

March 17, 2025

The Honorable Tim O'Driscoll, Chair 2nd Floor Centennial Office Building St. Paul, MN 55155

The Honorable Kaohly Vang Her, Chair 5th Floor Centennial Office Building St. Paul, MN 55155

Re: Minnesota Craft Brewers Guild Support for HF 1615

Dear Chair O'Driscoll, Chair Her, and Members of the Committee,

The Minnesota Craft Brewers Guild fully supports HF 1615, which would increase the allowable milligram per serving in a low potency hemp beverage to be 10 milligrams, as opposed to the current language that allows 2 servings of 5 milligrams. We have found that over the course of the past two years, the language of 2 servings is confusing to the customers. Our goal in all of our advocacy work regarding lower potency hemp beverages is to ensure that the consumer knows what they are consuming at all times and we have heard issues regarding serving sizes.

This proposed language would allow producers to continue making the beverages that they have found successful, but with more clear and concise language regarding the amount of in one single serving package. As we have monitored the ever growing market of these beverages, we have also found that more and more consumers are seeking out 10 milligram products as they become more familiar with these beverages and decide what is best for them and their systems.

In order to decrease any possible confusion surrounding lower potency hemp beverages, we strongly encourage the committee to support HF 1615. Thank for your time and consideration.

Sincerely,

Robert Galligan Bob Galligan

Director Of Government and Industry Relations





