



Department of Employment and Economic Development Agency Overview

Matt Varilek | Commissioner



EMPLOYMENT AND
ECONOMIC DEVELOPMENT

OUR MISSION

To empower the growth of the
Minnesota economy, for everyone.

OUR VALUES: FOCUS ON THE CUSTOMER • COMMUNICATE EARLY AND OFTEN
SEEK SOLUTIONS • CREATE INCLUSION • ENCOURAGE NEW IDEAS • BE GRACIOUS

DEED: At-a-Glance



- DEED is the state's principal economic development and workforce development agency.
- DEED drives business attraction, retention, and expansion to create jobs for all Minnesotans.
- DEED connects workers to jobs, prepares individuals for jobs in high-demand industries, and supports people to live independently.

DEED's Organizational Structure

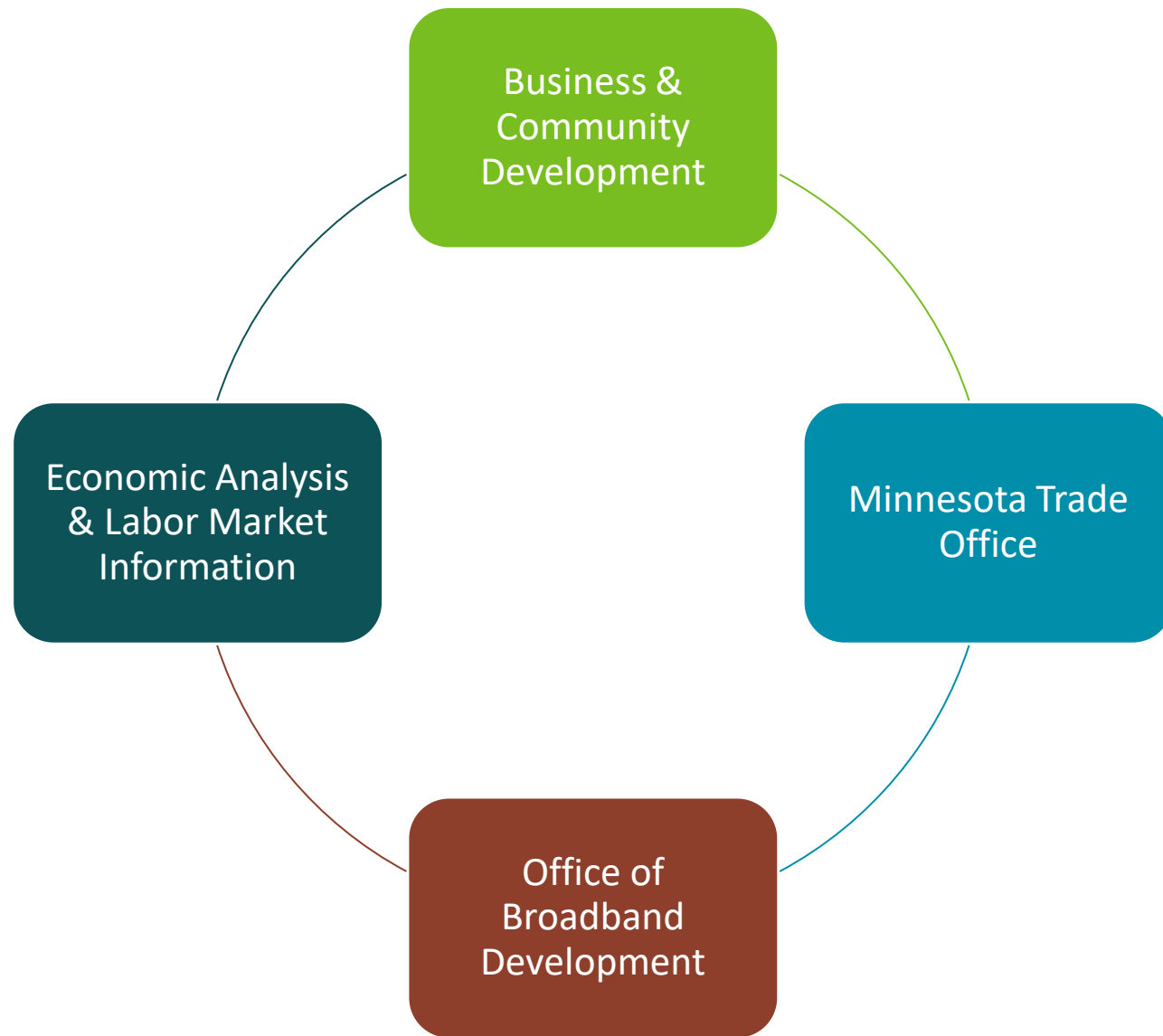
- Economic Development
- Workforce Services and Transformation
- Workforce Development
- General Support Services





Economic Development

Kevin McKinnon | Deputy Commissioner



Economic Development Overview

Business and Community Development (BCD)

BCD includes four teams that work to serve businesses and communities across the state:

- **Business Finance** administers over 25 financing programs that provide capital to growing businesses in Minnesota.
- **Business Development** assists businesses and communities in accessing DEED services and other resources to support growth, retention, and attraction of workforce and businesses. Business Development also promotes specific industry sectors where Minnesota has strength and potential for growth.
- **Small Business Development** serves Minnesota's small business sector by connecting entrepreneurs and the organizations across the state that support them to DEED resources, including research and information, grantmaking to partner organizations, technical assistance, and leadership development.
- **Community Finance** administers programs that assist local governments in attracting and retaining businesses and jobs to position communities for future economic growth.



Minnesota Trade Office (MTO)

- The Minnesota Trade Office (MTO) works to increase the number of Minnesota companies exporting into foreign markets.
- MTO provides technical assistance and financial resources for companies seeking to expand exporting.
- Helps promote foreign investment and works with companies to explore the advantages of expanding or relocating in Minnesota.
- MTO operates trade offices in Canada, the EU, UK/Ireland, Japan, Association of Southeast Asian Nations, and China.



Office of Broadband Development (OBD)

- OBD works to ensure that the state's internet service is among the nation's best and can keep pace with the growing demands of businesses and individual Minnesotans.
- Coordinates public, private, and philanthropic efforts to increase availability, speed, and use of broadband.
- Administers federal resources assigned directly to the state for broadband infrastructure.
- Administers the state competitive grant program for broadband infrastructure.
- Administers the state Telecommuter Forward! community certification program.
- Conducts research, data collection, and mapping to inform policy and improve access to unserved and underserved communities.



Economic Analysis and Labor Market Information

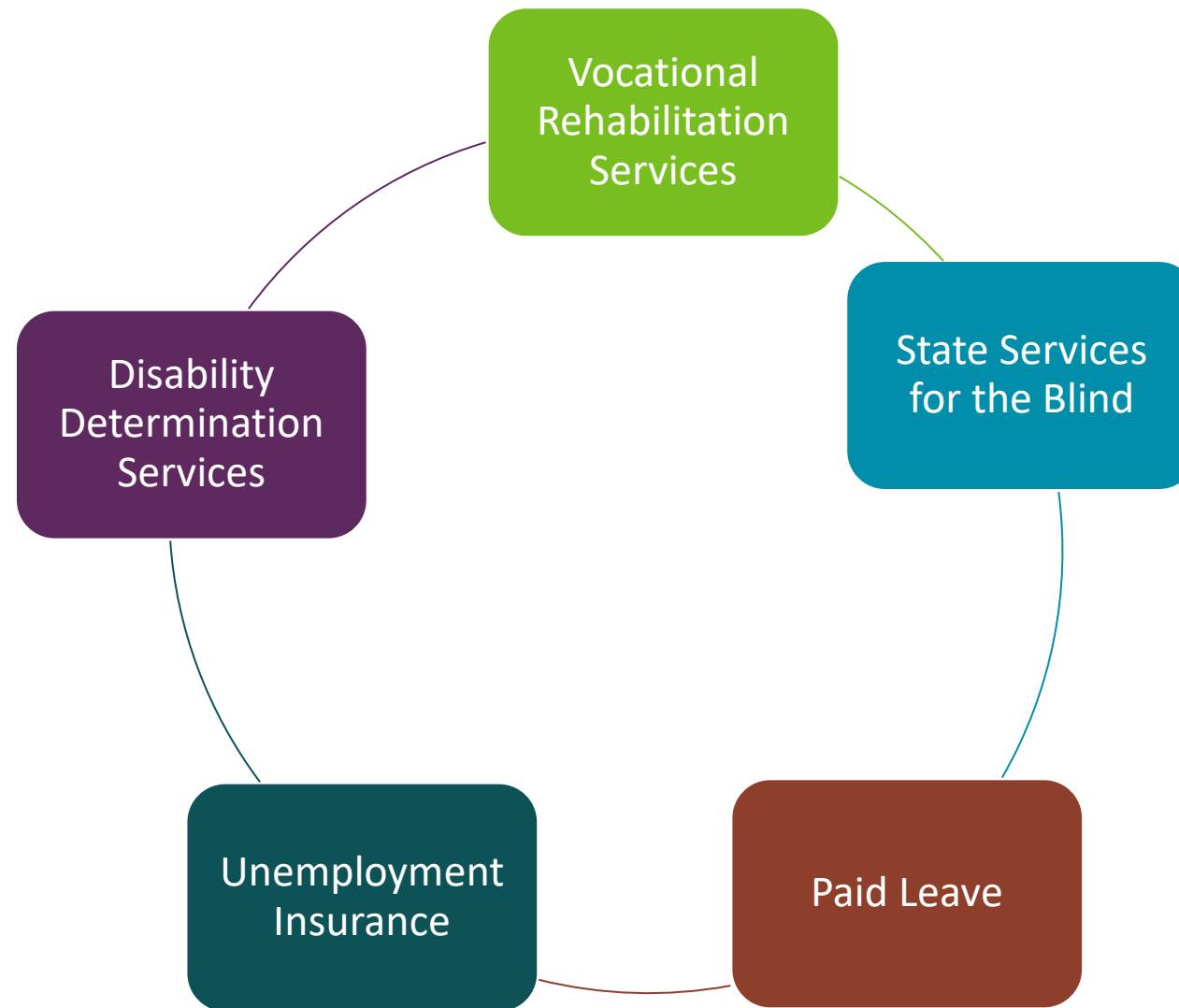
- Economic Analysis provides research, analysis, database management, program evaluation, client surveys, and library services.
- Labor Market Information collects, analyzes, and disseminates key labor market indications, information and analysis on the economy, workforce, industry base, and job market in Minnesota.





Workforce Services and Transformation

Evan Rowe | Deputy Commissioner



Workforce Services Overview

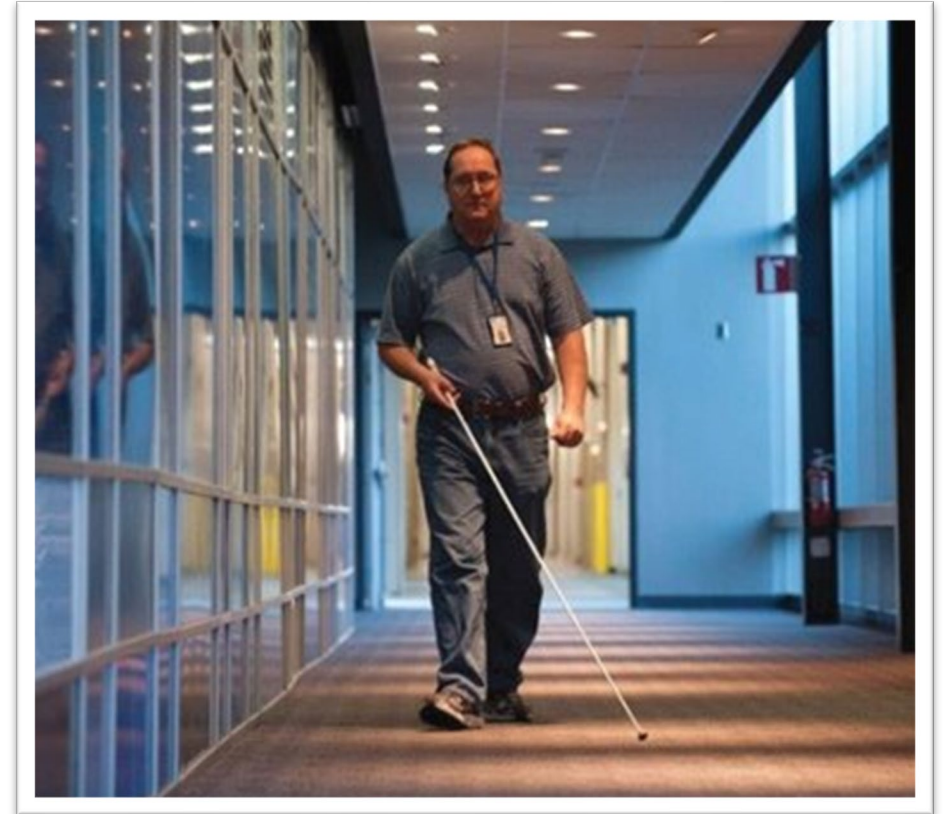
Vocational Rehabilitation Services (VRS)



- Assists Minnesotans with disabilities to prepare for, find and keep a job, and live independently.
- Provides employment-related services to thousands of Minnesotans with disabilities each year who seek competitive, integrated employment.
- Provides Pre-Employment Transition Services to students with disabilities.

State Services for the Blind (SSB)

- Assists Minnesotans who are blind, DeafBlind, losing vision, or who have a disability that makes it difficult to read print to find and keep a job.
- Offers tools and training for employment, living independently, and accessing print.
- SSB helps Minnesotans live, work, read and succeed.



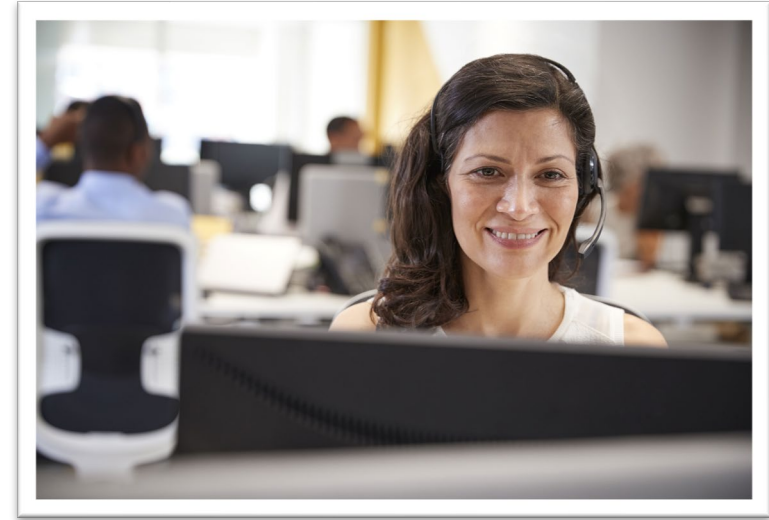
Paid Leave

- Paid Leave will provide job protections and partial wage replacement for individuals that are unable to work due to a qualifying condition.
- Minnesota will be the 13th state to implement Paid Leave.
- Qualifying conditions last more than seven days, and a health care provider or designated professional certifies the need for leave and the amount of time.



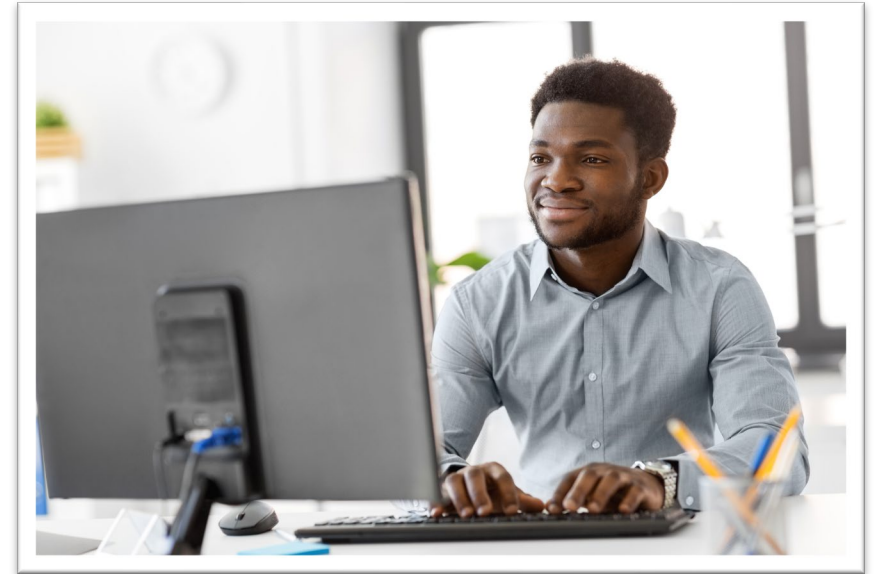
Unemployment Insurance (UI)

- Pays eligible workers up to 50% of their average weekly wage (subject to a state maximum) for up to 26 weeks.
- Collaborates with CareerForce to ensure workers have the assistance they need to quickly return to employment.
- Minnesota UI regularly ranks among the top 5 states in the country in achieving federal performance standards.



Disability Determination Services (DDS)

- Serves Minnesota residents who file applications for disability benefits and Minnesotans who are reviewed for continuing eligibility.
- Refers disability applications for individuals who may benefit from rehabilitation services to other state agencies.
- DDS is funded 100% by federal dollars.





Workforce Development

Marc Majors | Deputy Commissioner



Workforce Development Overview

Employment and Training Programs (ETP)

- Composed of three units: Dislocated Worker Program, Adult Employment and Training, and Youth Employment and Training.
- Provides skill development and training programs for Minnesotans, including career seekers with barriers to employment and people who are unemployed.
- Helps career seekers develop and improve job readiness for in-demand occupations that pay family-sustaining wages.
- Partners, collaborates, and engages with employers to find and train workers.



CareerForce

- DEED's CareerForce team works with career seekers to develop and improve job readiness for in-demand occupations that pay family sustaining wages through a network of network of 55 CareerForce locations in 16 workforce development areas, as well as virtual services.
- CareerForce includes the Veteran Services Unit to provide career guidance services, individual employment plans, staff-assisted job search activities, and job placement assistance for Minnesota veterans of all service eras and ages.
- Partners, collaborates, and engages with employers to find and train workers.
- Communicates available programs and services via an innovative and mobile-friendly website, CareerForceMN.com.
- Provides resume and job-matching system for employers and career seekers through MinnesotaWorks.net.



Office of New Americans



- The Office of New Americans (ONA) is tasked with creating and implementing a statewide strategy to support immigrant and refugee integration in Minnesota.
- ONA works to improve access to services in state government and to reduce barriers to employment opportunities.
- Additionally, ONA works to improve connections between employers and immigrant job seekers.

- CareerOneStop.org is an online American Job Center Program.
- CareerOneStop features tools for job searches, career exploration, and education/training information as well as information for people with unique barriers to employment (e.g. military veterans, justice-involved individuals, and people with disabilities).
- CareerOneStop is a self-guided resource program. While we don't provide direct career counseling, training, or job listings, we connect you to resources that can.





Additional Items

Matt Varilek | Commissioner

Strategy and Alignment

- While DEED is the primary workforce development agency, several state agencies have workforce development programs.
- The Governor's Workforce Development Board (GWDB) provides leadership and coordination on key workforce strategies for the state, including cross-agency alignment of workforce programs.
- Additionally, the agency has a reemphasized priority on ensuring that our workforce development and economic development programs coordinate strategy to grow together.



Fraud Prevention

- Waste, fraud, and abuse prevention is robust and tailored for effectiveness to the various programs administered across DEED.
- DEED applies a carefully balanced approach that seeks to timely administer funds while protecting precious public funds, including:
 - Following Department of Administration Policies and Procedures
 - Developing and implementing internal controls specific to its programs
 - Conducting internal audits
 - Engaging with the OLA on routine and specific audits
- Executive Order 25-01 will add to these efforts to strengthen investigative and enforcement authority, create better detection and oversight, and increase criminal penalties.



Thank you!

We welcome your questions