# MDA Developing Markets for CLC Crops Grant Program

Highlights from grantees and the importance of renewal

Photo: Dodd Demas for FMR

### **Program Purpose**

This program funds early commercial development of value chains and markets for "continuous living cover" (CLC) crops and cropping systems including regenerative poultry, winter camelina, Kernza® perennial grain, hazelnuts, elderberries, and more.

### **Impact and History**

CLC crops and cropping systems reduce nitrate leaching and soil erosion to benefit water quality, while allowing growers to diversify their income streams and build soil health.

Supply chains for these novel crops are still in early stages of development, which hinders broader adoption by growers and puts a cap on consumer demand. By providing grants to small- and mid-sized Minnesota businesses, the program is helping to speed up — and scale up — these crucial enterprises.

The MN Legislature appropriated \$500,000 for this grant program in each of the 2022 and 2023 sessions. The program received an additional \$500,000 of support in 2024 via federal funding through the EPA and Minnesota Pollution Control Agency, for a cumulative \$1.5M in funding to date.

## Award spotlight: Perennial Pantry

**Amount:** \$50,000

**For:** Operationalizing a new facility in Northfield, MN, that will allow the business to more quickly scale up and meet demand for Kernza products, such as crackers.

"The grant dramatically accelerates everything, which really opens the door to a lot more growth and a lot more Kernza. ... It means increased viability for us as a business, and more Kernza we can source from water-quality plantings. And it means much wider availability of what we're making."

— Christopher Abbott President, Perennial Pantry





### Award spotlight: Midwest Elderberry Cooperative

**Amount:** \$50,000

**For:** Prototyping a new de-stemming machine that will help Midwest Elderberry Cooperative growers capitalize on the untapped North American elderberry market.

"The confidence expressed by the Legislature in our efforts as farmers is very helpful in getting our story told. It should help us get interest from other investors and partners."

> — Christopher Patton President, MEC

#### **Grantees to date**

So far funds have been awarded to: Gertens
Greenhouses (propagation of 10,000 hazelnut
trees); MSX Nexgen Inc. (winter camelina
handling equipment); Rookie Farmers LLC (mobile
camelina seed cleaner); River Rock Kitchen &
Baking Co. (incorporating Kernza into baked
goods); Perennial Promise Growers Cooperative
(Kernza marketing and business development);
Regenerative Agriculture Alliance (hazelnut
harvester and de-husker); Nine Hazels Farm
(hazelnut seedling greenhouse improvements);
Dawson Drug & Gifts (freeze dryer for perennial
fruits); and Midwest Elderberry Collaborative and
Perennial Pantry (see insets).

These targeted investments in supply chain infrastructure and enterprise capacity fill a critical gap in financing, enabling grantees to take the next step in growing strong regional supply chains with benefits to soil, water, biodiversity, and economic development in Minnesota.

### 2025 and Beyond: Need for Continued Support

Demand for MDA's funding has exceeded available resources, but renewed support from the Legislature in 2025 and beyond will enable the next round of entrepreneurship and enterprise scaling, amplify progress to date, and ensure that our investments in CLC basic research translate to better market and environmental outcomes for Minnesota.

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