300,000
Graphic Design work for materials to hand out at state fair & other venues (Poster? Coaster?)	\$8,000
Print production of poster/coaster	\$13,000
Statewide Videoconference (Town Hall Meeting)	\$1,500
	\$527,500

4. MSCOD Annual Awards Event October 2015 (National Disability Employment Awareness Month)

Speakers for event	\$5,000
Venue/Location	\$15,000
Catering/Food Costs	\$10,000
Accessibility: ASL interpreters, CART, etc	\$1,500
Awards	\$500
Advertising	\$3,000
Printing (invites, programs, etc)	\$3,000
	\$38,000

Entire Package \$843,500 ←