

Impact Through Partnership



SUMMIT
ACADEMY OIC



Meeting Industry Demand

EQUIPPING TALENT WITH CREDENTIALS IN 20 WEEKS



Summit's 20-week trainings are accredited by the Council on Occupational Education

ELECTRICIAN & CARPENTRY

- Blueprint Reading
- Building Materials
- Framing/Building
- Hand & Power Tools
- Safety Essentials
- Carpentry Math
- Industry Fundamentals

MEDICAL ADMINISTRATIVE ASSISTANT

- Billing & Coding
- Medical Terminology
- Legal & Ethical Principles
- Business & Technical Writing
- Microsoft Office 1&2

IT SPECIALIST

- IT Fundamentals
- Network Security Essentials
- Computer Science Principles
- Customer Service Communications
- MS Office & Typing

FINANCIAL SERVICES

- Securities Essentials
- Mortgage Loan Servicing
- Insurance Essentials
- Outlook & MS Office
- Professional Communications



NEW
Dental Assistant
training coming
Fall 2025!



*Summit Academy OIC has been training Minnesotans for **nearly 3 decades.***



Our Request

MEETING INDUSTRY DEMAND FOR TALENT

Thank you for direct appropriations in 2024!

Financial ask this year

- \$2M per year — **\$4M total**
- From the Workforce Development Fund

What this funding will support

- High-quality training to meet demand for talent
- Industry-recognized credentials
- Student support funds to drive success
- No out-of-pocket costs to students

Summit plans for the next two years

- Double enrollment
- Expand GED program
- Eliminate the Electrician training waitlist
- Launch Dental Assistant training (Fall 2025)

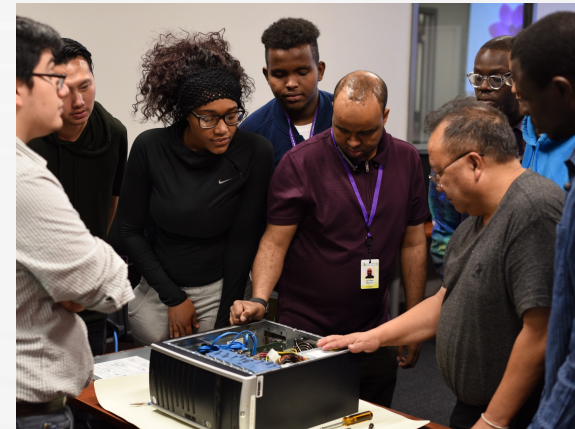


\$23,000

Average incoming annual salary

\$45,000

Average annual salary
after graduation





GOAL
FY27

Student DEMOGRAPHICS:

Career and Technical Education

Summit students
came from
over 130
different Minnesota
zip codes last year



43%
students unemployed
at enrollment



27 yrs
average age
of students



85%
of students identify
as a person of color



37%
of students living
below 100% FPG+



64%
of students living
below 200% FPG+

\$23,000
average incoming
annual salary

\$45,000
average annual salary
after graduation

+\$31,200 for a family of 4

2,000
enrolled
students
annually

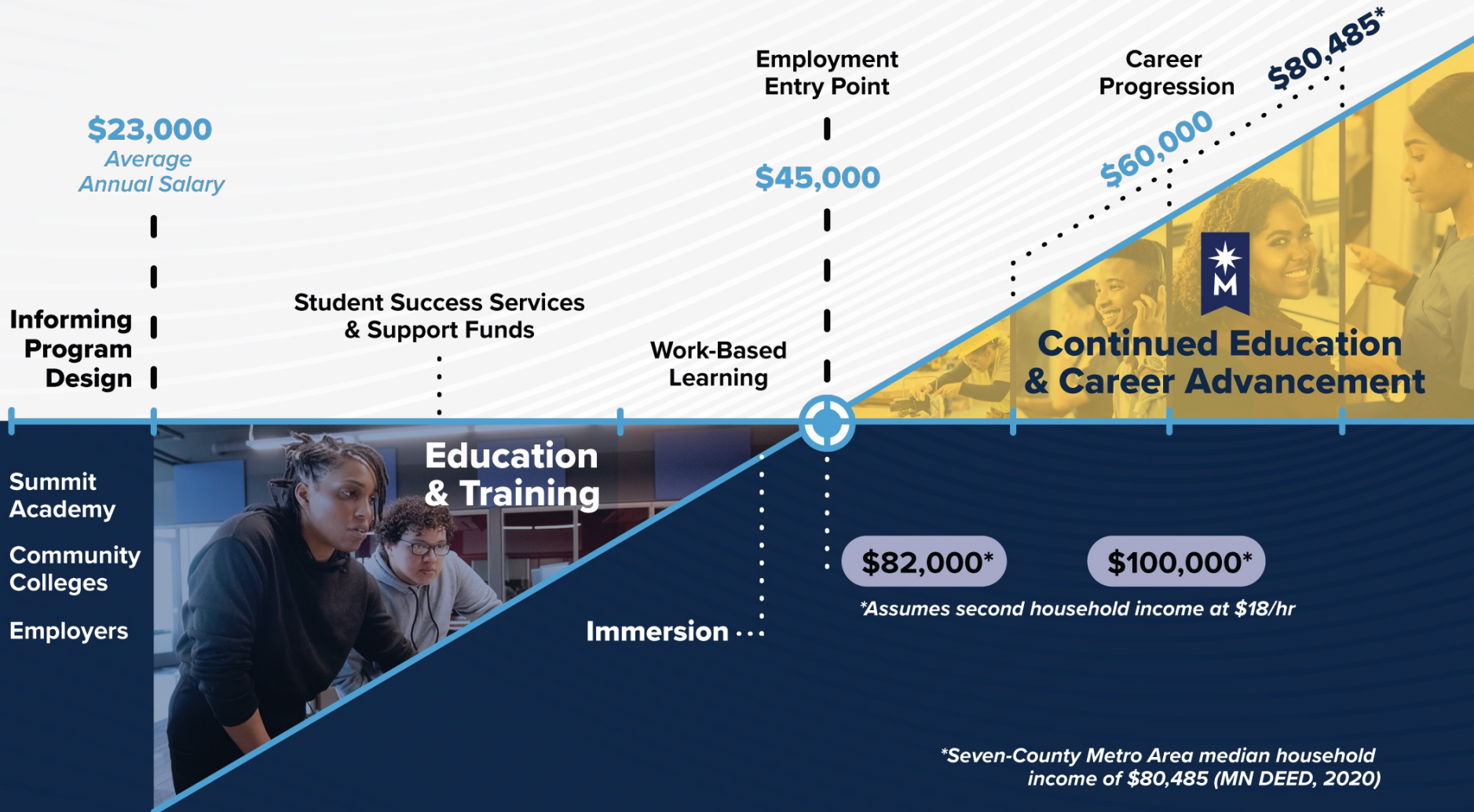
1,200
graduates
annually

840
students in
career
advancing
jobs

Scaling to Meet Demand

Talent Progression

ADVANCING ECONOMIC MOBILITY





JONATHAN DOLL
Senior Manager
Customer Service,
Ameriprise Financial

“How can we serve our very diverse clients well if we don’t have employees with similar backgrounds? Partnering with Summit has been core to finding new, diverse talent. Many of the graduates we have hired have said, ‘I never could see myself in an environment like this.’ It’s invigorating to provide them that opportunity, and it has been beneficial for us.”

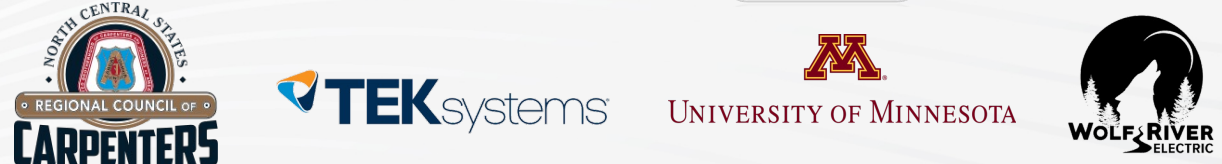
—Jonathan Doll, Senior Manager
Customer Service, **Ameriprise Financial**

169

Companies
hired Summit
graduates in
FY24

Additional Partners

IN FUNDING, HIRING & VOLUNTEERING



Investing in Success

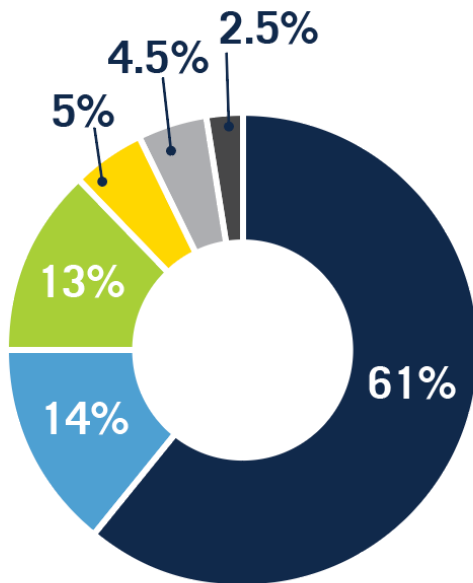
REVENUES & EXPENSES

Fiscal Year 2024

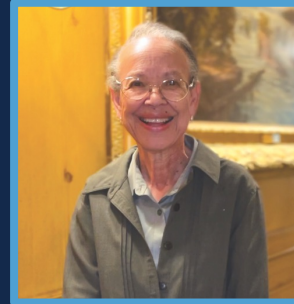
July 1, 2023 – June 30, 2024

REVENUE SOURCES

TOTAL: \$16,311,764

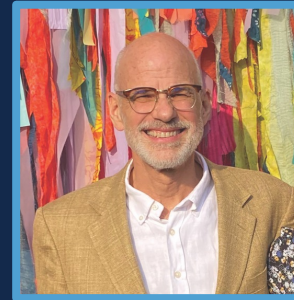


- Philanthropy
- Student Financial Aid
- State Grants
- Other Income
- Federal Grants
- Local Grants



“I have been a supporter of Summit for more than 25 years. I believe very strongly that ‘the best social service program in the world is a job.’ I am so proud of the progress that the organization has made over the years.”

—Jean Fountain, Donor and former Summit Board Member



“Summit is different than other educational institutions, because students graduate with applicable workforce skills and no out-of-pocket cost or debt.”

—Bill Parker, retired Chief Risk Officer at U.S. Bank, current Summit Board Chair

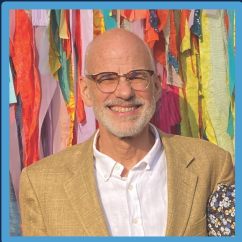


“Summit is a way we can take people that don’t have skills and feed them into areas that they have interest in and help them to prepare for good jobs. That’s hugely important in addressing poverty and joblessness.”

—Barbara Dalsin, VP, John A. Dalsin & Son, Inc. Corporate Partner and Volunteer

Accountability & Leadership

BOARD OF DIRECTORS



P.W. (Bill) Parker
Chair
U.S. Bank (retired)



Miquel Purvis McMoore
Vice Chair
kpCompanies

Jim Torborg
Secretary
API Group (retired)

Wayne T. Gray
Treasurer
Kraus-Anderson

Karl Hurston
Graco

Esther Ledesma Pumarol
Xcel Energy

Judy Pennington
University of Minnesota

Ouraphone Siri Outhay Willis
Amazon

Eric Grutzner
Metropolitan Endodontics

Mark Moorehouse
Dominium

Heidi Weaver
EnviroBate, Inc.

Laura Groschen
Acadia Healthcare

Kristen Walstien
Kraus-Anderson

Allison Thomas
General Mills

Tom Zirbs
US Bank

David Juran
Colliers Mortgage

Kristen Dennewill
Denamico

Dave Norback
RSP Architects

Idrissa Davis
Linea Secure, LLC

Pete Gennrich
Ameriprise

Feven Gerezgiher · March 21, 2024 4:00 AM

'A game changer': This Minneapolis technical school brings people out of poverty



Elijah Wilson-Triplett (from left), Said Hirsi and Nicholas Hyatt work on their respective wood shop projects during class at Summit Academy OIC in Minneapolis on Feb. 6. Ben Hovland | MPR News

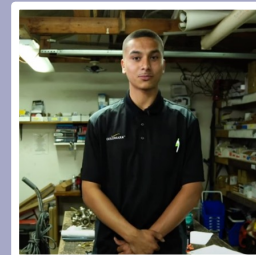


Summit Receives the "Sawkar Salute" from WCCO Radio's Vineeta Sawkar

Jun. 13, 2024 | News, WCCO Radio

WCCO Radio, The Morning News with Vineeta Sawkar Recently, Summit's Chief Development Officer joined Vineeta Sawkar on WCCO Radio for the morning news where they talked about Summit's mission...

[Read More >](#)



"I turned myself around completely, from the streets to the real world, and now I'm building a real-life career for myself that can last forever."

—Keanu, '23 Carpentry alum