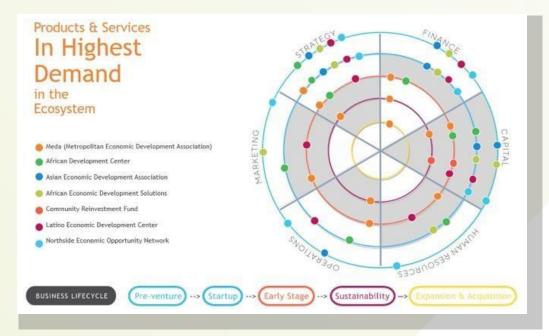
::catalyst

Catalyst is a consortium of six Minnesota-based organizations that support minority entrepreneurs and their businesses

African Development Center Community Reinvestment Fund MEDA African Economic Development Solutions Latino Economic Development Center Northside Economic Opportunity Network

Our mission is simple: to bring minority businesses to scale by increasing and strengthening the stage-appropriate resources available to our over 3000 clients. We are pioneering an **incentive-driven**, **collaborative model** that will dramatically increase the quality and quantity of products and services available to support minority businesses and bring their collective economic impact to scale.

Wealth is the primary channel through which economic disparities must be addressed. Entrepreneurship provides a clear path to building wealth and economic mobility. Therefore, the vitality of minority businesses is key to building minority wealth.



However, a lack of access to capital, guidance, and markets creates barriers to growth and success for minority businesses. Catalyst addresses this triple gap through its stage appropriate consulting, capital, expertise, and resources, to provide highly demanded products and services, ultimately growing minority wealth, self sufficiency and tax paying businesses.

Catalyst Members



adcminnesota.org



crfusa.com



neon-mn.org



aeds-mn.org



ledc-mn.org



meda.net

For more information, please contact Hollies Winston @ HolliesWinston@Guaranteed-America.com

HF1999 Testifiers

Jacqueline Coleman President/CEO – Ingensa MEDA Client jcoleman@ingensainc.com

InGensa offers extensive education solutions through acting as a solid collaborative partner with a thorough understanding of the client's vision and goals from start to finish. Services include, strategic planning, comprehensive facilities assessments, community engagement, design, and construction management.

Feraol Debo

Operations Manager - ITC Transit African Economic Development Services Client feraol@itctransit.com

Along with providing general transportation solutions, ITC Transit offers school bussing and transportation solutions to several counties including Ramsey, Dakota, Washington, Hennepin and St. Croix to name a few.

Henry Jimenez

Executive Director – Latino Economic Development Center (LEDC) Catalyst Coalition Member and Vice Chair <u>henry@ledcmn.org</u>

An association of Latino entrepreneurs and leaders in the state of Minnesota. Our members have driven passion, and know-how that creates this burgeoning Latino business community which is the nucleus of good quality life.

- We provide capital
- We foster education
- We influence policy and systems that benefit our community. Calvin Littlejohn

Warren McClean

President - Northside Economic Opportunity Network (NEON) Catalyst Coalition Member and Chair warren@neon-mn.org

Northside Economic Opportunity Network (NEON) began working to advance the efforts of underserved entrepreneurs in the community over a decade ago. Launched in 2006 with a grant from NorthWay Community Trust, NEON used its talents and offerings to build and support Northside businesses owned by lower-income Northside residents.

NEON was one of six organizations working collaboratively to provide entrepreneur training. Early goals were quickly met as the collaborative tripled the volume of training and business lending activities in the area in less than three years. The collaborative remained intact until 2009 and some of the early collaborators still play key roles with NEON as "Network Partners" today.

TJ Ticey

Tri Construction – Chief Administrative Officer CRF and NEON Client tjticey@tri-construction.com

Tri-Construction is a minority owned general construction company established in 2001. Located in the heart of north Minneapolis, Tri-Construction is deeply rooted in the community and is very passionate about the people who live and work there.