



Minnesota Voters' Environmental Priorities in 2014

*Key Findings from a Statewide Voter
Survey Conducted February 4-6, 2014*

220-3735

Fairbank, Maslin, Maullin, Metz & Associates - FM3
Public Opinion Research & Strategy

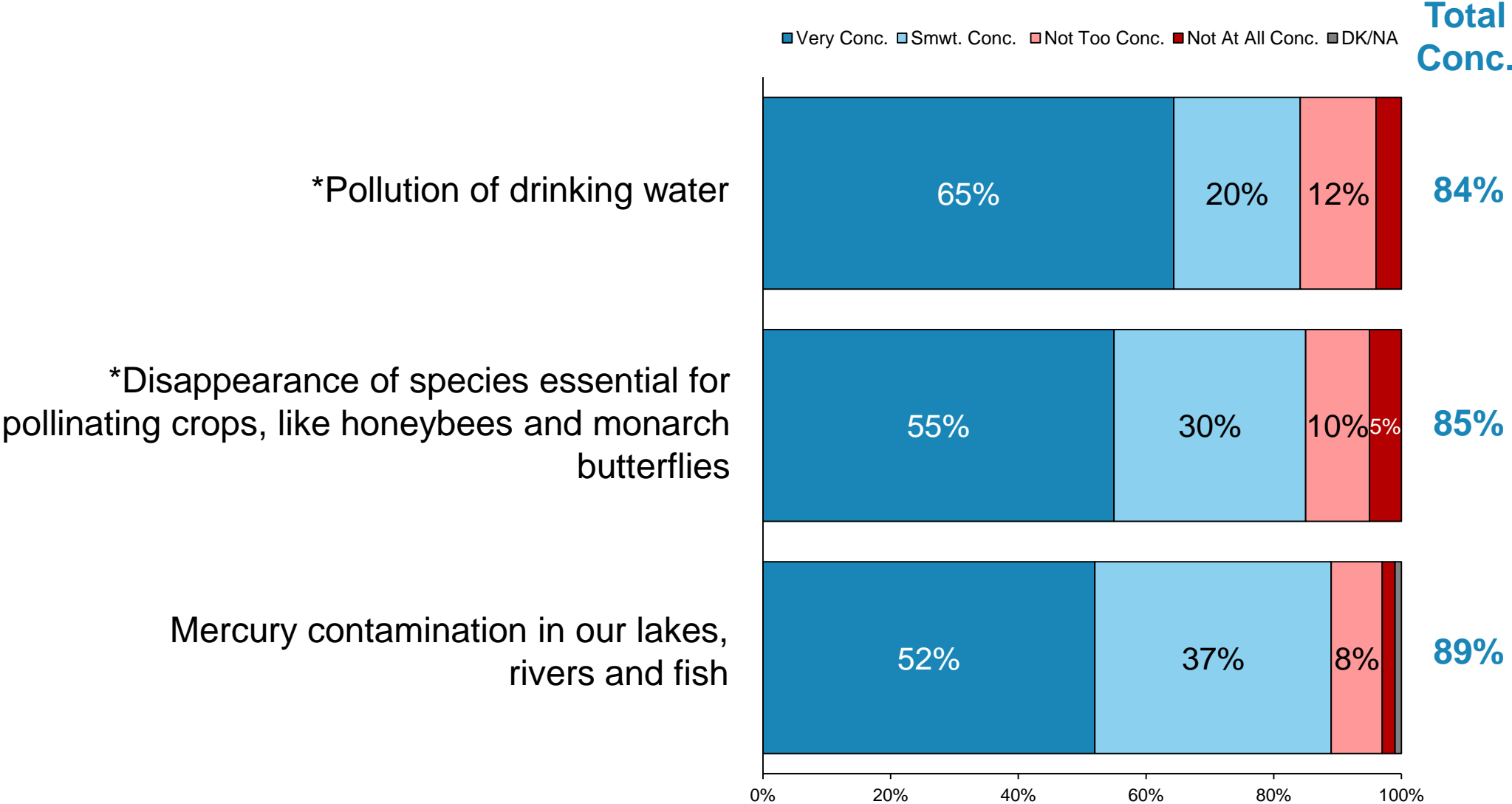
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Methodology

- 767 telephone interviews with registered Minnesota voters
 - *Interviews conducted from February 4-6, 2014*
 - *Interviews on both landlines and cell phones*
 - *Included 600 voters statewide and oversample of 167 in six frac sand counties in Southeastern Minnesota*
 - *Data statistically weighted to reflect true geographic distribution of voters through the state*
- Margin of sampling error of +/- 4.0% for statewide sample, +/- 6.9% for frac sand counties
- Comparisons to prior statewide surveys dating back to 2002
- Some percentages may not sum to 100% due to rounding

Concern about water quality tops the list, but loss of pollinators also scores high.





**Minnesota
Environmental
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