



March 15th, 2023

Dear Representative Pursell and Senator Weber,

On behalf of Launch Your Future Today (LYFT) Career Pathways, we write to you in full support of HF2042/SF2058 – career and technical education consortium grant funding. Secondary career and technical programs are the root lifeblood of Minnesota’s economy, and the ability to expand and grow these programs is integral to a strong healthy Minnesota economy and labor force into the future.

HF2042/SF2058 is an incredible opportunity for statewide, systematic, student-centered approach to career and technical that has already reaped massive benefits for districts, teachers, and most importantly students. Students who participate in CTE more rigorously become employed locally at higher rates than other students. CTE programming contributes to workforce retention by connecting students to local postsecondary institutions and local employers.

In June of 2022, the Minnesota Department of Employment and Economic Development (DEED) published the article High School Career and Technical Education as a Workforce Development and Retention Strategy explaining “investments in high school CTE can help sustain regional labor force growth and thus mitigate workforce shortages in Greater Minnesota”. Alessia Leibert, author of the above mentioned article published by DEED, says “High school CTE represents an important economic development and workforce retention tool. More should be done to engage local employers, as well as existing postsecondary partners, in order to increase the number of CTE courses earning both high school and postsecondary credit. This, along with increasing local work-based learning opportunities, would serve to attract students towards critical workforce pipelines”.

In 2021, LYFT Career Pathways completed Ripple Effects Mapping which is an evaluation method that engages a range of program participants to retrospectively, and visually, map the chain of effects resulting from a program or complex collaboration. A multitude of testimonies from students, schools, businesses and other stakeholders are documented and you can see those here: <https://www.lyftpathways.org/domain/27>

The dual goal of connecting students to local postsecondary providers and local employers is best achieved when CTE programs attract students to fields that support jobs in local industries. The study finds that, by and large, Minnesota school districts have tailored CTE course offerings to their regional economies, although gaps exist. Some fields that support a significant number of jobs – such as Health care and Information Technology – could benefit from increased enrollments. HF2042/SF2058 would allow school districts to close those gaps. LYFT fully support this legislation and urges the committees to include in their respective omnibus bills.

Respectively,

Eriann Faris CTE Project Coordinator

Southwest West Central Service Cooperative